



# GOODWILL<sup>®</sup> NEWS STORIES

Central,  
Southwest, &  
Southside  
Virginia

looking for a good news story?

[www.goodwillvalleys.com](http://www.goodwillvalleys.com)

## Media Alerts for Goodwill Beginning July 16<sup>th</sup> - opportunities throughout Central, Southwest, and Southside, Virginia. Included in this edition:

- Goodwill Continues to Help Individuals in Need During the COVID-19 Crisis
- Goodwill Virtual Services - Live Classes & Events

### Looking for a Goodwill story? Contact us today!

We would love to brainstorm potential story ideas with you including personal interest stories of the people we serve.

### For more information or to set up an interview please contact:

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## Goodwill Continues to Help Individuals in Need During the COVID-19 Crisis

Goodwill Industries of the Valleys has seen the need for training and employment services increase by nearly 40% from a year ago. Through the end of June, Goodwill has helped more than 39,000 people already this year. Since the launch of [Virtual Services](#) in March, more than 10,000 people have benefited from job training and employment services virtually.

While the ability to help people find employment has been difficult during the crisis, Goodwill has assisted more than 600 individuals, who entered jobs with an average wage of \$0.50 more per hour than in June 2019. This speaks to the value of industry-recognized credentials. More than 2,200 credentials were earned in the first six months of the year by individuals in Goodwill programming which is a 42% increase over 2019.

“With Goodwill stores being closed for two months, the public’s support has been critical to providing services to people throughout our communities,” states Kelly Sandridge, Vice President Brand Strategy & External Affairs for Goodwill Industries of the Valleys. “Support through individuals continuing to [donate household goods](#) and [monetary donations](#) has allowed Goodwill to continue to be of service, offering virtual training, live classes, one-on-one coaching and other services for individuals, as everyone navigates this COVID-19 crisis. Together Goodwill and the public’s support are helping people throughout our communities.”

Goodwill stores have now reopened to shoppers and Career Centers and satellite offices have reopened by appointment only and capacity is sometimes limited. Goodwill Virtual Services remain operational for individuals to access assistance virtually. Also, Goodwill shoppers can continue to shop online from the comfort of home at [ShopGoodwill](#) while still supporting Goodwill’s mission. For more information on Goodwill Industries of the Valleys reopening, please visit the website page: [COVID-19 Store and Program Openings & Updates](#).

## Goodwill Virtual Services - Live Classes & Events

[Click here](#) for more information on other Virtual Services.

July 16 <sup>th</sup>	<a href="#">Nail the Interview; Get the Job</a>	9:30am
	<a href="#">Dealing with Workplace Politics</a>	1pm
July 17 <sup>th</sup>	<a href="#">Employ Excellence</a>	9:30am
	<a href="#">Careers in Technology Information Session</a>	11am
	<a href="#">Write the Right Way Part 3</a>	2:30pm
July 20 <sup>th</sup>	<a href="#">Being Positive When Things are Negative</a>	9:30am
	<a href="#">Email Essentials</a>	1pm
July 21 <sup>st</sup>	<a href="#">Dealing with Workplace Politics</a>	9:30am
	<a href="#">Time Management &amp; Prioritization</a>	11am
	<a href="#">Employ Excellence</a>	1pm
	<a href="#">Write the Right Way Part 1</a>	2:30pm
July 22 <sup>nd</sup>	<a href="#">Conducting an Online Job Search</a>	9:30am
	<a href="#">GoodCare Information Session</a>	11am
	<a href="#">Smart Phone Basics</a>	1pm
	<a href="#">Write the Right Way Part 2</a>	2:30pm
July 23 <sup>rd</sup>	<a href="#">Creating a Powerful Resume</a>	9:30am
	<a href="#">Nail the Interview; Get the Job</a>	11am
	<a href="#">Write the Right Way Part 3</a>	2:30pm
July 24 <sup>th</sup>	<a href="#">Developing Your Emotional Intelligence</a>	9:30am
	<a href="#">Careers in Technology Information Session</a>	11am
	<a href="#">Assertive Communication Skills for Women</a>	1pm
July 27 <sup>th</sup>	<a href="#">Excel – Let's Make a Spreadsheet</a>	9:30am
	<a href="#">Professional Communication</a>	11am
	<a href="#">Customer Service 101</a>	1pm
	<a href="#">Creating a Powerful Resume</a>	2:30pm
July 28 <sup>th</sup>	<a href="#">Excel – Formatting &amp; Formulas</a>	9:30am
	<a href="#">Mental Health in the Workplace</a>	1pm
	<a href="#">Assertive Communication Skills for Women</a>	2:30pm
July 29 <sup>th</sup>	<a href="#">Excel – Tables, Graphs &amp; Charts</a>	9:30am
	<a href="#">GoodCare Information Session</a>	11am
	<a href="#">Conducting an Online Job Search</a>	1pm
	<a href="#">Nail the Interview; Get the Job</a>	2:30pm
July 30 <sup>th</sup>	<a href="#">PowerPoint 101</a>	9:30am
	<a href="#">Time Management &amp; Prioritization</a>	11am
	<a href="#">Dealing with Workplace Politics</a>	1pm

July 31 <sup>st</sup>	<a href="#">Excel – Lab</a>	9:30am
	<a href="#">Careers in Technology Information Session</a>	11am
	<a href="#">Understanding Finance in Business</a>	1pm

## About Goodwill

Goodwill Industries of the Valleys serves 35 counties and 14 cities in Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2019, Goodwill assisted more than 38,000 individuals with barriers to success, helped 2,921 people find jobs in our community, and provided training opportunities that resulted in 2,550 credentials being earned by individuals participating in Goodwill programs. Through the end of June, Goodwill has helped over 39,110 people in 2020. Visit [www.goodwillvalleys.com](http://www.goodwillvalleys.com) for more information.