



# GOODWILL<sup>®</sup> NEWS STORIES

Central,  
Southwest, &  
Southside  
Virginia

looking for a good news story?

[www.goodwillvalleys.com](http://www.goodwillvalleys.com)

## Media Alerts for Goodwill Beginning June 25<sup>th</sup> - opportunities throughout Central, Southwest, and Southside, Virginia. Included in this edition:

- Goodwill's Mission and Retail Operations are Reopening
- Goodwill's First Virtual Job Fair Set for July 7<sup>th</sup>
- Goodwill Virtual Services - Live Classes & Events

### Looking for a Goodwill story? Contact us today!

We would love to brainstorm potential story ideas with you including personal interest stories of the people we serve.

### For more information or to set up an interview please contact:

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## Goodwill's Mission and Retail Operations are Reopening

Goodwill Industries of the Valleys has reopened many Mission Services offices and retail stores throughout the 35 county, 14 city service area in Virginia. The Goodwill stores help fund training programs for people with disabilities and other obstacles to employment. Services include career development and job training services. Support from shoppers and donors allows Goodwill to generate revenue to fund critical services and achieve Goodwill's mission of helping people in our communities get back to work and gain greater independence. As operations begin to resume, the number of people seeking help getting back to work is expected to grow significantly. Goodwill's [Virtual Services](#), launched in response to the pandemic, continue to provide support across the service area as well as Career Centers and satellite offices, which have begun reopening to the public.

"The decision to reopen our stores and offices was not taken lightly," states Bruce Phipps, President & CEO, Goodwill Industries of the Valleys. "For our stores, we took a phased, four-week opening approach, beginning with seven stores on May 26<sup>th</sup> with all traditional Goodwill stores opening by June 15<sup>th</sup>. Stores opened with reduced hours, and we are confident we have the procedures in place to protect our employees and customers to return most stores to full hours on Monday, June 29<sup>th</sup>. The Goodwill Outlet in Salem will also reopen on the 29<sup>th</sup>. Reopening Goodwill stores is critical to Goodwill's ability to be of service during this time of high unemployment. Our offices and in person services are also now beginning to reopen."

Individuals seeking help through Goodwill training and employment programs can find more information on specific office locations by visiting the [Contact Us page](#). Currently:

- Career Centers in Danville and Roanoke are open to the public with limited capacity.
- Individuals enrolled in programs can receive services by appointment.
- The New Vision program at the Roanoke Jobs Campus will reopen on July 1<sup>st</sup>.
- Virginia Career Works Centers in Charlottesville, Harrisonburg, and Radford remain closed.

- Virtual Services remain operational with a variety of services, including live classes, one-on-one coaching, and virtual information sessions about Goodwill programming, and much more. Visit [www.goodwillvalleys.com](http://www.goodwillvalleys.com) to access.

Beginning Monday, June 29<sup>th</sup>, most Goodwill retail stores\* will return to normal operating hours:

- Monday - Saturday 8am to 8pm
- Sunday 12pm to 6pm unless otherwise noted.

\*Several stores are still hiring and will remain at the reduced hours of Monday – Saturday 10am – 6pm and Sunday 12pm – 6pm. These locations are Covington, Farmville, Harrisonburg: E Market & S Main, and Moneta: Westlake. Applications are currently being accepted for these and other positions at Goodwill. [Click here](#) to apply online.

For more information on Goodwill Industries of the Valleys reopening, please visit the website page: [COVID-19 Store and Program Openings & Updates](#).

## Goodwill's First Virtual Job Fair Set for July 7<sup>th</sup>

Goodwill regularly hosts job fairs throughout its service area in Virginia as a means of connecting job seekers with employers who are hiring. The COVID-19 pandemic has disrupted conventional job fairs hosted by Goodwill. This is a time when connecting job seekers with hiring employers is more important than ever; therefore, Goodwill's Mission Services team has organized the first Goodwill Virtual Job Fair. The upcoming multi-employer, virtual job fair will be an opportunity for individuals to meet with employers from across the Roanoke Valley who are hiring for a variety of different positions.

Goodwill Industries of the Valleys  
**VIRTUAL JOB FAIR**

**JULY 7, 2020**  
9am - 10am and 11am - 12pm  
Log on. Meet employers.  
Get hired.

**MEET WITH LOCAL EMPLOYERS HIRING NOW!**

- Americold
- Carilion Clinic
- City of Roanoke
- Goodwill
- Kroger
- ReaderLink
- Richfield
- T.J. Maxx
- Waffle House

**HOW TO ATTEND:**

- 1 Sign Up to reserve your seat and receive a login code.
- 2 Choose the times and the employers you'd like to meet.
- 3 On the day of the Job Fair, log on with the link you've received from us and meet with employers who are hiring!

Registration Required. Registration is free and open until July 3, 2020.

For more information or questions about registration, please contact:  
(540) 581.0620, option 1 | [info@goodwillvalleys.com](mailto:info@goodwillvalleys.com)

## Goodwill Multi-Employer Virtual Job Fair Tuesday, July 7<sup>th</sup> 9am – 10am & 11am - 12pm

Roanoke Valley area employers scheduled to attend the Job Fair are:

- Americold
- Carilion Clinic
- City of Roanoke
- Goodwill
- Kroger
- Readerlink
- Richfield
- T.J. Maxx
- Waffle House

“Hosting the Virtual Multi-Employer Job Fair is a safe and convenient opportunity to bring together local businesses with individuals who are looking for a job or to change jobs during the COVID-19 pandemic,” states Zenith Barrett, Senior Director of Business & Community Engagement for Goodwill. “We know there are many job seekers who recently lost their job or may have been unemployed when the COVID-19 crisis began. There are also many area businesses currently hiring. The Virtual Job Fair will allow Goodwill to assist in making these connections.”

Registration for the Virtual Job Fair is required, and attendees must sign up by July 3<sup>rd</sup>. For more information and to register for the event, visit the Virtual Job Fair Event Page by [clicking here](#). To view the most up-to-date flyer, [click here](#). The current flyer for the event is also attached. Individuals with questions may also contact (540) 581.0620 Option 1.

Businesses interested in being a part of future job fairs, please contact: Zenith Barrett, Senior Director of Business & Community Engagement, (540) 581.0620 ext. 1266 | [zbarrett@goodwillvalleys.com](mailto:zbarrett@goodwillvalleys.com).

## Goodwill Virtual Services - Live Classes & Events

[Click here](#) for more information on other Virtual Services.

June 25 <sup>th</sup>	<a href="#">Email Essentials</a>	11am
	<a href="#">Setting Up a Google Account</a>	1pm
	<a href="#">Being Positive When Things are Negative</a>	2:30pm
June 26 <sup>th</sup>	<a href="#">Assertive Communication Skills for Women</a>	9:30am
	<a href="#">Careers in Technology Information Session</a>	11am
July 7 <sup>th</sup>	<a href="#">Virtual Job Fair</a>	9am – 10am & 11am – 12pm

## About Goodwill

Goodwill Industries of the Valleys serves 35 counties and 14 cities in Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2019, Goodwill assisted more than 38,000 individuals with barriers to success, helped 2,921 people find jobs in our community, and provided training opportunities that resulted in 2,550 credentials being earned by individuals participating in Goodwill programs. Through the end of May, Goodwill has helped over 28,755 people in 2020. Visit [www.goodwillvalleys.com](http://www.goodwillvalleys.com) for more information.