



# GOODWILL<sup>®</sup> NEWS STORIES

Central,  
Southwest, &  
Southside  
Virginia

looking for a good news story?

[www.goodwillvalleys.com](http://www.goodwillvalleys.com)

## Media Alerts for Goodwill Beginning April 6<sup>th</sup> - opportunities throughout Central, Southwest, and Southside, Virginia. Included in this edition:

- Goodwill Virtual Services Available During the COVID-19 Crisis
- Goodwill Store Donation Centers Collecting PPE for Carilion Clinic
- Live Classes through Goodwill Virtual Services

### Looking for a Goodwill story? Contact us today!

We would love to brainstorm potential story ideas with you including personal interest stories of the people we serve.

### For more information or to set up an interview please contact:

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**Kelly Sandridge:** E: [ksandridge@goodwillvalleys.com](mailto:ksandridge@goodwillvalleys.com) | O: (540) 581.0620 ext. 1107 | C: (540) 525.5728

## Goodwill Virtual Services Available During the COVID-19 Crisis

During this time of crisis, Goodwill is offering **virtual training and employment services** for individuals who have been impacted by COVID-19.

Goodwill is helping people throughout our communities so they may:

- take online training courses in Personal & Communication Skills, Applying for Jobs, and Computer & Digital Skills
- participate in live, virtual classes on topics such as Resume Writing, Interviewing Skills, EXCEL, and more
- receive career coaching and one-on-one assistance from a Goodwill coach
- apply for training to enter a new career in an in-demand industry, including healthcare and information technology
- find access low-cost internet access
- and more!

“Goodwill wants the community to know, we are here to help during the COVID-19 crisis with employment and training services,” states Kelly Sandridge, Vice President Brand Strategy & External Affairs. “We have launched online Virtual Services where the public can access training, planning, and support assistance including multiple live classes each week. We are still enrolling in Goodwill training programs for Information Technology and Healthcare as they can proceed virtually. We have an online Job Board with immediate hiring opportunities with area employers. By continuing to donate items and funds, as well as shopping online, you are supporting our ability to continue to provide these services.”

Virtual services can be accessed by [clicking here](#).

The [virtual job board](#) is a resource to both job seekers looking for employment opportunities and employers seeking employees. Positions range from part-time and full-time to temporary jobs. Job listing will be updated weekly.

“During this unsettling time, Goodwill is still here to connect job seekers with hiring employers,” states Zenith Barrett, Senior Director of Business and Community Engagement. “Goodwill continues to be a resource to our communities by providing both job seekers and hiring employers a valuable service.”

Employers should contact Zenith Barrett, Senior Director of Business and Community Engagement at C: (540) 632.9586 or [zbarrett@goodwillvalleys.com](mailto:zbarrett@goodwillvalleys.com) for more information on how Goodwill can assist with hiring needs. Employers may also email [info@goodwillvalleys.com](mailto:info@goodwillvalleys.com) with links to their online job postings.

## Goodwill Store Donation Centers Collecting PPE for Carilion Clinic

Goodwill Donation Centers at local stores are collecting Personal Protective Equipment (PPE) for Carilion Clinic. All stores within the Carilion Clinic footprint of service will be collection points. Goodwill is actively working to determine if other hospital systems throughout its 35 county, 14 city service area are in need of this assistance.

“We know people want to help in any way they can right now,” states Kelly Sandridge, Vice President, Brand Strategy and External Affairs for Goodwill. “We reached out to Carilion to see if we could be of service to them, by offering our Donation Centers as a location for PPE donations, and they were grateful for this resource.”

### The public can donate PPE at the following Goodwill Stores:

- Roanoke: Hollins, Cave Spring & Hunting Hills Stores
- Salem: Lakeside & West Salem Stores
- Vinton Store
- Botetourt: Daleville Store
- Franklin County: Rocky Mount & Westlake Stores
- Lexington Store
- Giles: Pearisburg Store
- Montgomery County: Christiansburg & Blacksburg Stores

Goodwill has instituted a no-contact donation process, so donating is easy and safe for both the donor and Goodwill employees.

### Goodwill Donation Centers at Stores are Open:

Monday – Saturday: 9am – 5pm & Sunday: 12pm – 5pm\*

*\*Staffing may vary. Donations can be placed in bins if Center is not staffed.*

A complete list of donation locations can be found at [www.goodwillvalleys.com/donate](http://www.goodwillvalleys.com/donate).

### Carilion Clinic is currently seeking the following PPE:

- Latex-free gloves
- N95 respirators and N95 filters
- Gowns
- Procedural masks
- Other respirators (P100s, PAPRs, and PAPP supplies/parts)
- Hand sanitizer, greater than 60% alcohol
- Surgical masks
- Face shields
- Hand soap
- Surgical masks with shield
- Splash shields
- Shoe covers, disposable
- Nasal swabs for medical use
- Disinfecting wipes

## Live Classes through Goodwill Virtual Services

[Click here](#) for more information on other Virtual Services.

### MAKING DONATIONS SAFE FOR EVERYONE

Our stores are closed to shoppers, but we're accepting donations to support our mission.

-  **Associates Wear Personal Protective Equipment**  
Goodwill associates wear gloves while handling all donations and equipment.
-  **Sanitizing Hard Surfaces**  
Increased cleaning and sanitation processes are in place at all donation centers.
-  **Pop Your Trunk**  
Stay in your vehicle and donation attendants can do the rest.
-  **Place Your Donations Directly at Doors or in Bins**  
To practice social distancing, donations can be placed directly in front of the donation doors or into bins rather than handed from person to person.

**Goodwill** Industries of the Valleys  You Donate & Shop. We Train. People Work.  
[www.goodwillvalleys.com](http://www.goodwillvalleys.com)

	<a href="#">Nail the Interview; Get the Job</a>	11am
	<a href="#">Excel for Beginners</a>	1pm
	<a href="#">Professional Communication</a>	2:30pm
April 7 <sup>th</sup>	<a href="#">Employ Excellence</a>	9:30am
	<a href="#">Retail Industry Fundamentals</a>	11am
	<a href="#">Excel for Beginners</a>	1pm
	<a href="#">Mental Health in the Workplace</a>	2:30pm
April 8 <sup>th</sup>	<a href="#">Creating a Powerful Resume</a>	9:30am
	<a href="#">Customer Service 101</a>	11am
	<a href="#">Professional Communication</a>	2:30pm
April 9 <sup>th</sup>	<a href="#">Employ Excellence</a>	9:30am
	<a href="#">Excel for Beginners</a>	1pm
	<a href="#">Professional Communication</a>	2:30pm
April 10 <sup>th</sup>	<a href="#">Creating a Powerful Resume</a>	9:30am
	<a href="#">Nail the Interview; Get the Job</a>	11am
	<a href="#">Excel for Beginners</a>	1pm
	<a href="#">Customer Service 101</a>	2:30pm

## About Goodwill

Goodwill Industries of the Valleys serves 35 counties and 14 cities in Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2019, Goodwill assisted more than 38,000 individuals with barriers to success, helped 2,921 people find jobs in our community, and provided training opportunities that resulted in 2,550 credentials being earned by individuals participating in Goodwill programs. Through the end of February, Goodwill has helped over 9,300 people in 2020. Visit [www.goodwillvalleys.com](http://www.goodwillvalleys.com) for more information.