

# Media Alert

For Immediate Release  
March 31, 2020

## Goodwill Store Donation Centers to Collect PPE for Carilion Clinic

**Roanoke, VA** – Goodwill Donation Centers at local stores will begin collecting Personal Protective Equipment (PPE) for Carilion Clinic on Tuesday, March 31, 2020. All stores within the Carilion Clinic footprint of service will be collection points, and Goodwill is actively working to set up similar arrangements with other hospital systems throughout its 35 county, 14 city service area.

“We know people want to help in any way they can right now,” states Kelly Sandridge, Vice President, Brand Strategy and External Affairs for Goodwill. “We reached out to Carilion to see if we could be of service to them, by offering our Donation Centers as a location for PPE donations, and they were grateful for this resource.”

### The public can donate PPE at the following Goodwill Stores beginning Tuesday, March 31<sup>st</sup>:

- Roanoke: Hollins, Cave Spring, & Hunting Hills Stores
- Salem: Lakeside & West Salem Stores
- Vinton Store
- Botetourt: Daleville Store
- Franklin County: Rocky Mount & Westlake Stores
- Lexington Store
- Giles: Pearisburg Store
- Montgomery County: Christiansburg & Blacksburg Stores

Goodwill has instituted a no-contact donation process, so donating is easy and safe for both the donor and Goodwill employees.

### Goodwill Donation Centers at Stores are Open:

Monday – Saturday 9am – 5pm & Sunday – 12pm – 5pm

A complete list of donation locations can be found at [www.goodwillvalleys.com/donate](http://www.goodwillvalleys.com/donate).

### Carilion Clinic is currently seeking the following PPE:

- Latex-free gloves
- Nasal swabs for medical use
- Face shields
- Procedural masks
- N95 respirators and N95 filters
- Splash shields
- Surgical masks
- Other respirators (P100's, PAPR's, and PAPR supplies / parts)
- Hand soap
- Surgical masks with shield
- Shoe covers, disposable
- Hand sanitizer, greater than 60% alcohol
- Gowns
- Disinfecting wipes

###

### About Goodwill Industries of the Valleys

Goodwill Industries of the Valleys serves 35 counties and 14 cities throughout Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2019, Goodwill assisted more than 38,000 individuals with barriers to success, helped 2,921 people find jobs in our community, and provided training opportunities that resulted in 2,550 credentials being earned by individuals participating in Goodwill programs. At the end of February, Goodwill had already assisted 9,349 people in 2020. Visit [www.goodwillvalleys.com](http://www.goodwillvalleys.com) for more information.

### Contact

Chelsea Moran, Marketing & Public Relations Manager | (540) 520.8138 or [cmoran@goodwillvalleys.com](mailto:cmoran@goodwillvalleys.com)  
Kelly Sandridge, Vice President, Brand Strategy & External Affairs | (540) 525.5728 or [ksandridge@goodwillvalleys.com](mailto:ksandridge@goodwillvalleys.com)



**MAKING DONATIONS SAFE FOR EVERYONE**

Our stores are closed to shoppers, but we're accepting donations to support our mission.

- Associates Wear Personal Protective Equipment**  
Goodwill associates wear gloves while handling all donations and equipment.
- Sanitizing Hard Surfaces**  
Increased cleaning and sanitation processes are in place at all donation centers.
- Pop Your Trunk**  
Stay in your vehicle and donation attendants can do the rest.
- Place Your Donations Directly at Doors or in Bins**  
To practice social distancing, donations can be placed directly in front of the donation doors or into bins rather than handed from person to person.

**Goodwill**  
Industries of the Valleys  You Donate & Shop. We Train. People Work.  
[www.goodwillvalleys.com](http://www.goodwillvalleys.com)