



GOODWILL[®] NEWS STORIES

Central,
Southwest, &
Southside
Virginia

looking for a good news story?

www.goodwillvalleys.com

Media Alerts for Goodwill Beginning March 16th - opportunities throughout Central, Southwest, and Southside, Virginia. Included in this edition:

- Affordable Computers Now Available at Goodwill

Looking for a Goodwill story? Contact us today!

We would love to brainstorm potential story ideas with you including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

Chelsea Moran: E: cmoran@goodwillvalleys.com | O: (540) 581.0620 ext. 1225 | C: (540) 520.8138

Kelly Sandridge: E: ksandridge@goodwillvalleys.com | O: (540) 581.0620 ext. 1107 | C: (540) 525.5728

Affordable Computers Now Available at Goodwill Computers Refurbished by Individuals in Goodwill Programs

Why Should Your Next Computer Come from Goodwill?

- Refurbished computers are a great value!
- You support individuals in Goodwill[®] programming who expertly refurbish your computer.
- You help fund training and employment programs right here in your community that help youth, adults, and seniors get back to work, increase their skills to find a better job, or gain greater independence.



Goodwill Industries[®] of the Valleys
You Donate & Shop. We Train. People Work.
www.goodwillvalleys.com



As more people seek to work from home, Goodwill is a resource for low cost refurbished computers. Goodwill is now selling refurbished computers in Goodwill Industries of the Valleys Stores. The computers are expertly refurbished by individuals in Goodwill training programs, enabling them to gain skills in the technology field.

Refurbished computers are a great value, and purchases help fund Goodwill training and employment programs. Throughout central, southwest, and southside Virginia, Goodwill programs are helping help youth, adults, and seniors get back to work, increase their skills to find a better job, or gain greater independence.

“The pricing of our refurbished computers is very cost effective for customers, as they are about half the cost of a new computer,” states Ed Preston, Digital Careers Program Manager. “Goodwill customers get a deal on a great computer while also supporting the mission.”

Computers are refurbished by individuals in programming at the Goodwill Danville Jobs Center. Prices range from \$149.99 to \$219.99 based upon computer specifications. Computers are currently available in Goodwill stores throughout Roanoke and Southside, as well as in the following stores: Forest, Lynchburg – Wards Road, Blacksburg, Fairlawn, and Staunton with plans to be in Charlottesville area stores soon.

About Goodwill

Goodwill Industries of the Valleys serves 35 counties and 14 cities in Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2019, Goodwill assisted more than 38,000 individuals with barriers to success, helped 2,921 people find jobs in our community, and provided training opportunities that resulted in 2,550 credentials being earned by individuals participating in Goodwill programs. Through the end of February, Goodwill has helped over 9,300 people in 2020. Visit www.goodwillvalleys.com for more information.