



# GOODWILL<sup>®</sup> NEWS STORIES

Central,  
Southwest, &  
Southside  
Virginia

looking for a good news story?

[www.goodwillvalleys.com](http://www.goodwillvalleys.com)

## Media Alerts for Goodwill Beginning February 17<sup>th</sup> - opportunities throughout Central, Southwest, and Southside, Virginia. Included in this edition:

- Goodwill Programs Change Lives in 2019
- Dinner in the Dark to Benefit New Vision Set for April 3<sup>rd</sup>
- Project SEARCH: Carilion Clinic Hosting Information Session for Youth with Disabilities and their Families on February 27<sup>th</sup>
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

### Looking for a Goodwill story? Contact us today!

We would love to brainstorm potential story ideas with you including personal interest stories of the people we serve.

### For more information or to set up an interview please contact:

**Chelsea Moran:** E: [cmoran@goodwillvalleys.com](mailto:cmoran@goodwillvalleys.com) | O: (540) 581.0620 ext. 1225 | C: (540) 520.8138

**Kelly Sandridge:** E: [ksandridge@goodwillvalleys.com](mailto:ksandridge@goodwillvalleys.com) | O: (540) 581.0620 ext. 1107 | C: (540) 525.5728

## Goodwill Programs Change Lives in 2019

In 2019, Goodwill provided services to more than 38,000 people who needed assistance overcoming obstacles to success. These individuals had many different reasons for visiting Goodwill, including

- assistance with resumes and applying for jobs,
- additional training to move forward in their career or start on a pathway to a new career,
- support to help youth make better choices for their future through mentoring, work experiences, and activities at YouthHQ@Goodwill,
- learning new skills to be able live their life to the fullest and achieve their greatest level of independence.

Goodwill programs helped 2,921 people to obtain the skills they needed to find work in our communities last year. In today's workforce, specialized skills are often needed to enter top performing industries, such as healthcare, information technology, and advanced manufacturing. The training people receive through Goodwill programs such as [GoodCare Healthcare Training](#), [Careers in Technology Training](#), and [Advanced Manufacturing](#) prepare them for in-demand, well-paying jobs with career advancement opportunities. Individuals in these Goodwill programs, and others, earned 2,550 industry-recognized credentials, allowing them to display their ability and competence to do a job.

Goodwill would not be able to provide the training and employment programs to individuals with barriers to success without the continued support of our donors, shoppers, volunteers, partners, and the community. In 2019, this support included:

- **Donations:** The community generously [donated items](#) they no longer needed over one million times. They also [gave financially](#) to the organization, raising more than \$300,000 to support individuals and families who need a hand up, not a handout to get back to work and gain greater independence.

- **Sales in Goodwill Stores:** Goodwill sold the items generously donated in stores to generate critical revenue to support mission programs.
- **Round Up:** Goodwill customers, shopping for low cost, high quality items in Goodwill stores, “Rounded Up” their purchases to the nearest dollar in support of Goodwill programs. Over the course of the year, Round Up generated more than \$432,200 to fund programs, such as programming at [YouthHQ@Goodwill](#) and supportive services throughout our communities.

In addition to supporting Goodwill mission programming, Goodwill’s donated goods operations also kept nearly 13.6 million pounds of material donated to Goodwill out of area landfills through salvage and [recycling efforts](#).

Goodwill’s impact on individuals and our communities in 2019, would not have been possible without your support. Thank you for all you do to help people right here in our communities gain a better life through work and independence.

## Dinner in the Dark to Benefit New Vision Set for April 3<sup>rd</sup>



Benefitting New Vision at Goodwill Industries® of the Valleys

Goodwill Industries of the Valleys and Vistar Eye Center are proud to announce that Dinner in the Dark is returning.

**Friday, April 3<sup>rd</sup>**

**5:30pm Cocktail Reception | 7pm Dinner**

**Hotel Roanoke | Roanoke Ballroom**

Dinner in the Dark is an annual event supporting the work of New Vision at Goodwill. Guests will be invited to experience dinner and conversation as they may never have before – without their sight. This unique in-the-dark dining experience will be accompanied by special entertainment, a cocktail reception, and a raffle of unique and exciting items, including getaways. All proceeds from this event support the services of New Vision at Goodwill as we educate, inform, and provide resources so that people with visual impairments can live their fullest lives.

New Vision at Goodwill seeks to promote independence and equality for people who are blind and visually impaired. New Vision offers:

- **Assistive Technology Center:** The center offers free instruction on how to use the latest technology and devices to connect to the world and increase independence.
- **On-Demand News Service:** New Vision offers on-demand news service for people who are blind and visually impaired or have a print disability. Available 24/7, it provides local, national, and world news from over 500 publications. On-Demand News is a collaboration with the National Federation of the Blind and Roanoke Times.
- **Radio Reading Service:** New Vision, partners with WVTF, to provide special radios for people who are blind and visually impaired or have a print disability. Listeners tune to a sub-frequency to hear a program mix of readings from local and national newspapers and magazines.

- Large Print Calendars: Each year New Vision provides thousands of large print calendars to Virginians who are blind and visually impaired. The calendars measure 22 inches by 17 inches and feature a large font and numbers.

Tickets for Dinner in the Dark are now on sale. Tickets are limited. [Click here](#) for more information.

Dinner in the Dark tickets are \$90 (includes one drink ticket). Tables of eight are also available for a discounted rate of \$700.

## Project SEARCH: Carilion Clinic Hosting Information Session for Youth with Disabilities and their Families on February 27<sup>th</sup>

Recruitment for the 2020-2021 [Project SEARCH: Carilion Clinic](#) class is underway. Goodwill will be hosting an Information Session for youth with disabilities and their families to learn more about Project SEARCH: Carilion Clinic, eligibility for the program, services that are available, and to speak with other individuals who have participated in the program about their experiences.

### Project SEARCH: Carilion Clinic Information Session Thursday, February 27<sup>th</sup> | 6pm – 7:30pm Carilion Rehabilitation Building | 1<sup>st</sup> Floor Auditorium 2017 Jefferson Street, Roanoke

Project SEARCH: Carilion Clinic is a one-year program that provides education and on-site training to prepare youth with disabilities to be work ready upon graduation from high school. The program serves as a workforce alternative for students in their last year of high school, and is located at Carilion Clinic, a community healthcare facility.

“This is a great opportunity for parents and students to discover if Project SEARCH: Carilion Clinic should be considered in their planning for the future,” states Nikki Dougherty, Youth Services Program Manager for Goodwill. “Often there is not a clear path for students who have a disability after graduation from high school. Project SEARCH: Carilion Clinic is where students can discover their path to a brighter future.”

Project SEARCH: Carilion Clinic is open to youth from Roanoke City, and Botetourt and Roanoke Counties. It is a collaboration between Goodwill and other local agencies including the Department for Aging and Rehabilitative Services (DARS), Virginia Department of Education, and local school systems.

For more information on Project SEARCH: Carilion Clinic and the Information Session [click here](#). B-Roll and Photos are available by [clicking here](#).

## Public Classes, Workshops, Job Fairs, and More Throughout the Month

Roanoke Valley			
February 17 <sup>th</sup>	<a href="#">Digital Literacy Information Session</a>	10am – 10:30am	Roanoke Jobs Campus
	<a href="#">NorthStar Computer Assessment</a>	10:30am – 12:30pm	Roanoke Jobs Campus
	<a href="#">Your Personal Best Workshop</a>	1pm – 4pm	Roanoke Jobs Campus

February 18 <sup>th</sup>	<a href="#">Beginner Computer Class</a>	10am – 12pm	Roanoke Jobs Campus
	<a href="#">Microsoft Word Computer Class</a>	1pm – 3pm	Roanoke Jobs Campus
February 19 <sup>th</sup>	<a href="#">The Real Goodwill Tour</a>	8:30am – 9:30am	Roanoke Jobs Campus
	<a href="#">Beginner Computer Class</a>	10am – 12pm	Roanoke Jobs Campus
	<a href="#">GoodCare Information Session</a>	11am	Roanoke Jobs Campus
	<a href="#">Microsoft Excel Computer Class</a>	1pm – 3pm	Roanoke Jobs Campus
February 20 <sup>th</sup>	<a href="#">Beginner Computer Class</a>	10am – 12pm	Roanoke Jobs Campus
	<a href="#">Microsoft Word Computer Class</a>	1pm – 3pm	Roanoke Jobs Campus
	<a href="#">Science Club</a>	6pm – 7:30pm	YouthHQ@Goodwill^
February 21 <sup>st</sup>	<a href="#">YouTube Computer Class</a>	10am – 12pm	Roanoke Jobs Campus
February 24 <sup>th</sup>	<a href="#">Digital Literacy Information Session</a>	10am – 10:30am	Roanoke Jobs Campus
	<a href="#">NorthStar Computer Assessment</a>	10:30am – 12:30pm	Roanoke Jobs Campus
February 25 <sup>th</sup>	<a href="#">Intermediate Computer Class</a>	10am – 12pm	Roanoke Jobs Campus
	<a href="#">Microsoft Excel Computer Class</a>	1pm – 3pm	Roanoke Jobs Campus
February 26 <sup>th</sup>	<a href="#">Intermediate Computer Class</a>	10am – 12pm	Roanoke Jobs Campus
	<a href="#">Microsoft Excel Computer Class</a>	1pm – 3pm	Roanoke Jobs Campus
	<a href="#">New Vision Demonstration Workshop: New Assistive Technology for those with Low Vision</a>	2pm	Roanoke Jobs Campus
	<a href="#">GoodCare Information Session</a>	3pm	Roanoke Jobs Campus
February 27 <sup>th</sup>	<a href="#">Intermediate Computer Class</a>	10am – 12pm	Roanoke Jobs Campus
	<a href="#">Microsoft Excel Computer Class</a>	1pm – 3pm	Roanoke Jobs Campus
	<a href="#">Project SEARCH: Carilion Clinic Program Information Session</a>	6pm – 7:30pm	Carilion Rehabilitation Building, 1 <sup>st</sup> Floor Auditorium, Roanoke
	<a href="#">Through the Years Program Celebrating Black History Month</a>	6pm – 7:30pm	YouthHQ@Goodwill^

### Charlottesville

February 18 <sup>th</sup>	<a href="#">Cover Letter Workshop</a>	2pm – 3:30pm	Virginia Career Works Center*
February 19 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	3:30pm	Charlottesville GoodCare Office
February 20 <sup>th</sup>	<a href="#">Employers of the Week Job Fair</a>	10:30am – 12pm	Virginia Career Works Center*
February 25 <sup>th</sup>	<a href="#">Professionalism Workshop</a>	2pm – 3:30pm	Virginia Career Works Center*
	<a href="#">Virginia Career Works Job Fair</a>	4pm – 6:30pm	Fluvanna County High School, Palmyra
February 26 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	3:30pm	Charlottesville GoodCare Office
February 27 <sup>th</sup>	<a href="#">Employers of the Week Job Fair</a>	10:30am – 12pm	Virginia Career Works Center*

### Christiansburg

February 18 <sup>th</sup>	<a href="#">NorthStar Computer Assessment</a>	10am – 12pm	Goodwill Learning Academy – New River Valley Center
	<a href="#">Digital Literacy Information Session</a>	12pm – 4pm	Goodwill Learning Academy – New River Valley Center
February 19 <sup>th</sup>	<a href="#">NorthStar Computer Assessment</a>	10am – 12pm	Goodwill Learning Academy – New River Valley Center

	<a href="#">Digital Literacy Information Session</a>	12pm – 4pm	Goodwill Learning Academy – New River Valley Center
February 20 <sup>th</sup>	<a href="#">New Vision Virtual Assistants Work for You Workshop</a>	1:30pm – 2:30pm	Goodwill Learning Academy – New River Valley Center
February 24 <sup>th</sup>	<a href="#">NorthStar Computer Assessment</a>	10am – 12pm	Goodwill Learning Academy – New River Valley Center
	<a href="#">Digital Literacy Information Session</a>	12pm – 4pm	Goodwill Learning Academy – New River Valley Center
February 25 <sup>th</sup>	<a href="#">Your Personal Best Workshop</a>	9am – 12pm	Goodwill Learning Academy – New River Valley Center
	<a href="#">Resume &amp; Interview Workshop</a>	1pm – 4pm	Goodwill Learning Academy – New River Valley Center
February 26 <sup>th</sup>	<a href="#">NorthStar Computer Assessment</a>	10am – 12pm	Goodwill Learning Academy – New River Valley Center
	<a href="#">Digital Literacy Information Session</a>	12pm – 4pm	Goodwill Learning Academy – New River Valley Center
February 27 <sup>th</sup>	<a href="#">New Vision Make Your Smart Phone Work for You Workshop</a>	1:30pm – 2:30pm	Goodwill Learning Academy – New River Valley Center

### Danville

February 20 <sup>th</sup>	<a href="#">Workforce Unlimited Hiring Event</a>	1pm – 3pm	Danville Jobs Center
---------------------------	--	-----------	----------------------

### Harrisonburg

February 17 <sup>th</sup>	<a href="#">Pilgrim’s Hiring Event</a>	9am – 1pm	Virginia Career Works Center*
February 18 <sup>th</sup>	<a href="#">Shenandoah Grower’s Hiring Event</a>	10am – 2pm	Virginia Career Works Center*
February 19 <sup>th</sup>	<a href="#">George’s Hiring Event</a>	9am – 1pm	Virginia Career Works Center*
	<a href="#">Job Seeker Workshops</a>	5pm – 5:30pm	Virginia Career Works Center*
February 21 <sup>st</sup>	<a href="#">WIOA &amp; Center Orientation</a>	10am – 11am	Virginia Career Works Center*
	<a href="#">GoodCare Information Session</a>	2pm	Virginia Career Works Center*
February 24 <sup>th</sup>	<a href="#">Pilgrim’s Hiring Event</a>	9am – 1pm	Virginia Career Works Center*
February 25 <sup>th</sup>	<a href="#">Shenandoah Grower’s Hiring Event</a>	10am – 2pm	Virginia Career Works Center*
	<a href="#">Cargill Hiring Event</a>	11am – 2pm	Virginia Career Works Center*
February 26 <sup>th</sup>	<a href="#">George’s Hiring Event</a>	9am – 1pm	Virginia Career Works Center*
	<a href="#">Community Resume Workshop</a>	10am – 11am	Virginia Career Works Center*
February 28 <sup>th</sup>	<a href="#">WIOA &amp; Center Orientation</a>	10am – 11am	Virginia Career Works Center*
	<a href="#">GoodCare Information Session</a>	2pm	Virginia Career Works Center*

### Madison Heights

February 17 <sup>th</sup>	<a href="#">Reality Check</a>	9am – 12:30pm	Rivermont School, Lynchburg
February 18 <sup>th</sup>	<a href="#">People Ready Staffing Hiring Event</a>	9am – 1pm	Madison Heights Jobs Center
February 19 <sup>th</sup>	<a href="#">Speak Up! Speak Out! Workshop</a>	1pm – 4pm	Madison Heights Jobs Center
	<a href="#">GoodCare Information Session</a>	3pm	Madison Heights Jobs Center
February 26 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	3pm	Madison Heights Jobs Center

### Clifton Forge

February 19 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	10am	Dabney S. Lancaster Community College
---------------------------	--	------	---------------------------------------

February 26 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	2pm	Dabney S. Lancaster Community College
<b>Galax</b>			
February 19 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	10am	Wytheville Community College Crossroads Campus, Galax
February 26 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	2pm	Wytheville Community College Crossroads Campus, Galax
<b>Martinsville</b>			
February 20 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	3:30pm	Martinsville GoodCare Office
February 27 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	3:30pm	Martinsville GoodCare Office
<b>Radford</b>			
February 19 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	2pm	Radford GoodCare Office
February 26 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	2pm	Radford GoodCare Office
<b>Staunton</b>			
February 18 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	3:30pm	Greenbrier Office Park
February 25 <sup>th</sup>	<a href="#">GoodCare Information Session</a>	3:30pm	Greenbrier Office Park

\*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

^Youth must be registered to receive programming at YouthHQ@Goodwill to attend events. [Click here](#) for more information.

## About Goodwill

Goodwill Industries of the Valleys serves 35 counties and 14 cities in Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2019, Goodwill assisted more than 38,000 individuals with barriers to success, helped 2,921 people find jobs in our community, and provided training opportunities that resulted in 2,550 credentials being earned by individuals participating in Goodwill programs. Through the end of January, Goodwill has helped over 7,200 people in 2020. Visit [www.goodwillvalleys.com](http://www.goodwillvalleys.com) for more information.