



GOODWILL[®] NEWS STORIES

Central,
Southwest, &
Southside
Virginia

looking for a good news story?

www.goodwillvalleys.com

Media Alerts for Goodwill Beginning February 3rd - opportunities throughout Central, Southwest, and Southside, Virginia. Included in this edition:

- A Look Back at Goodwill's Service to Individuals and the Community in 2019
- Goodwill Offers Free Computer Classes Help the Public Advance Their Skills
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a Goodwill story? Contact us today!

We would love to brainstorm potential story ideas with you including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

Chelsea Moran: E: cmoran@goodwillvalleys.com | O: (540) 581.0620 ext. 1225 | C: (540) 520.8138

Kelly Sandridge: E: ksandridge@goodwillvalleys.com | O: (540) 581.0620 ext. 1107 | C: (540) 525.5728

A Look Back at Goodwill's Service to Individuals and the Community in 2019

At Goodwill, we measure the success of a year a little differently than other companies. For us it is about service to our community, lives that we have been able to impact through our training and employment programs and hope for a brighter future.

In 2019, Goodwill services touched the lives of more than 38,000 people who needed assistance. Their reasons for contacting Goodwill varied, but all were seeking assistance to overcome barriers to success. They benefited from services such as:

- Resume assistance
- Free computer classes
- On-site job fairs
- Case managed training programs to increase employability or independence

In today's workforce specialized skills are often needed to enter top performing industries, such as healthcare, advanced manufacturing, and information technology. Through Goodwill programs individuals earned 2,550 industry recognized credentials and for 2,921 people, Goodwill was able to help them find competitive employment in the community.

Goodwill supporters make this service to the community possible. Without the support of donors, shoppers, volunteers, and community supporters Goodwill would not be able to provide these training and employment programs. In 2019, the community generously donated items that they no longer needed over one million times. Goodwill was then able to sell these items in our stores in order to generate critical revenue to support mission programs. And while our customers were shopping for low cost, high quality items in Goodwill stores, they also generously donated through "Round Up" to support our Goodwill programs. Over the course of the year, this added up to more than \$432,230 to fund programs such as supportive services and YouthHQ@Goodwill. We also kept over 13.6 million pounds of material out of area landfills in our community through salvage and recycling efforts.

Goodwill Offers Free Computer Classes Help the Public Advance Their Skills

Goodwill offers computer classes to assist job seekers who need to improve their employment opportunities by increasing their computer knowledge.

Computer Classes are available at:

- Goodwill Roanoke Jobs Campus, 2502 Melrose Avenue, NW, Suite B, Roanoke | (540) 581.0620
- Goodwill Danville Career Center, 512 Westover Drive, Danville | (434) 792.2511
- Goodwill Learning Academy – New River Valley Center, 265A Peppers Ferry Road, Christiansburg

All classes are offered at no charge and open to the public. Interested individuals must take the Northstar Computer Assessments before beginning any computer classes to determine their skill level. Prior registration is preferred for all classes and assessments and can be done by calling the local Goodwill center or visiting the Computer Classes website page by [clicking here](#).

Some classes offered include:

- Beginner Computer
- Intermediate Computer
- Microsoft Word, Excel, and PowerPoint
- Digital Literacy
- And More!

For more information on the classes offered and the current class schedule [click here](#).

For individuals interested in more advanced computer training, Goodwill offers Information Technology Training to jump start careers in IT in as little as 13 weeks. [Click here](#) for more information.

Public Classes, Workshops, Job Fairs, and More Throughout the Month

Roanoke Valley

February 3 rd	Digital Literacy Information Session	10am – 10:30am	Roanoke Jobs Campus
	NorthStar Computer Assessment	10:30am – 12:30pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus
February 4 th	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Excel Computer Class	1pm – 3pm	Roanoke Jobs Campus
February 5 th	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	GoodCare Information Session	11am	Roanoke Jobs Campus
	Microsoft Excel Computer Class	1pm – 3pm	Roanoke Jobs Campus
February 6 th	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Excel Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Science Club Celebrates National Frozen Yogurt Day	6pm – 7:30pm	YouthHQ@Goodwill^
February 7 th	Social Media Computer Class	10am – 12pm	Roanoke Jobs Campus
February 10 th	Digital Literacy Information Session	10am – 10:30am	Roanoke Jobs Campus
	NorthStar Computer Assessment	10:30am – 12:30pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus

February 11 th	Intermediate Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft PowerPoint Computer Class	1pm – 3pm	Roanoke Jobs Campus
February 12 th	Intermediate Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft PowerPoint Computer Class	1pm – 3pm	Roanoke Jobs Campus
	GoodCare Information Session	3pm	Roanoke Jobs Campus
February 13 th	Intermediate Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft PowerPoint Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Speak Up! Speak Out! Workshop	1pm – 4pm	Roanoke Jobs Campus
	Science Club	6pm – 7:30pm	YouthHQ@Goodwill^
February 16 th	2nd Annual Halftime Show benefiting YouthHQ@Goodwill	12pm – 4pm	Berglund Center, Roanoke

Charlottesville

February 4 th	Strategies for Job Interviews Workshop	2pm – 3:30pm	Virginia Career Works Center*
February 5 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
February 6 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
February 11 th	Resume Writing Workshop	2pm – 3:30pm	Virginia Career Works Center*
February 12 th	Virginia Career Works Job Fair	2pm – 5pm	Northside Library, Charlottesville
	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
February 13 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*

Christiansburg

February 4 th	NorthStar Computer Assessment	10am – 12pm	Goodwill Learning Academy – New River Valley Center
	Digital Literacy Information Session	12pm – 4pm	Goodwill Learning Academy – New River Valley Center
February 5 th	NorthStar Computer Assessment	10am – 12pm	Goodwill Learning Academy – New River Valley Center
	Digital Literacy Information Session	12pm – 4pm	Goodwill Learning Academy – New River Valley Center
February 11 th	NorthStar Computer Assessment	10am – 12pm	Goodwill Learning Academy – New River Valley Center
	Digital Literacy Information Session	12pm – 4pm	Goodwill Learning Academy – New River Valley Center
February 12 th	NorthStar Computer Assessment	10am – 12pm	Goodwill Learning Academy – New River Valley Center
	Digital Literacy Information Session	12pm – 4pm	Goodwill Learning Academy – New River Valley Center

Danville

February 6 th	Workforce Unlimited Hiring Event	1pm – 3pm	Danville Career Center
February 10 th	Microsoft Word Computer Course	9am – 12pm	Danville Career Center

Harrisonburg

February 3 rd	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
February 4 th	Shenandoah Grower's Hiring Event	10am – 2pm	Virginia Career Works Center*
February 5 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*

February 7 th	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*
	GoodCare Information Session	2pm	Virginia Career Works Center*
February 10 th	Pilgrim’s Hiring Event	9am – 1pm	Virginia Career Works Center*
February 11 th	Shenandoah Grower’s Hiring Event	10am – 2pm	Virginia Career Works Center*
	Cargill Hiring Event	11am – 2pm	Virginia Career Works Center*
February 12 th	George’s Hiring Event	9am – 1pm	Virginia Career Works Center*
	Community Resume Workshop	10am – 11am	Virginia Career Works Center*
February 14 th	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*
	GoodCare Information Session	2pm	Virginia Career Works Center*

Madison Heights

February 5 th	GoodCare Information Session	3pm	Madison Heights Jobs Center
February 12 th	GoodCare Information Session	3pm	Madison Heights Jobs Center

Clifton Forge

February 5 th	GoodCare Information Session	10am	Dabney S. Lancaster Community College
February 12 th	GoodCare Information Session	2pm	Dabney S. Lancaster Community College

Galax

February 5 th	GoodCare Information Session	10am	Wytheville Community College Crossroads Campus, Galax
February 12 th	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax

Martinsville

February 6 th	GoodCare Information Session	3:30pm	Martinsville GoodCare Office
February 13 th	GoodCare Information Session	3:30pm	Martinsville GoodCare Office

Radford

February 5 th	GoodCare Information Session	10am	Radford GoodCare Office
February 12 th	GoodCare Information Session	10am	Radford GoodCare Office
February 13 th	Radford VEC Job Fair	10am – 12pm	Radford VEC Office

Staunton

February 4 th	GoodCare Information Session	3:30pm	Greenbrier Office Park
February 11 th	GoodCare Information Session	3:30pm	Greenbrier Office Park

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

^Youth must be registered to receive programming at YouthHQ@Goodwill to attend events. [Click here](#) for more information.

About Goodwill

Goodwill Industries of the Valleys serves 35 counties and 14 cities in Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2019, Goodwill assisted more than 38,000 individuals with barriers to success, helped 2,921 people find jobs in our community, and provided training opportunities that resulted in 2,550 credentials being earned by individuals participating in Goodwill programs. Visit www.goodwillvalleys.com for more information.