



GOODWILL[®] NEWS STORIES

Central,
Southwest, &
Southside,
Virginia

looking for a good news story?

www.goodwillvalleys.com

Media Alerts for Goodwill Beginning January 21st - opportunities throughout Central, Southwest, and Southside, Virginia. Included in this edition:

- Goodwill to Celebrate the Newly Renovated Center in Christiansburg
- Goodwill Seeks Volunteer Mentors in January During National Mentoring Month
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a Goodwill story? Contact us today!

We would love to brainstorm potential story ideas with you including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

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Goodwill to Celebrate the Newly Renovated Center in Christiansburg

Goodwill Learning Academy - New River Valley Center

In appreciation for your support, you are invited to the

OPEN HOUSE

Wednesday, January 22nd
9 am - 11 am

Goodwill Learning Academy -
New River Valley Center
265A Peppers Ferry Road
Christiansburg, VA 24073



Join Us at the Open House to:

- Tour the newly renovated training center
- Learn about Goodwill Learning Academy program offerings:
 - Computer Classes
 - Certification Courses
 - Workshops & Trainings
- Meet the team in Christiansburg
- Enjoy light refreshments



For more information contact:
Trent Moore, Director of Workforce Training Services
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goodwill
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Goodwill will celebrate the opening of their newly renovated Goodwill Learning Academy - New River Valley Center in Christiansburg during an Open House:

Wednesday, January 22nd

9am: Dedication Ceremony

Open House to follow until 11am

Goodwill Learning Academy - New River Valley Center
265A Peppers Ferry Road, Christiansburg

During the Open House, you will be able to:

- Tour the newly renovated training center
- Learn about Goodwill Learning Academy program offerings: Computer Classes, Certification Courses, Workshops & Trainings
- Meet the team in Christiansburg
- Enjoy light refreshments

For more information and to RSVP, contact Trent Moore, Director of Workforce Training Services at tmoore@goodwillvalleys.com or (540) 581.0620 ext. 1198. To view the event flyer, [click here](#) or visit the Facebook event by [clicking here](#).

Goodwill Seeks Volunteer Mentors in January During National Mentoring Month

January is National Mentoring Month. In commemoration of National Mentoring Month, Goodwill is seeking mentors to provide positive, adult guidance to youth in Roanoke and Franklin County.

[Research](#) shows that mentors play a powerful role in providing young people with the tools to strive and thrive, to attend and engage in school, and to reduce or avoid risky behavior like drug use. In turn, these young people are:

- 55% more likely to be enrolled in college
- 81% more likely to report participating regularly in sports or extracurricular activities
- 78% more likely to volunteer regularly in their communities
- More than twice as likely to say they held a leadership position in a club or sports team

Yet, the same research shows that one in three young people in our country will grow up without a mentor (MENTOR: The National Mentoring Partnership).

Goodwill mentoring programs help area youth overcome disadvantages, avoid delinquency, and achieve success.

“Goodwill has a long history of assisting people achieve the skills they need to help them find jobs,” states Mary Ann Gilmer, Vice President Mission Services. “A crucial part of that history is making sure that families are strong. Goodwill mentoring programs help keep youth who are at-risk on a path toward a better future. That’s good for our youth and our communities.”

In Roanoke, mentoring programs are available through [YouthHQ@Goodwill](#). YouthHQ is a youth and teen center located at 2502 Melrose Avenue, NW. The center features activities and offerings for middle and high school youth and the community, including youth mentoring where youth will gain confidence, improve decision-making abilities, and gain skills to achieve goals and reach their fullest potential through their interactions with positive adult role models. Middle and high school students in the Roanoke Valley are eligible for mentoring at YouthHQ.

In Franklin County, Goodwill uses the Big Brothers Big Sisters evidence based mentoring model to encourage and guide youth to develop positive relationships and achieve success in school, while also helping them to avoid risky behaviors like getting into fights and trying drugs and alcohol. The program aims to help youth who have been in trouble with the criminal justice system. Volunteer adult mentors provide guidance, support, and encouragement to help youth improve their self-confidence, increase on-time graduation rates, and reduce their risk of future involvement with the law. Educational, recreational, and relationship building activities with their mentor will help the youth to achieve greater confidence, education success, and better relationships with teachers, parents, and guardians. Youth who are 12 to 17 and living in Franklin County are eligible for the program.

Concluding the celebration of National Mentoring Month is **Thank Your Mentor Day** on January 30, 2020!

[Click here](#) to learn more about Goodwill mentoring programs for youth and how to become a youth mentor.

Public Classes, Workshops, Job Fairs, and More Throughout the Month

Roanoke Valley

January 21 st	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft PowerPoint Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus
January 22 nd	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus

	Microsoft PowerPoint Computer Class	1pm – 3pm	Roanoke Jobs Campus
	GoodCare Information Session	3pm	Roanoke Jobs Campus
January 23 rd	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft PowerPoint Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Science Club	6pm – 7:30pm	YouthHQ@Goodwill^
January 24 th	Resume & Interview Workshop	10am – 12pm	Roanoke Jobs Campus
January 27 th	Digital Literacy Information Session	10am – 10:30am	Roanoke Jobs Campus
	NorthStar Computer Assessment	10:30am – 12:30pm	Roanoke Jobs Campus
January 28 th	Intermediate Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Word Computer Class	1pm – 3pm	Roanoke Jobs Campus
January 29 th	Intermediate Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Word Computer Class	1pm – 3pm	Roanoke Jobs Campus
January 30 th	Intermediate Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Word Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Science Club	6pm – 7:30pm	YouthHQ@Goodwill^

Charlottesville

January 21 st	Cover Letter Workshop	2pm – 3:30pm	Virginia Career Works Center*
January 22 nd	Virginia Career Works Job Fair	2pm – 5pm	Northside Library, Charlottesville
	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
January 23 rd	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
January 28 th	Professionalism Workshop	2pm – 3:30pm	Virginia Career Works Center*
January 29 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
January 30 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*

Harrisonburg

January 21 st	Shenandoah Grower's Hiring Event	10am – 2pm	Virginia Career Works Center*
January 22 nd	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
	Community Resume Workshop	10am – 11am	Virginia Career Works Center*
January 24 th	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*
	GoodCare Information Session	2pm	Virginia Career Works Center*
January 27 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
January 28 th	Shenandoah Grower's Hiring Event	10am – 2pm	Virginia Career Works Center*
	New Year Job Fair	10am – 2pm	American Legion #188, Harrisonburg
	Cargill Hiring Event	11am – 2pm	Virginia Career Works Center*
January 29 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
January 31 st	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*
	GoodCare Information Session	2pm	Virginia Career Works Center*

Madison Heights

January 21 st	People Ready Staffing Hiring Event	9am – 1pm	Madison Heights Jobs Center
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January 22 nd	GoodCare Information Session	3pm	Madison Heights Jobs Center
January 29 th	GoodCare Information Session	3pm	Madison Heights Jobs Center
Christiansburg			
January 22 nd	Goodwill Learning Academy – New River Valley Center Open House	9am – 11am	Goodwill Learning Academy – New River Valley Center
January 28 th	Your Personal Best Workshop	9am – 12pm	Goodwill Learning Academy – New River Valley Center
	Resume & Interview Workshop	1pm – 4pm	Goodwill Learning Academy – New River Valley Center
January 30 th	New Vision Make Your Smart Phone Work for You Workshop	1:30pm – 2:30pm	Goodwill Learning Academy – New River Valley Center
Clifton Forge			
January 22 nd	GoodCare Information Session	2pm	Dabney S. Lancaster Community College
Galax			
January 22 nd	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax
Martinsville			
January 23 rd	GoodCare Information Session	3:30pm	Martinsville GoodCare Office
January 30 th	GoodCare Information Session	3:30pm	Martinsville GoodCare Office
Radford			
January 22 nd	GoodCare Information Session	2pm	Radford GoodCare Office
Staunton			
January 21 st	GoodCare Information Session	3:30pm	Greenbrier Office Park
January 28 th	GoodCare Information Session	3:30pm	Greenbrier Office Park

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

^Youth must be registered to receive programming at YouthHQ@Goodwill to attend events. [Click here](#) for more information.

About Goodwill

Goodwill Industries of the Valleys serves 35 counties and 14 cities in Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2019, Goodwill assisted more than 38,000 individuals with barriers to success, helped 2,921 people find jobs in our community, and provided training opportunities that resulted in 2,550 credentials being earned by individuals participating in Goodwill programs. Visit www.goodwillvalleys.com for more information.