



GOODWILL[®] NEWS STORIES

Central,
Southwest, &
Southside,
Virginia

looking for a good news story?

www.goodwillvalleys.com

Media Alerts for Goodwill Beginning January 6th - opportunities throughout Central, Southwest, and Southside, Virginia. Included in this edition:

- Goodwill Seeks Volunteer Mentors in January During National Mentoring Month
- Goodwill to Celebrate the Newly Renovated Discovery Services Area in Rocky Mount
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a Goodwill story? Contact us today!

We would love to brainstorm potential story ideas with you including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

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Goodwill Seeks Volunteer Mentors in January During National Mentoring Month

January is National Mentoring Month. In commemoration of National Mentoring Month, Goodwill is seeking mentors to provide positive, adult guidance to youth in Roanoke and Franklin County.

[Research](#) shows that mentors play a powerful role in providing young people with the tools to strive and thrive, to attend and engage in school, and to reduce or avoid risky behavior like drug use. In turn, these young people are:

- 55% more likely to be enrolled in college
- 81% more likely to report participating regularly in sports or extracurricular activities
- 78% more likely to volunteer regularly in their communities
- More than twice as likely to say they held a leadership position in a club or sports team

Yet, the same research shows that one in three young people in our country will grow up without a mentor (MENTOR: The National Mentoring Partnership).

Goodwill mentoring programs help area youth overcome disadvantages, avoid delinquency, and achieve success.

“Goodwill has a long history of assisting people achieve the skills they need to help them find jobs,” states Mary Ann Gilmer, Vice President Mission Services. “A crucial part of that history is making sure that families are strong. Goodwill mentoring programs help keep youth who are at-risk on a path toward a better future. That’s good for our youth and our communities.”

In Roanoke, mentoring programs are available through [YouthHQ@Goodwill](#). YouthHQ is a youth and teen center located at 2502 Melrose Avenue, NW. The center features activities and offerings for middle and high school youth and the community, including youth mentoring where youth will gain confidence, improve decision-making abilities, and gain

skills to achieve goals and reach their fullest potential through their interactions with positive adult role models. Middle and high school students in the Roanoke Valley are eligible for mentoring at YouthHQ.

YouthHQ@Goodwill will be hosting a Mentor Training on Tuesday, January 14th with sessions from 10am – 12pm or 6pm – 8pm. As well as a Mentor Match Social on Thursday, January 23rd from 6pm – 8pm.

In Franklin County, Goodwill uses the Big Brothers Big Sisters evidence based mentoring model to encourage and guide youth to develop positive relationships and achieve success in school, while also helping them to avoid risky behaviors like getting into fights and trying drugs and alcohol. The program aims to help youth who have been in trouble with the criminal justice system. Volunteer adult mentors provide guidance, support, and encouragement to help youth improve their self-confidence, increase on-time graduation rates, and reduce their risk of future involvement with the law. Educational, recreational, and relationship building activities with their mentor will help the youth to achieve greater confidence, education success, and better relationships with teachers, parents, and guardians. Youth who are 12 to 17 and living in Franklin County are eligible for the program.

[Click here](#) to learn more about Goodwill mentoring programs for youth and how to become a youth mentor.

Goodwill to Celebrate the Newly Renovated Discovery Services Area in Rocky Mount

Goodwill® Rocky Mount Discovery Services Program

In appreciation for your support, you are invited to an

OPEN HOUSE

Wednesday, January 8th
9 am - 11 am

Goodwill Rocky Mount Jobs Campus
1045 N. Main Street, Rocky Mount

Join Us at the Open House to:

- Take part in the Dedication Ceremony
- Tour the newly, renovated Discovery Services area
- Learn about Discovery Services program offerings:
 - Community Engagement
 - Community Coaching
 - Group Day Services
- Meet the Discovery Services team in Rocky Mount
- Enjoy light refreshments

Please RSVP by January 3rd & for more information contact:
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The Discovery Services program in Rocky Mount will celebrate the opening of their newly renovated space during an Open House:

Wednesday, January 8th
9am: Dedication Ceremony
Open House to follow until 11am
Goodwill Rocky Mount Jobs Campus
1045 N. Main Street, Rocky Mount

Discovery Services are Day Support programs at Goodwill. Through the programs, individuals with disabilities receive the support they need to acquire, retain, and improve their skills in areas that they have identified. Individuals benefit from services both in the Goodwill center and community based settings depending upon their individual choice regarding services, supports, and who provides them. Individuals enrolled in Discovery Services may participate in Group Day Support, Community Engagement, or Community Coaching services.

For more information on Goodwill’s Discovery Services and Medicaid Waiver programming [click here](#).

Public Classes, Workshops, Job Fairs, and More Throughout the Month

Roanoke Valley

January 6 th	Digital Literacy Information Session	10am – 10:30am	Roanoke Jobs Campus
	NorthStar Computer Assessment	10:30am – 12:30pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus
January 7 th	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus

January 8 th	Microsoft Word Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Colonial Downs & Rosie's Job Fair	10am – 12pm	Roanoke Jobs Campus
	Microsoft Word Computer Class	1pm – 3pm	Roanoke Jobs Campus
January 9 th	GoodCare Information Session	3pm	Roanoke Jobs Campus
	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
January 10 th	Microsoft Word Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Google Digital Tools Class	10am – 12pm	Roanoke Jobs Campus
January 13 th	Digital Literacy Information Session	10am – 10:30am	Roanoke Jobs Campus
	NorthStar Computer Assessment	10:30am – 12:30pm	Roanoke Jobs Campus
January 14 th	Intermediate Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Excel Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Mentor Training	10am – 12pm 6pm – 8pm	YouthHQ@Goodwill^
January 15 th	Intermediate Computer Class	10am – 12pm	Roanoke Jobs Campus
	GoodCare Information Session	11am	Roanoke Jobs Campus
	Microsoft Excel Computer Class	1pm – 3pm	Roanoke Jobs Campus
January 16 th	Intermediate Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Excel Computer Class	1pm – 3pm	Roanoke Jobs Campus
January 17 th	Developing Financial Wellness Workshop	10am – 12pm	Roanoke Jobs Campus

Charlottesville Area

January 7 th	Resume Writing Workshop	2pm – 3:30pm	Virginia Career Works Center*
January 8 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
January 9 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
January 10 th	Greene County Job Fair	2pm – 4pm	PVCC Giuseppe Center, Stanardsville
	Nelson County Library Job Seeker Workshop	2:30pm – 4pm	Nelson County Library, Lovingston
January 14 th	Strategies for Job Interviews Workshop	2pm – 3:30pm	Virginia Career Works Center*
January 15 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
January 16 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
January 17 th	Nelson County Library Job Seeker Workshop	2:30pm – 4pm	Nelson County Library, Lovingston

Harrisonburg

January 6 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
January 7 th	Shenandoah Grower's Hiring Event	10am – 2pm	Virginia Career Works Center*
January 8 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
	Community Resume Workshop	10am – 11am	Virginia Career Works Center*
January 10 th	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*

	GoodCare Information Session	2pm	Virginia Career Works Center*
January 13 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
January 14 th	Shenandoah Grower's Hiring Event	10am – 2pm	Virginia Career Works Center*
	Cargill Hiring Event	11am – 2pm	Virginia Career Works Center*
January 15 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
	Job Seeker Workshops	5pm – 5:30pm	Virginia Career Works Center*
January 17 th	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*
	GoodCare Information Session	2pm	Virginia Career Works Center*

Rocky Mount

January 8 th	Discovery Services Open House	9am – 11am	Rocky Mount Jobs Campus
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Madison Heights

January 8 th	GoodCare Information Session	3pm	Madison Heights Jobs Center
January 15 th	GoodCare Information Session	3pm	Madison Heights Jobs Center
January 16 th	Your Personal Best Workshop	9am – 12pm	Madison Heights Jobs Center
	FA, CPR & AED (BL) Workshop	1pm – 4pm	Madison Heights Jobs Center

Christiansburg

January 16 th	New Vision Virtual Assistants Work for You Workshop	1:30pm – 2:30pm	Goodwill Learning Academy – New River Valley Center
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Clifton Forge

January 8 th	GoodCare Information Session	2pm	Dabney S. Lancaster Community College
January 15 th	GoodCare Information Session	10am	Dabney S. Lancaster Community College

Galax

January 8 th	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax
January 15 th	GoodCare Information Session	10am	Wytheville Community College Crossroads Campus, Galax

Martinsville

January 9 th	GoodCare Information Session	3:30pm	Martinsville GoodCare Office
January 16 th	GoodCare Information Session	3:30pm	Martinsville GoodCare Office

Radford

January 8 th	GoodCare Information Session	10am	Radford GoodCare Office
January 9 th	Radford VEC Job Fair	10am – 2pm	Radford VEC Office
January 15 th	GoodCare Information Session	2pm	Radford GoodCare Office

Staunton

January 7 th	GoodCare Information Session	3:30pm	Greenbrier Office Park
January 14 th	GoodCare Information Session	3:30pm	Greenbrier Office Park

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

**Youth must be registered to receive programming at YouthHQ@Goodwill to attend events. [Click here](#) for more information.

About Goodwill

Goodwill Industries of the Valleys serves 35 counties and 14 cities in Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. Through the end of November, Goodwill has helped over 34,000 people in 2019. Visit www.goodwillvalleys.com for more information.