MEDIA ADVISORY

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Goodwill Industries of the Valleys Announces Ribbon Cutting of 236 kW Rooftop Solar Array

(Salem, Virginia) – On Monday, October 7, 2019 Goodwill Industries of the Valleys will commission their solar array with a ribbon cutting ceremony to be held at 1493 East Main Street in Salem, VA. Goodwill Industries of the Valleys officers will be joined by solar industry partners, local and state dignitaries.

In adopting solar technology, Goodwill Industries of the Valleys has enhanced its ability to perform its mission of helping individuals with disabilities or disadvantages get back to work and gain greater independence through training and employment programs, while becoming a community leader in environmental stewardship and sustainability in Southwestern VA.

Goodwill Industries of the Valleys now joins Goodwill organizations throughout the country in recognizing the alignment of Goodwill's mission and environmentally friendly energy initiatives. The 236kW solar array developed on the Salem Goodwill location will not only create $400,000+ in energy cost savings over the life of the project to fund Goodwill's mission, but will produce approximately 312,000 kWh of clean energy per year, eliminating 221 Metric Tons of CO\textsubscript{2} from entering our atmosphere.

When: Monday, October 7, 2019
Where: Goodwill Industries of the Valleys
1493 East Main Street
Salem, Virginia
Time: 11:00 AM – 1:00 PM

Light refreshments will be served.
About RER Energy Group
RER Energy Group is an industry leader in providing cost-effective, high-quality solar systems throughout the United States and Latin America. The company has developed more than 40 megawatts of solar energy, obtaining over $30 million in grant proceeds for commercial, industrial, agricultural, municipal, and non-profit customers. For more information, visit rerenergygroup.com.

About Goodwill Industries of the Valleys
Goodwill Industries of the Valleys serves 35 counties and 14 cities throughout Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. As of the end of August, Goodwill had already assisted nearly 28,000 people in 2019. Visit www.goodwillvalleys.com for more information.