



GOODWILL[®] NEWS STORIES

Central,
Southwest, &
Southside,
Virginia

looking for a good news story?

www.goodwillvalleys.com

Media Alerts for Goodwill Beginning October 15th (opportunities throughout Central, Southwest, and Southside, Virginia). Included in this edition:

- Goodwill to Host Multi-Employer Job Fair Tomorrow, October 16th
- Halloween Comes Alive at Goodwill with Budget Friendly DIY Costumes that Support the Community
- Project SEARCH: Carilion Clinic Hosting Information Session for Youth with Disabilities and their Families on October 24th
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a special or last-minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

Chelsea Moran: E: cmoran@goodwillvalleys.com | O: (540) 581.0620 ext. 1225 | C: (540) 520.8138

Kelly Sandridge: E: ksandridge@goodwillvalleys.com | O: (540) 581.0620 ext. 1107 | C: (540) 525.5728

Goodwill to Host Multi-Employer Job Fair Tomorrow, October 16th

Goodwill regularly hosts job fairs throughout its service area in Virginia as a means of connecting job seekers with employers who are hiring. Tomorrow's upcoming multi-employer Job Fair will be an opportunity for individuals to meet with many employers from across the region that are hiring for a variety of different positions.

Goodwill Industries[®] of the Valleys

JOB FAIR

Wednesday, October 16th
9am – 12pm
Goodwill[®] Jobs Campus
2502 Melrose Avenue, NW, Suite B
JOB FAIRS ARE OPEN TO THE PUBLIC

Join Us to Connect with Local Employers!
Come dressed for success and bring copies of your resume.

Participating employers include:

- Americold
- Cox Communications
- Dynax
- Express Professional
- Friendship
- Goodwill
- HopeTree
- Integer
- Kroger
- Randstad
- Richfield
- Wendy's

For more information:
Call (540) 581.0620 option 1 or visit
www.goodwillvalleys.com

Goodwill
Industries of the Valleys

Goodwill Multi-Employer Job Fair

Wednesday, October 16th | 9am – 12pm

Goodwill Roanoke Jobs Campus | 2502 Melrose Avenue, NW

Employers scheduled to attend the Job Fair are:

- Americold
- Cox Communications
- Dynax
- Express Professionals
- Friendship
- Goodwill
- HopeTree
- Integer
- Kroger
- Randstad
- Richfield
- Wendy's

“We see hosting the Multi-Employer Job Fair at the Goodwill Roanoke Jobs Campus on Melrose Avenue as an opportunity for both local businesses and individuals who are looking for jobs or to change jobs,” states Zenith Barrett, Senior Director of Business & Community Engagement for Goodwill. “This job fair brings hiring employers to a neighborhood in the city that boasts one of the highest unemployment rates. It’s also a wonderful opportunity for people who have successfully participated in a Goodwill job training program to showcase the skills they have learned and their personal development.”

Individuals with questions or businesses interested in being a part of future job fairs, please contact: Zenith Barrett, Senior Director of Business & Community Engagement, (540) 581.0620 ext. 1266 | zbarrett@goodwillvalleys.com or Luciana Hagee, Special Projects Specialist (540) 581-0620 ext. 1151 | lhagee@goodwillvalleys.com

The current flyer for the event is attached.

Halloween Comes Alive at Goodwill with Budget Friendly DIY Costumes that Support the Community



Goodwill is the Halloween destination for people who want to be fashionable and environmentally conscious while styling themselves in one-of-a-kind costumes that are sure to impress.

Each year, people visit Goodwill stores to find the clothing, shoes and accessories they need to create unique Halloween costumes. Shoppers can choose from affordable options and know that they are helping create employment placement programs and job training opportunities for people in their community. Supporting Goodwill also promotes a sustainable lifestyle and helps shoppers live a more environmentally friendly life, and it extends the life of usable items by keeping them out of landfills.

Clothing and accessories found at Goodwill can be reused to create unique costumes. Shoppers are only limited by the extent of their imagination. For example, a white button-down shirt bought from Goodwill can become a pirate costume or a black dress can become a witch costume.

“Shopping at Goodwill for Halloween and living a sustainable lifestyle go hand in hand,” said Kelly Sandridge, Vice President, Brand Strategy & Public Affairs “Your one-of-a-kind Goodwill Halloween costume can help someone earn the skills they need to get a new job or advance in their career. Shopping at Goodwill is great for people and the planet. Last year our Goodwill kept 13.2 million pounds of material out of landfills through salvage and recycle efforts.”

For DIY costume and décor ideas, visit www.goodwillvalleys.com/halloween. After Halloween, remember to donate your costume back to Goodwill, so someone else can reuse it.

Contact us today to schedule an appearance. We can dress for the appearance and even pick out a DIY costume for the reporter covering the story!

Project SEARCH: Carilion Clinic Hosting Information Session for Youth with Disabilities and their Families on October 24th

Recruitment for the 2020-2021 Project SEARCH: Carilion Clinic class is underway. Goodwill will be hosting an Information Session for youth with disabilities and their families to learn more about Project SEARCH: Carilion Clinic, eligibility for the program, services that are available, and to speak with other individuals who have participated in the program about their experiences.

Project SEARCH: Carilion Clinic Information Session Thursday, October 24th | 6pm – 7:30pm Carilion Rehabilitation Building 1st Floor Auditorium | 2017 Jefferson Street, Roanoke

Project SEARCH: Carilion Clinic is a one-year program that provides education and on-site training to prepare youth with disabilities to be work ready upon graduation from high school. The program serves as a workforce alternative for students in their last year of high school, and is located at Carilion Clinic, a community health-care facility.

“This is a great opportunity for parents and students to discover if Project SEARCH: Carilion Clinic should be considered in their planning for the future,” states Nikki Dougherty, Youth Services Program Manager for Goodwill. “Often there is not a clear path for students who have a disability after graduation from high school. Project SEARCH: Carilion Clinic is where students can discover their path to a brighter future.”

Project SEARCH: Carilion Clinic is open to youth from Roanoke City, and Botetourt and Roanoke Counties. It is a collaboration between Goodwill and other local agencies including the Department for Aging and Rehabilitative Services (DARS) and local school systems.

For more information on Project SEARCH: Carilion Clinic and the Information Session [click here](#).

Public Classes, Workshops, Job Fairs, and More Throughout the Month

Roanoke Valley

October 15 th	Beginner Computer Class	1pm – 3pm	Roanoke Jobs Campus
October 16 th	Multi-Employer Job Fair	9am – 12pm	Roanoke Jobs Campus
	GoodCare Information Session	11am	Roanoke Jobs Campus
	Beginner Computer Class	1pm – 3pm	Roanoke Jobs Campus
October 17 th	Real Goodwill Tour	8:30am – 9:30am	Roanoke Jobs Campus
	Beginner Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Science Club	6pm – 7:30pm	YouthHQ@Goodwill**
October 21 st	Digital Literacy Information Session	10am – 10:30am	Roanoke Jobs Campus
	NorthStar Computer Assessment	10:30am – 1pm	Roanoke Jobs Campus
October 22 nd	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Intermediate Computer Class	1pm – 3pm	Roanoke Jobs Campus
October 23 rd	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus

	Intermediate Computer Class	1pm – 3pm	Roanoke Jobs Campus
	GoodCare Information Session	3pm	Roanoke Jobs Campus
October 24 th	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Intermediate Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Science Club	6pm – 7:30pm	YouthHQ@Goodwill**
	Project SEARCH: Carilion Clinic Information Session	6pm – 7:30pm	Carilion Rehabilitation Building, Roanoke
October 28 th	Digital Literacy Information Session	10am – 10:30am	Roanoke Jobs Campus
	NorthStar Computer Assessment	10:30am – 1pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus
October 29 th	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Word Computer Class	1pm – 3pm	Roanoke Jobs Campus
October 30 th	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Word Computer Class	1pm – 3pm	Roanoke Jobs Campus
October 31 st	Beginner Computer Class	10am – 12pm	Roanoke Jobs Campus
	Microsoft Word Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Science Club	6pm – 7:30pm	YouthHQ@Goodwill**

Madison Heights/Lynchburg

October 16 th	GoodCare Information Session	3pm	Madison Heights Jobs Center
October 23 rd	GoodCare Information Session	3pm	Madison Heights Jobs Center
October 30 th	GoodCare Information Session	3pm	Madison Heights Jobs Center

Charlottesville Area

October 15 th	Cover Letter Writing Workshop	2pm – 3:30pm	Virginia Career Works Center*
October 16 th	Virginia Career Works Job Fair	2pm – 5pm	Northside Library, Charlottesville
	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
October 17 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
October 18 th	Virginia Career Works Job Fair	2pm – 5pm	Betty Queen Center, Louisa
	Nelson County Library Job Seeker Workshop	2:30pm – 4pm	Nelson County Library, Lovingston
October 22 nd	Professionalism Workshop	2pm – 3:30pm	Virginia Career Works Center*
October 23 rd	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
October 24 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
October 30 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
October 31 st	Veteran & Community Job Fair	10am – 12pm	Carver Center, Charlottesville
	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*

Harrisonburg

October 15 th	Cargill Hiring Event	11am – 2pm	Virginia Career Works Center*
October 16 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
	Job Seeker Workshops	5pm – 5:45pm	Virginia Career Works Center*

October 18 th	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*
October 21 st	Pilgrim’s Hiring Event	9am – 1pm	Virginia Career Works Center*
	Perdue Hiring Event	10am – 2pm	Virginia Career Works Center*
October 23 rd	George’s Hiring Event	9am – 1pm	Virginia Career Works Center*
October 25 th	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*
October 28 th	Pilgrim’s Hiring Event	9am – 1pm	Virginia Career Works Center*
	Perdue Hiring Event	10am – 2pm	Virginia Career Works Center*
October 29 th	Cargill Hiring Event	11am – 2pm	Virginia Career Works Center*
October 30 th	George’s Hiring Event	9am – 1pm	Virginia Career Works Center*

Staunton

October 15 th	GoodCare Information Session	3:30pm	Greenbrier Office Park
October 22 nd	GoodCare Information Session	3:30pm	Greenbrier Office Park
October 29 th	GoodCare Information Session	3:30pm	Greenbrier Office Park

Radford

October 16 th	GoodCare Information Session	2pm	Radford GoodCare Office
October 23 rd	GoodCare Information Session	2pm	Radford GoodCare Office

Clifton Forge

October 16 th	GoodCare Information Session	10am	Dabney S. Lancaster Community College
October 23 rd	GoodCare Information Session	2pm	Dabney S. Lancaster Community College

Danville

October 15 th	Multi-Employer Job Fair	1pm – 5pm	Danville Career Center
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Galax

October 16 th	GoodCare Information Session	10am	Wytheville Community College Crossroads Campus, Galax
October 23 rd	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax

Martinsville

October 18 th	GoodCare Information Session	11am	Martinsville GoodCare Office
October 25 th	GoodCare Information Session	11am	Martinsville GoodCare Office

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

**Youth must be registered to receive programming at YouthHQ@Goodwill to attend events. [Click here](#) for more information.

About Goodwill

Goodwill Industries of the Valleys serves 35 counties and 14 cities in Central, Southwest, and Southside Virginia. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. Through the end of September, Goodwill has helped nearly 30,000 people in 2019. Visit www.goodwillvalleys.com for more information.