



GOODWILL[®] NEWS STORIES

Roanoke Valley
New River Valley
Shenandoah Valley
including
Lynchburg &
Charlottesville

looking for a good news story?

www.goodwillvalleys.com

Media Alerts for Goodwill Beginning August 20th (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville).

Included in this edition:

- Adult Mentors Needed in Rocky Mount & Roanoke
- Recruiting Now for Goodwill's GoodCare Healthcare Training Program
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a special or last-minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

Chelsea Moran: E: cmoran@goodwillvalleys.com | O: (540) 581.0620 ext. 1225 | C: (540) 520.8138

Kelly Sandridge: E: ksandridge@goodwillvalleys.com | O: (540) 581.0620 ext. 1107 | C: (540) 525.5728

Adult Mentors Needed in Rocky Mount & Roanoke

Goodwill in Rocky Mount will be hosting two upcoming information sessions for adults interested in becoming volunteer adult mentors for youth enrolled in the Franklin County Youth Mentoring program. The information session will provide details on how you can make a difference in the life of a youth.

**MAKE A DIFFERENCE.
BE A YOUTH MENTOR.**

Youth Mentoring Information Sessions

Attend a Franklin County Youth Mentoring Information Session to learn how you can make a difference in the life of a youth.

**Thursday, August 22nd
5:30pm - 6:30pm**

Rocky Mount Goodwill Jobs Campus, 1045 North Main Street

Contact James Hyton at (540) 483.0296 ext. 4105 or jhyton@goodwillvalleys.com

Goodwill's new Franklin County Youth Mentoring program is made possible by a grant from the Office of Juvenile Justice and Delinquency Prevention. Big Brothers Big Sisters (BBBS) of Virginia is working with Goodwill in an advisory capacity, which allows Goodwill to utilize the BBBS proven, evidence-based mentorship model. The program aims to reduce the rates of involvement by youth in the Franklin County Juvenile Justice system, improve graduation rates, and lower the rates of teenage pregnancy. Mentors must be 21+ years old, pass a background check, and commit to 4 hours per month for 12 months.

You Donate & Shop. We Train. People Work.
Goodwill Industries of the Valleys | www.goodwillvalleys.com

Franklin County Youth Mentoring Information Session

Thursday, August 22nd

5:30pm - 6:30pm

Rocky Mount Goodwill Jobs Campus | 1045 North Main Street

(Another session will be held Friday, September 13th.)

"Goodwill has a long history of assisting people so they may achieve the skills they need to help them find jobs," said Mary Ann Gilmer, Vice President Mission Services. "A crucial part of that history is making sure that families are strong. Goodwill mentoring programs help keep youth who are at-risk on a path toward a better future. That's good for our youth and our communities."

Volunteer adult mentors provide the guidance, support, and encouragement to help youth improve their self-confidence, increase on-time graduation rates, and reduce their risk of future involvement with the law. Educational, recreational, and relationship building activities with their mentor will help the youth to achieve greater confidence, education success, and better

relationships with teachers, parents, and guardians.

Goodwill is also recruiting volunteer adult mentors at YouthHQ@Goodwill in Roanoke.

Adults interested in being a youth mentor in Franklin County and Roanoke should visit <https://www.goodwillvalleys.com/work-and-training-services/youth-services/youth-mentoring/>.

Recruiting Now for Goodwill's GoodCare Healthcare Training Program



Goodwill is currently recruiting individuals throughout the organization's [31 county, 13 city service area](#) for the GoodCare Program.

Individuals are encouraged to complete the [online interest form](#) if they are interested in the program. Also, individuals can attend information sessions being held in their area.

Information Sessions* are held weekly in Charlottesville, Clifton Forge, Galax, Madison Heights, Martinsville, Radford, Roanoke, and Staunton.

Upcoming Information Sessions:

August 20th

3:30pm | Greenbrier Office Park, Staunton

August 21st

10am | Dabney S. Lancaster Community College, Clifton Forge

10am | Wytheville Community College Crossroads Campus, Galax

11am | Roanoke Jobs Campus

2pm | Radford GoodCare Office

3pm | Madison Heights Jobs Center

3:30pm | Charlottesville GoodCare Office

August 23rd

11am | Martinsville GoodCare Office

[GoodCare](#) is a healthcare training program operated by Goodwill Industries of the Valleys. Through a partnership with Community Colleges and Adult Education or Literacy programs, students will benefit from supportive services, life skills training, education, and assistance to obtain employment in the healthcare industry. GoodCare serves individuals who are TANF recipients, as well as other low-income individuals. Seats are limited and eligibility applies. ^

“Goodwill’s GoodCare healthcare training program helps individuals with disadvantages attain an in-demand healthcare credential and employment in a growing field. Individuals are placed onto a career pathway with steps to take to earn a higher income as they gain skills,” states Elizabeth Bouldin-Clopton, GoodCare Senior Program Manager for Goodwill. “GoodCare helps students build confidence so that they can continue on their career ladder and provide for their family’s needs, increasing family security and stability. Students receive the supports and services they need to be successful in the program, changing their lives and families as they progress in their professional careers.”

GoodCare Program Career Pathways include:

- Health Information: Microsoft Office Specialist, Medical Administrative Assistant, Health Records Coding, Medical Administrative Management
- Nursing: Personal Care/Home Health Aide, Certified Nurse Assistant, Registered Medication Aide
- Healthcare Support: Phlebotomy, Pharmacy Technician, Ophthalmic Assistant, Clinical Medical Assistant, Clinical Medical Administrative Assistant

Funding for the healthcare training program is provided by a [Health Professions Opportunity Grant](#) from the United States Department of Health and Human Services. Learn more about HPOG on their [Facebook](#) or [Twitter](#) pages.

**For a full listing of upcoming Information Session dates, times, and locations visit Goodwill's [Events & News](#) or [GoodCare webpage](#).*

^HPOG is a study funded by the federal government which is being conducted to determine how these training opportunities help people improve their skills and find better jobs. During the study, all new eligible applicants will be selected by lottery to participate in these training opportunities. Not all eligible applicants will be selected to participate in these opportunities.

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Public Classes, Workshops, Job Fairs, and More Throughout the Month

Roanoke Valley

August 19 th	NorthStar Computer Assessment	10am – 12pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus
August 21 st	GoodCare Information Session	11am	Roanoke Jobs Campus
	Beginner Computer Class	1pm – 3pm	Roanoke Jobs Campus
	Would You Rather? Critical Thinking	5pm – 6:30pm	YouthHQ@Goodwill**
August 22 nd	Youth Mentor Information Session	5:30pm – 6:30pm	Rocky Mount Jobs Campus
	Tech Time	5pm – 6:30pm	YouthHQ@Goodwill**
August 23 rd	Board Games	5:30pm – 6:30pm	YouthHQ@Goodwill**
August 26 th	Current Events	5:30pm – 6:30pm	YouthHQ@Goodwill**
August 27 th	Try This Tuesdays – Healthy Eating	5pm – 6:30pm	YouthHQ@Goodwill
August 28 th	GoodCare Information Session	3pm	Roanoke Jobs Campus
	Would You Rather? Critical Thinking	5pm – 6:30pm	YouthHQ@Goodwill**
August 29 th	Tech Time	5pm – 6:30pm	YouthHQ@Goodwill**
August 30 th	Kick-Ball Tournament	5pm – 6:30pm	YouthHQ@Goodwill**

Madison Heights/Lynchburg

August 21 st	RGIS Hiring Event	9am – 3:30pm	Madison Heights Jobs Center
	GoodCare Information Session	3pm	Madison Heights Jobs Center
August 28 th	RGIS Hiring Event	9am – 3:30pm	Madison Heights Jobs Center
	GoodCare Information Session	3pm	Madison Heights Jobs Center

Charlottesville

August 20 th	Cover Letter Writing Workshop	2pm – 3:30pm	Virginia Career Works Center*
August 21 st	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
August 22 nd	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
August 27 th	Professionalism Workshop	2pm – 3:30pm	Virginia Career Works Center*
August 28 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
August 29 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*

Harrisonburg

August 19 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
August 20 th	Cargill Hiring Event	9am – 12pm	Virginia Career Works Center*

August 21 st	George's & New Market Hiring Event	9am – 1pm	Virginia Career Works Center*
	Perdue Hiring Event	10am – 2pm	Virginia Career Works Center*
	Job Seeker Workshops	5pm – 5:45pm	Virginia Career Works Center*
August 22 nd	Delaware North Hiring Event	9am – 11am	Virginia Career Works Center*
August 23 rd	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*
August 26 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
August 28 th	George's & New Market Hiring Event	9am – 1pm	Virginia Career Works Center*
	Perdue Hiring Event	10am – 2pm	Virginia Career Works Center*
August 29 th	Delaware North Hiring Event	9am – 11am	Virginia Career Works Center*
August 30 th	WIOA & Center Orientation	10am – 11am	Virginia Career Works Center*

Staunton

August 20 th	GoodCare Information Session	3:30pm	Greenbrier Office Park
August 27 th	GoodCare Information Session	3:30pm	Greenbrier Office Park

Radford

August 21 st	GoodCare Information Session	2pm	Radford GoodCare Office
August 28 th	GoodCare Information Session	2pm	Radford GoodCare Office

Clifton Forge

August 21 st	GoodCare Information Session	10am	Dabney S. Lancaster Community College
August 28 th	GoodCare Information Session	2pm	Dabney S. Lancaster Community College

Galax

August 21 st	GoodCare Information Session	10am	Wytheville Community College Crossroads Campus, Galax
August 28 th	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax

Martinsville

August 23 rd	GoodCare Information Session	11am	Martinsville GoodCare Office
August 30 th	GoodCare Information Session	11am	Martinsville GoodCare Office

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

**Youth must be registered to receive programming at YouthHQ@Goodwill to attend events. [Click here](#) for more information.

About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. Through the end of July, Goodwill has helped more than 25,500 people in 2019. Visit www.goodwillvalleys.com for more information.