MISSION
Helping people and families in our community achieve a better life through work and independence.

VISION
Through the work of Goodwill, people will have the opportunity to achieve their greatest potential.

For More Information:
Support Center & Roanoke Jobs Campus
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Madison Heights Jobs Center
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Radford Jobs Campus
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Rocky Mount Jobs Campus
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Children’s Services
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Goodwill Industries of the Valleys receives federal funding as a sub-grantee of Goodwill Industries International for Careers in Technology, Re-entry, and SCSEP. GoodCare and Franklin County Youth Mentoring are also funded through grants from the federal government. Please visit specific program pages at www.goodwillvalleys.com for funding details.
A Hand Up, Not a Hand Out

Since Goodwill was established in Boston by Reverend Edgar J. Helms in 1902, the philosophy has been “a hand up, not a hand out”; helping people help themselves. Goodwill provides a broad range of training and employment opportunities to assist youth, adults, and seniors in overcoming barriers to employment so they may achieve a level of independence to participate more fully in life.

Goodwill’s programs focus on meeting the needs of the individual and ensuring that they progress to reach their full potential. A team of dedicated, professional staff supports individuals with regular assessments to ensure they achieve successful and desired outcomes.

Programs for Youth

Goodwill programs serve youth ages 11 to 24 throughout the New River, Roanoke, and Shenandoah Valleys who have disabilities, disadvantages, or are at risk of involvement with the juvenile justice system. With a wide variety of youth programming, Goodwill is able to focus on the needs of the individual and provide work experience and/or academic activities to enable students to be work ready and prepared for their future.

Youth with disabilities will benefit from programming, such as Pre-Employment Transition Services and Project SEARCH, that enable students to participate in work opportunities while still enrolled in high school.

Youth with disadvantages or who are at risk of involvement with the juvenile justice system can participate in the Workforce Innovation and Opportunity Act (WIOA) program or Youth to Work to gain work experience and learn skills to put them on a path to a brighter future. Goodwill also offers Mentoring programs* that place youth with adult mentors who provide guidance, support, and encouragement needed for character development.

In Roanoke, youth and teens will enjoy YouthHQ@Goodwill, a center where they can meet friends, have access to computers, and mentoring services as well as participate in Science Club throughout the year and Science Camp during the summer.

Training resources are available for anyone who needs help finding work or increasing their skills.

Programs for Adults

Goodwill adult programs help people with disabilities and disadvantages achieve the pride, dignity, and self-respect that comes from earning a paycheck or gaining greater independence.

Goodwill offers a variety of programming to help adults who have barriers to employment such as low income, past incarceration, or who are lacking skills to find a job. Specialized training is available in both the Healthcare and Information Technology fields.* The Prisoner Re-Entry program* and the WIOA programs help people receive the training they need, in high-demand occupations, so they can find work and support their families.

Adults with disabilities and other barriers to employment may benefit from Supported Employment, Support Services for Temporary Assistance to Needy Families (TANF), and Work Incentive Specialist Advocate (WISA) to find work in the community. Each program provides case management and support for the employee and community employer.

Programming is also available to assist adults with disabilities so they achieve their greatest level of independence. Goodwill’s Discovery Services provide day support and community engagement programming for individuals with significant intellectual, emotional, and physical disabilities. Individuals choose who they interact with, what activities they participate in, and whether they stay in the Goodwill environment or receive supports and services in the community. New Vision at Goodwill seeks to promote independence and equality for people who are blind and visually impaired through the use of technology and educational programming.

Programs for Seniors

Goodwill Industries of the Valleys operates the Senior Community Service Employment Program* (SCSEP), which is the only federal workforce program targeted to individuals age 55 and older who have a low income. The program is administered by the U.S. Department of Labor’s Employment and Training Administration.

Each SCSEP position is part-time with a local non-profit organization (including local government and educational facilities). Individuals are matched with a community service position that fits their unique skill set, preferred schedule, physical requirements, desired location, and training needs.

While participating in the program, individuals will actively pursue, with the help of Goodwill staff, full or part time non-subsidized employment.