Roanoke Valley
New River Valley
Shenandoah Valley
including
Lynchburg &
Charlottesville

looking for a good news story?

www.goodwillvalleys.com

Media Alerts for Goodwill Beginning June 20<sup>th</sup> (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville). Included in this edition:

- Goodwill's GoodCare Healthcare Training Program Recruiting Now
- Now Enrolling Youth for Summer Activities at YouthHQ@Goodwill
- Goodwill Invites the Media to Attend a Real Goodwill Tour
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

## Looking for a special or last-minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

#### For more information or to set up an interview please contact:

# **Goodwill's GoodCare Healthcare Training Program Recruiting Now**



Goodwill is currently recruiting individuals throughout the organization's 31 county, 13 city service area for the GoodCare Program.

Individuals are encouraged to complete the <u>online interest form</u> if they are interested in the program. Also, individuals can attend information sessions being held in their area.

Information Sessions\* are held weekly in Charlottesville, Clifton Forge, Galax, Madison Heights, Martinsville, Radford, Roanoke, and Staunton.

#### **Upcoming Information Sessions:**

June 21st

11am | Martinsville GoodCare Office

June 25th

3:30pm | Greenbrier Office Park, Staunton

June 26th

2pm | Radford GoodCare Office

2pm | Dabney S. Lancaster Community College, Clifton Forge

2pm | Wytheville Community College Crossroads Campus, Galax

3pm | Roanoke Jobs Campus

3pm | Madison Heights Jobs Center

3:30pm | Charlottesville GoodCare Office

<u>GoodCare</u> is a healthcare training program operated by Goodwill Industries of the Valleys. Through a partnership with Community Colleges and Adult Education or Literacy programs, students will benefit from supportive services, life skills training, education, and assistance to obtain employment in the healthcare industry. GoodCare serves individuals who are TANF recipients, as well as other low-income individuals. Seats are limited and eligibility applies.^

"Goodwill's GoodCare healthcare training program helps individuals with disadvantages attain an in-demand healthcare credential and employment in a growing field. Individuals are placed onto a career pathway with steps to take to earn a higher income as they gain skills." states Elizabeth Bouldin-Clopton, GoodCare Senior Program Manager for Goodwill. "GoodCare helps students build confidence so that they can continue on their career ladder and provide for their family's needs, increasing family security and stability. Students receive the supports and services they need to be successful in the program, changing their lives and families as they progress in their professional careers."

GoodCare Program Career Pathways include:

- Health Information: Microsoft Office Specialist, Medical Administrative Assistant, Health Records Coding, Medical Administrative Management
- Nursing: Personal Care/Home Health Aide, Certified Nurse Assistant, Registered Medication Aide
- Healthcare Support: Phlebotomy, Pharmacy Technician, Ophthalmic Assistant, Clinical Medical Assistant, Clinical Medical Assistant

Funding for the healthcare training program is provided by a <u>Health Professions Opportunity Grant</u> from the United States Department of Health and Human Services. Learn more about HPOG on their <u>Facebook</u> or <u>Twitter</u> pages.

\*For a full listing of upcoming GoodCare Information Session dates, times, and locations visit Goodwill's <u>Events & News</u> or <u>GoodCare</u> <u>webpage</u>.

^HPOG is a study funded by the federal government which is being conducted to determine how these training opportunities help people improve their skills and find better jobs. During the study, all new eligible applicants will be selected by lottery to participate in these training opportunities. Not all eligible applicants will be selected to participate in these opportunities.

This document was supported by Grant 90FX0038 from the Administration for Children and Families, U.S. Department of Health & Human Services (HHS). Its contents are solely the responsibility of the authors and do not necessarily represent the official views of HHS.

## Now Enrolling Youth for Summer Activities at YouthHQ@Goodwill



Goodwill is excited to announce enrollment for middle and high school students continues throughout the summer at <a href="YouthHQ@Goodwill">YouthHQ@Goodwill</a>.

Summer hours at YouthHQ: Monday – Friday from 10am – 6pm.

Activities: Fun and educational activities are happening daily this summer and include topics like fashion, media production, sports, and much more!

"YouthHQ@Goodwill provides a safe place for middle and high school youth to spend their summers at no charge, while participating in programs like Science Camp, Summer Youth to Work, and Youth Mentoring," states Stephanie Hoer, Senior Director Program Services. "Beginning July 29<sup>th</sup>, middle school students can join us for a two-week camp which includes exciting hands on STEM learning experiences, field trips, and guest speakers. YouthHQ has also partnered with Feeding America of Southwest Virginia to serve as a Summer Food Service Program site for youth in the City of Roanoke."

All programs and activities at YouthHQ during the summer and the school year are at no cost to students or their families. Middle and high school students in the Roanoke Valley are eligible for mentoring and other programs at YouthHQ.

Anyone interested in learning more about the center or registering a youth to participate at YouthHQ@Goodwill should visit <a href="https://www.goodwillvalleys.com/work-and-training-services/youth-services/#YouthHQ">https://www.goodwillvalleys.com/work-and-training-services/youth-services/#YouthHQ</a>. For the full June calendar of events, <a href="click here">click here</a>.

### **Goodwill Invites the Media to Attend a Real Goodwill Tour**



Goodwill Industries of the Valleys is inviting members of the media to attend a "Real Goodwill" tour to learn about our organization's impact on the community. Thanks to your continued support, more people in our community are aware of the services provided by Goodwill to help youth, adults, and seniors find employment or gain greater independence.

During the tour, you will hear from volunteers, family of individuals in Goodwill programs, and Goodwill leadership about the "Real Goodwill." Individuals that have gained greater independence after participating in Goodwill's training and employment programs will also tell their stories. The tour is a great way to gain future story ideas and learn more about services available in our community.

"Real Goodwill" tours take place once a month and require prior registration as space is very limited.

## **Roanoke Jobs Campus Tour Dates:**

- Wednesday, July 17th
- Thursday, August 15<sup>th</sup>

Tours begin at 8:30am and last one hour - 2502 Melrose Avenue, NW, Roanoke, VA 24017

For more information on the "Real Goodwill" tour, <u>click here</u> or to sign up for a tour contact (540) 581.0620 ext. 1222 or <u>sstephens@goodwillvalleys.com</u>.

# Public Classes, Workshops, Job Fairs, and More Throughout the Month

Roanoke Valley			
June 20 <sup>th</sup>	Microsoft Excel Computer Class	10am – 12pm	Roanoke Jobs Campus
	Beginner's Computer Class	1pm – 3pm	Roanoke Jobs Campus
	The Budd Group Job Fair	1pm – 4pm	Roanoke Jobs Campus
	Science Club**	6pm – 7:30pm	YouthHQ@Goodwill
June 21st	<b>Keyboarding Computer Class</b>	10am – 12pm	Roanoke Jobs Campus
	Resume Building Workshop	1pm – 3pm	Roanoke Jobs Campus
June 24 <sup>th</sup>	NorthStar Computer Assessments	10am – 12pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus
June 25 <sup>th</sup>	Microsoft PowerPoint Computer Class	10am – 12pm	Roanoke Jobs Campus

June 26 <sup>th</sup>	Microsoft PowerPoint Computer Class	10am – 12pm	Roanoke Jobs Campus
	Beginner's Computer Class	1pm – 3pm	Roanoke Jobs Campus
	GoodCare Information Session	3pm	Roanoke Jobs Campus
June 27 <sup>th</sup>	Microsoft PowerPoint Computer Class	10am – 12pm	Roanoke Jobs Campus
	Beginner's Computer Class	1pm – 3pm	Roanoke Jobs Campus
	The Budd Group Job Fair	1pm – 4pm	Roanoke Jobs Campus
	Science Club**	6pm – 7:30pm	YouthHQ@Goodwill
June 28 <sup>th</sup>	<b>Keyboarding Computer Class</b>	10am – 12pm	Roanoke Jobs Campus
	Resume Building Workshop	1pm – 3pm	Roanoke Jobs Campus
July 1 <sup>st</sup>	NorthStar Computer Assessments	10am – 12pm	Roanoke Jobs Campus
	Open Computer Lab	1pm – 3pm	Roanoke Jobs Campus
July 2 <sup>nd</sup>	Open Computer Lab	10am – 12pm	Roanoke Jobs Campus
	Beginner's Computer Class	1pm – 3pm	Roanoke Jobs Campus
July 3 <sup>rd</sup>	<b>GoodCare Information Session</b>	11am	Roanoke Jobs Campus
July 5 <sup>th</sup>	<b>Keyboarding Computer Class</b>	10am – 12pm	Roanoke Jobs Campus
	Resume Building Workshop	1pm – 3pm	Roanoke Jobs Campus
Madison Heights/L	ynchburg		
June 26 <sup>th</sup>	RGIS Hiring Event	9am – 3:30pm	Madison Heights Jobs Center
	<b>GoodCare Information Session</b>	3pm	Madison Heights Jobs Center
	doodcare information session	Spili	Madison Heights Jobs Center
July 3 <sup>rd</sup>	GoodCare Information Session	3pm	Madison Heights Jobs Center
Charlottesville		•	-
<u> </u>		•	-
Charlottesville	GoodCare Information Session	3pm	Madison Heights Jobs Center  Whitewood Apartments,
Charlottesville	GoodCare Information Session  Goodwill Hiring Event	3pm 11am – 1pm	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville
Charlottesville June 20 <sup>th</sup>	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair	3pm 11am – 1pm 10:30am – 12pm	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville Virginia Career Works Center*
Charlottesville June 20 <sup>th</sup>	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event	3pm  11am – 1pm  10:30am – 12pm  11am – 1pm	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville
June 20 <sup>th</sup> June 25 <sup>th</sup>	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event  Professionalism Workshop	3pm  11am – 1pm  10:30am – 12pm  11am – 1pm  2pm – 3:30pm	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville Virginia Career Works Center*
Charlottesville  June 20 <sup>th</sup> June 25 <sup>th</sup> June 26 <sup>th</sup>	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event  Professionalism Workshop GoodCare Information Session	3pm  11am - 1pm  10:30am - 12pm  11am - 1pm  2pm - 3:30pm  3:30pm	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville Virginia Career Works Center* Charlottesville GoodCare Office
June 20 <sup>th</sup> June 25 <sup>th</sup> June 26 <sup>th</sup> June 27 <sup>th</sup> July 3 <sup>rd</sup> Harrisonburg	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event  Professionalism Workshop GoodCare Information Session Employers of the Week Job Fair GoodCare Information Session	3pm  11am - 1pm  10:30am - 12pm  11am - 1pm  2pm - 3:30pm  3:30pm  10:30am - 12pm	Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville Virginia Career Works Center* Charlottesville GoodCare Office Virginia Career Works Center*
Charlottesville  June 20 <sup>th</sup> June 25 <sup>th</sup> June 26 <sup>th</sup> June 27 <sup>th</sup> July 3 <sup>rd</sup>	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event  Professionalism Workshop GoodCare Information Session Employers of the Week Job Fair	3pm  11am - 1pm  10:30am - 12pm  11am - 1pm  2pm - 3:30pm  3:30pm  10:30am - 12pm	Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville Virginia Career Works Center* Charlottesville GoodCare Office Virginia Career Works Center*
June 20 <sup>th</sup> June 25 <sup>th</sup> June 26 <sup>th</sup> June 27 <sup>th</sup> July 3 <sup>rd</sup> Harrisonburg	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event  Professionalism Workshop GoodCare Information Session  Employers of the Week Job Fair GoodCare Information Session  Careers in Technology Information	3pm  11am - 1pm  10:30am - 12pm  11am - 1pm  2pm - 3:30pm  3:30pm  10:30am - 12pm  3:30pm	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville Virginia Career Works Center* Charlottesville GoodCare Office Virginia Career Works Center* Charlottesville GoodCare Office
Charlottesville  June 20 <sup>th</sup> June 25 <sup>th</sup> June 26 <sup>th</sup> June 27 <sup>th</sup> July 3 <sup>rd</sup> Harrisonburg  June 20 <sup>th</sup>	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event Professionalism Workshop GoodCare Information Session Employers of the Week Job Fair GoodCare Information Session  Careers in Technology Information Session	3pm  11am - 1pm  10:30am - 12pm  11am - 1pm  2pm - 3:30pm  3:30pm  10:30am - 12pm  3:30pm  12pm - 2pm	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville Virginia Career Works Center* Charlottesville GoodCare Office Virginia Career Works Center* Charlottesville GoodCare Office Virginia Career Works Center*
Charlottesville  June 20 <sup>th</sup> June 25 <sup>th</sup> June 26 <sup>th</sup> June 27 <sup>th</sup> July 3 <sup>rd</sup> Harrisonburg  June 20 <sup>th</sup> June 20 <sup>th</sup>	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event  Professionalism Workshop GoodCare Information Session Employers of the Week Job Fair GoodCare Information Session  Careers in Technology Information Session WIOA & Center Orientation	3pm  11am - 1pm  10:30am - 12pm  11am - 1pm  2pm - 3:30pm  3:30pm  10:30am - 12pm  3:30pm  12pm - 2pm  10am - 11am	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville Virginia Career Works Center* Charlottesville GoodCare Office Virginia Career Works Center* Charlottesville GoodCare Office  Virginia Career Works Center*  Virginia Career Works Center*
Charlottesville  June 20 <sup>th</sup> June 25 <sup>th</sup> June 26 <sup>th</sup> June 27 <sup>th</sup> July 3 <sup>rd</sup> Harrisonburg  June 20 <sup>th</sup> June 20 <sup>th</sup> June 20 <sup>th</sup>	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event  Professionalism Workshop  GoodCare Information Session  Employers of the Week Job Fair GoodCare Information Session  Careers in Technology Information  Session WIOA & Center Orientation  WIOA & Center Orientation	3pm  11am - 1pm  10:30am - 12pm  11am - 1pm  2pm - 3:30pm  3:30pm  10:30am - 12pm  3:30pm  12pm - 2pm  10am - 11am  10am - 11am	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville Virginia Career Works Center* Charlottesville GoodCare Office Virginia Career Works Center* Charlottesville GoodCare Office  Virginia Career Works Center*  Virginia Career Works Center*  Virginia Career Works Center*
Charlottesville  June 20 <sup>th</sup> June 25 <sup>th</sup> June 26 <sup>th</sup> June 27 <sup>th</sup> July 3 <sup>rd</sup> Harrisonburg  June 20 <sup>th</sup> June 20 <sup>th</sup> June 21 <sup>st</sup> June 28 <sup>th</sup> July 5 <sup>th</sup>	GoodCare Information Session  Goodwill Hiring Event  Employers of the Week Job Fair Goodwill Hiring Event  Professionalism Workshop  GoodCare Information Session  Employers of the Week Job Fair GoodCare Information Session  Careers in Technology Information  Session WIOA & Center Orientation  WIOA & Center Orientation	3pm  11am - 1pm  10:30am - 12pm  11am - 1pm  2pm - 3:30pm  3:30pm  10:30am - 12pm  3:30pm  12pm - 2pm  10am - 11am  10am - 11am	Madison Heights Jobs Center  Whitewood Apartments, Charlottesville Virginia Career Works Center* Community Event, Charlottesville Virginia Career Works Center* Charlottesville GoodCare Office Virginia Career Works Center* Charlottesville GoodCare Office  Virginia Career Works Center*  Virginia Career Works Center*  Virginia Career Works Center*

Radford			
June 26 <sup>th</sup>	GoodCare Information Session	2pm	Radford GoodCare Office
July 3 <sup>rd</sup>	<b>GoodCare Information Session</b>	10am	Radford GoodCare Office
Clifton Forge			
June 26 <sup>th</sup>	GoodCare Information Session	2pm	Dabney S. Lancaster Community College
July 3 <sup>rd</sup>	GoodCare Information Session	10am	Dabney S. Lancaster Community College
Galax			
June 26 <sup>th</sup>	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax
July 3 <sup>rd</sup>	GoodCare Information Session	10am	Wytheville Community College Crossroads Campus, Galax
Martinsville			
June 21 <sup>st</sup>	GoodCare Information Session	11am	Martinsville GoodCare Office
June 28 <sup>th</sup>	<b>GoodCare Information Session</b>	11am	Martinsville GoodCare Office
July 3 <sup>rd</sup>	GoodCare Information Session	11am	Martinsville GoodCare Office

<sup>\*</sup>Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

## **About Goodwill**

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. Through the end of May, Goodwill has helped more than 21,500 people in 2019. Visit www.goodwillvalleys.com for more information.

<sup>\*\*</sup>Youth must be registered to receive programming at YouthHQ@Goodwill to attend events. Click here for more information.