



GOODWILL[®] NEWS STORIES

Roanoke Valley
New River Valley
Shenandoah Valley
including
Lynchburg &
Charlottesville

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Media Alerts for Goodwill Beginning May 1st (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition:

- Goodwill Industries of the Valleys Receives National Recognition for Outstanding Career Placement and Services
- Goodwill in Roanoke to Host a Community Spring Festival This Saturday, May 4th
- Goodwill Awards Ceremony to Celebrate Success and Community Support on Tuesday, May 7th
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a special or last-minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

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Goodwill Industries of the Valleys Receives National Recognition for Outstanding Career Placement and Services



Goodwill Industries of the Valleys has been designated by Goodwill Industries International as a 2019 Center of Excellence for Career Navigation. The Roanoke Goodwill has shown tremendous success in addressing its local community's need of sustaining employment opportunities for individuals with disadvantages. Over the past five years, Goodwill placed more than 8,500 individuals into employment, increased average wage of career opportunities for individuals participating in programs by almost \$4, and has seen a nearly 90 percent employment retention rate at one year post-placement.

The Goodwill Center of Excellence Award for Career Navigation celebrates a local Goodwill organization with demonstrated success of providing career navigation and financial wellness, placing persons served and employed in careers, and collaborating with community partners and/or employers to create locally relevant career opportunities for populations who are underrepresented. Launched in 2001 with the generous support from the Annie E. Casey Foundation, the

Center of Excellence Awards recognize local Goodwill organizations with exceptional family strengthening practices. The award was recently presented at Goodwill's annual spring conference in Ft. Worth, TX.

To read the full Media Release, [click here](#).

Goodwill in Roanoke to Host a Community Spring Festival This Saturday, May 4th



Goodwill Industries of the Valleys in partnership with Feeding America Southwest Virginia is hosting a Community Spring Festival this Saturday, May 4th from 10am – 2pm. The event features Goodwill resources as well as many other local community resources, vendors, and employers. The event is free and will include food, giveaways, music, fun for kids, and more!

“We see hosting the Community Spring Festival at the Goodwill Roanoke Jobs Campus on Melrose Avenue as an opportunity for individuals and families to discover what resources are available and connect them with local organizations and businesses that offer services in Northwest Roanoke,” states Zenith Barrett, Senior Director of Business & Community Engagement for Goodwill. “This event will not only provide people with information about community resources and services but be a fun day with food and activities for kids.”

Individuals with questions or organizations and businesses interested in being a part of the Community Spring Festival, should contact: Zenith Barrett, Senior Director of Business & Community Engagement, (540) 581.0620 ext. 1266 | email zbarrett@goodwillvalleys.com

[Click here](#) for the current flyer for the event. (Subject to change as new vendors are secured to participate in the event.)

Goodwill Awards Ceremony to Celebrate Success and Community Support on Tuesday, May 7th

Goodwill is excited to host the Annual Awards Ceremony once again at the Hotel Roanoke. The event, which recognizes community supporters who have made it possible for Goodwill to serve more than 47,000 people last year, will also feature a keynote by newly appointed Goodwill Industries International President and CEO, Steve Preston, who is the former United States Secretary of Housing and Urban Development (2008-2009).

The Goodwill Industries of the Valleys Annual Awards Ceremony will take place:

Tuesday, May 7, 2019

Social 5pm | Ceremony 6pm

The Hotel Roanoke & Conference Center | Crystal Ballroom

During the social, attendees will have the opportunity to network with others in attendance and enjoy light hors d'oeuvres. During the ceremony, which is hosted annually during Goodwill Industries Week, presentations will be made to recognize individuals who received services from Goodwill and are now working and continuing to excel, as well

supporters in the community who have supported the Goodwill mission and the people who needed a hand up, not a hand out that Goodwill provides. Dress for the evening is business casual.

Awards to be presented include:

- Outstanding Employee Commercial Services – Amanda Taylor
- Outstanding Employee Donated Goods – Betsy Whitesel
- Outstanding Employee Mission Services – Wanda Bass
- Outstanding Employee Support Services – Jenn Gowen
- Roger Matthews Lifetime Achievement – Leta Bradley
- Employer of the Year – Radford Health & Rehab Center
- Community Partner – Roanoke City Schools
- Champion for Independence – Tiara Williams
- Achiever of the Year – Brandon Ruth
- Graduate of the Year – Carol Kaufman



The keynote speaker for the event will be Steven Preston, the new President & CEO of Goodwill Industries International. Mr. Preston joined Goodwill in January of this year. He was a former United States Secretary of Housing and Urban Development (2008–2009) serving under President George W. Bush. Mr. Preston will address his vision of Goodwill in the future and how Goodwill can become a solution for the communities it serves.

Goodwill expects approximately 200 supporters to attend the Awards Ceremony.

Public Classes, Workshops, and More:

Roanoke Valley			
May 1 st	GoodCare Information Session	11am	Roanoke Jobs Campus
	Beginner’s Computer Class	1pm – 3pm	Roanoke Jobs Campus
May 2 nd	ASIST Training (Day 1 of 2)	8:30am – 4:30pm	Roanoke Jobs Campus
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
	Beginner’s Computer Class	1pm – 3pm	Roanoke Jobs Campus
May 3 rd	ASIST Training (Day 2 of 2)	8:30am – 4:30pm	Roanoke Jobs Campus
	Keyboarding Computer Class	10am – 12pm	Roanoke Jobs Campus
	Resume Building Workshop	1pm – 3pm	Roanoke Jobs Campus
May 4 th	Goodwill Community Spring Festival	10am – 2pm	Roanoke Jobs Campus
May 7 th	Goodwill Annual Awards Ceremony	5pm	Hotel Roanoke
May 8 th	GoodCare Information Session	3pm	Roanoke Jobs Campus
May 9 th	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
May 10 th	Keyboarding Computer Class	10am – 12pm	Roanoke Jobs Campus
	Resume Building Workshop	1pm – 3pm	Roanoke Jobs Campus
May 13 th	NorthStar Computer Assessments	10am – 12pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus
May 14 th	Microsoft Word Computer Class	10am – 12pm	Roanoke Jobs Campus

May 15 th	Microsoft Word Computer Class	10am – 12pm	Roanoke Jobs Campus
	GoodCare Information Session	11am	Roanoke Jobs Campus
	Beginner's Computer Class	1pm – 3pm	Roanoke Jobs Campus
May 16 th	Microsoft Word Computer Class	10am – 12pm	Roanoke Jobs Campus
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
	Beginner's Computer Class	1pm – 3pm	Roanoke Jobs Campus
May 17 th	Keyboarding Computer Class	10am – 12pm	Roanoke Jobs Campus
	Resume Building Workshop	1pm – 3pm	Roanoke Jobs Campus

Madison Heights/Lynchburg

May 1 st	GoodCare Information Session	3pm	Madison Heights Jobs Center
May 8 th	GoodCare Information Session	3pm	Madison Heights Jobs Center
May 15 th	GoodCare Information Session	3pm	Madison Heights Jobs Center
May 16 th	Multi-Employer Job Fair	11am – 2pm	Madison Heights Jobs Center

Charlottesville

May 1 st	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
May 2 nd	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
May 3 rd	TSA Job Fair	12pm – 4pm	Virginia Career Works Center*
May 7 th	Resume Writing Workshop	2pm – 3:30pm	Virginia Career Works Center*
May 8 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
May 9 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
May 14 th	Strategies for Job Interviews Workshop	2pm – 3:30pm	Virginia Career Works Center*
May 15 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
May 16 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*

Harrisonburg

May 2 nd	New Market Poultry Hiring Event	9am – 12pm	Virginia Career Works Center*
May 3 rd	WIOA & Center Orientation Workshops	10am – 11am	Virginia Career Works Center*
May 6 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
May 7 th	Cargill Hiring Event	9am – 12pm	Virginia Career Works Center*
May 8 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
May 9 th	New Market Poultry Hiring Event	9am – 12pm	Virginia Career Works Center*
May 10 th	WIOA & Center Orientation Workshops	10am – 11am	Virginia Career Works Center*
May 13 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
May 14 th	Cargill Hiring Event	9am – 12pm	Virginia Career Works Center*
May 15 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
	Job Seeker Workshops	5pm – 5:45pm	Virginia Career Works Center*
May 17 th	WIOA & Center Orientation Workshops	10am – 11am	Virginia Career Works Center*

Staunton			
May 7 th	GoodCare Information Session	3:30pm	Greenbrier Office Park
May 14 th	GoodCare Information Session	3:30pm	Greenbrier Office Park
Radford			
May 1 st	GoodCare Information Session	10am	Radford GoodCare Office
May 8 th	GoodCare Information Session	10am	Radford GoodCare Office
May 15 th	GoodCare Information Session	2pm	Radford GoodCare Office
Clifton Forge			
May 1 st	GoodCare Information Session	10am	Dabney S. Lancaster Community College
May 8 th	GoodCare Information Session	2pm	Dabney S. Lancaster Community College
May 15 th	GoodCare Information Session	10am	Dabney S. Lancaster Community College
Galax			
May 1 st	GoodCare Information Session	10am	Wytheville Community College Crossroads Campus, Galax
May 8 th	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax
May 15 th	GoodCare Information Session	10am	Wytheville Community College Crossroads Campus, Galax
Martinsville			
May 3 rd	GoodCare Information Session	11am	Martinsville Workforce Center
May 10 th	GoodCare Information Session	11am	Martinsville Workforce Center
May 17 th	GoodCare Information Session	11am	Martinsville Workforce Center

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

**Youth must be registered to receive programming at YouthHQ@Goodwill in order to attend events. [Click here](#) for more information.

About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. Visit www.goodwillvalleys.com for more information.