Media Alerts for Goodwill Beginning May 31st (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville).

Included in this edition:

- Goodwill’s 2018 Community Impact Report is Available Online
- Goodwill to Host Technology Training Information Sessions
- Goodwill Industries of the Valleys Receives National Recognition for Outstanding Career Placement and Services
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a special or last-minute story? Contact us today!
We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:
Chelsea Moran: E: cmoran@goodwillvalleys.com | O: (540) 581.0620 ext. 1225
Kelly Sandridge: E: ksandridge@goodwillvalleys.com | C: (540) 525.5728

Goodwill’s 2018 Community Impact Report is Available Online

Goodwill’s Community Impact Report is now available. The report highlights how community support enabled Goodwill to impact the lives of 47,288 people who needed assistance getting back to work or gaining greater independence last year.

Both a video (click here to view) and a summary brochure (click here to read) are now available.
Contact us today to do a story that will highlight for your audience the good news that is happening in our region through their support of Goodwill.

Goodwill to Host Technology Training Information Sessions

Goodwill’s Careers in Technology* training program helps individuals, age 17 and older to gain the skills needed to have a career in the technology industry. The program seeks to help people who are unemployed or are having trouble making ends meet with their current job. In as little as 12 weeks, those who qualify for the program, receive skills training and the opportunity to earn credentials to get their career started on the right foot. Individuals enrolled in the program will benefit from financial assistance for tuition, books, and exam fees, as well as job-readiness and soft skills training as well as job placement assistance.

“The Careers in Technology program is a great way for people to receive training to begin a career in the Information Technology field,” states Chris Muse, Careers in Technology Program Coordinator for Goodwill. “Individuals gain the knowledge to help them obtain certifications for in-demand Information Technology jobs in a variety of industries.”

Information Sessions will be held at the Roanoke Jobs Campus, 2502 Melrose Avenue, NW, Suite B:
June 10th from 12pm – 1pm
June 11th from 5:30pm – 6:30pm
June 12th from 2pm – 3pm
June 17th from 11am – 12pm
June 18th from 1pm – 2pm & 5pm – 6pm

Individuals are encouraged to complete the online interest form if they are interested in the program.

By enrolling in the Careers in Technology Training Program, you will learn the skills needed to become a:
- Technical Support Specialist
- Helpdesk Technician
- Network Support Specialist
- PC Technician
- User Support Specialist

Through funding from a TechHire grant, students will benefit from the technology training for certifications in areas such:
- CompTIA A+
- Network+
- Security+

*The U.S. Department of Labor- Employment and Training Administration is providing a $1,084,693.78 grant award representing 76 percent of the total cost of operating Careers in Technology training. Goodwill is contributing leveraged funding valued at $333,333 to cover the remaining 24 percent of operational costs.
Goodwill Industries of the Valleys Receives National Recognition for Outstanding Career Placement and Services

Goodwill Industries of the Valleys has been designated by Goodwill Industries International as a 2019 Center of Excellence for Career Navigation. The Roanoke Goodwill has shown tremendous success in addressing its local community’s need of sustaining employment opportunities for individuals with disadvantages. Over the past five years, Goodwill placed more than 8,500 individuals into employment, increased average wage of career opportunities for individuals participating in programs by almost $4, and has seen a nearly 90% employment retention rate at one year post-placement.

The Goodwill Center of Excellence Award for Career Navigation celebrates a local Goodwill organization with demonstrated success of providing career navigation and financial wellness, placing persons served and employed in careers, and collaborating with community partners and/or employers to create locally relevant career opportunities for populations who are underrepresented. Launched in 2001 with the generous support from the Annie E. Casey Foundation, the Center of Excellence Awards recognize local Goodwill organizations with exceptional family strengthening practices. The award was recently presented at Goodwill’s annual spring conference in Ft. Worth, Texas.

To read the full Media Release, click here.

Public Classes, Workshops, and More

| Roanoke Valley | May 31st | Resume Building Workshop | 10am – 12pm | Roanoke Jobs Campus |
|               |         | Keyboarding Computer Class | 1pm – 3pm | Roanoke Jobs Campus |
|               |         | Gardening** | 5:30pm – 6:15pm | YouthHQ@Goodwill |
|               |         | Corn Hole** | 6:30pm – 7:30pm | YouthHQ@Goodwill |
|               |         | Youth Mentoring Training | 6pm – 8pm | YouthHQ@Goodwill |
| June 3rd      | NorthStar Computer Assessments | 10am – 12pm | Roanoke Jobs Campus |
| June 5th      | GoodCare Information Session | 11am | Roanoke Jobs Campus |
|               | Beginner’s Computer Class | 1pm – 3pm | Roanoke Jobs Campus |
| June 6th      | Beginner’s Computer Class | 1pm – 3pm | Roanoke Jobs Campus |
|               | The Budd Group Job Fair | 1pm – 4pm | Roanoke Jobs Campus |
| June 7th      | Keyboarding Computer Class | 10am – 12pm | Roanoke Jobs Campus |
|               | Resume Building Workshop | 1pm – 3pm | Roanoke Jobs Campus |
| June 10th     | NorthStar Computer Assessments | 10am – 12pm | Roanoke Jobs Campus |
|               | Careers in Technology Information Session | 12pm – 1pm | Roanoke Jobs Campus |
|               | Your Personal Best Workshop | 1pm – 4pm | Roanoke Jobs Campus |
| June 11th     | Microsoft Word Computer Class | 10am – 12pm | Roanoke Jobs Campus |
### Roanoke

June 12<sup>th</sup>
- **Careers in Technology Information Session**
  - Time: 5:30pm – 6:30pm
  - Location: Roanoke Jobs Campus
- **Microsoft Word Computer Class**
  - Time: 10am – 12pm
  - Location: Roanoke Jobs Campus
- **Beginner’s Computer Class**
  - Time: 1pm – 3pm
  - Location: Roanoke Jobs Campus
- **Careers in Technology Information Session**
  - Time: 2pm – 3pm
  - Location: Roanoke Jobs Campus
- **GoodCare Information Session**
  - Time: 3pm
  - Location: Roanoke Jobs Campus

June 13<sup>th</sup>
- **Real Goodwill Tour**
  - Time: 8:30am – 9:30am
  - Location: Roanoke Jobs Campus
- **Microsoft Word Computer Class**
  - Time: 10am – 12pm
  - Location: Roanoke Jobs Campus
- **Beginner’s Computer Class**
  - Time: 1pm – 3pm
  - Location: Roanoke Jobs Campus
- **The Budd Group Job Fair**
  - Time: 1pm – 4pm
  - Location: Roanoke Jobs Campus

June 14<sup>th</sup>
- **Keyboarding Computer Class**
  - Time: 10am – 12pm
  - Location: Roanoke Jobs Campus
- **Resume Building Workshop**
  - Time: 1pm – 3pm
  - Location: Roanoke Jobs Campus

June 17<sup>th</sup>
- **NorthStar Computer Assessments**
  - Time: 10am – 12pm
  - Location: Roanoke Jobs Campus
- **Careers in Technology Information Session**
  - Time: 11am – 12pm
  - Location: Roanoke Jobs Campus

June 18<sup>th</sup>
- **Microsoft Excel Computer Class**
  - Time: 10am – 12pm
  - Location: Roanoke Jobs Campus
- **Careers in Technology Information Sessions**
  - Time: 11am – 12pm & 5pm – 6pm
  - Location: Roanoke Jobs Campus

June 19<sup>th</sup>
- **Microsoft Excel Computer Class**
  - Time: 10am – 12pm
  - Location: Roanoke Jobs Campus
- **GoodCare Information Session**
  - Time: 11am
  - Location: Roanoke Jobs Campus
- **Beginner’s Computer Class**
  - Time: 1pm – 3pm
  - Location: Roanoke Jobs Campus

June 20<sup>th</sup>
- **Microsoft Excel Computer Class**
  - Time: 10am – 12pm
  - Location: Roanoke Jobs Campus
- **Beginner’s Computer Class**
  - Time: 1pm – 3pm
  - Location: Roanoke Jobs Campus
- **The Budd Group Job Fair**
  - Time: 1pm – 4pm
  - Location: Roanoke Jobs Campus

June 21<sup>st</sup>
- **Keyboarding Computer Class**
  - Time: 10am – 12pm
  - Location: Roanoke Jobs Campus
- **Resume Building Workshop**
  - Time: 1pm – 3pm
  - Location: Roanoke Jobs Campus

### Madison Heights/Lynchburg

June 5<sup>th</sup>
- **RGIS Hiring Event**
  - Time: 9am – 3:30pm
  - Location: Madison Heights Jobs Center
- **GoodCare Information Session**
  - Time: 3pm
  - Location: Madison Heights Jobs Center

June 12<sup>th</sup>
- **RGIS Hiring Event**
  - Time: 9am – 3:30pm
  - Location: Madison Heights Jobs Center
- **GoodCare Information Session**
  - Time: 3pm
  - Location: Madison Heights Jobs Center

June 19<sup>th</sup>
- **RGIS Hiring Event**
  - Time: 9am – 3:30pm
  - Location: Madison Heights Jobs Center
- **GoodCare Information Session**
  - Time: 3pm
  - Location: Madison Heights Jobs Center

### Charlottesville

June 4<sup>th</sup>
- **Resume Writing Workshop**
  - Time: 2pm – 3:30pm
  - Location: Virginia Career Works Center*

June 5<sup>th</sup>
- **GoodCare Information Session**
  - Time: 3:30pm
  - Location: Charlottesville GoodCare Office

June 6<sup>th</sup>
- **Employers of the Week Job Fair**
  - Time: 10:30am – 12pm
  - Location: Virginia Career Works Center*

June 7<sup>th</sup>
- **Goodwill Hiring Event**
  - Time: 2pm – 4pm
  - Location: Wilton Farm, Charlottesville
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 11&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>Goodwill Hiring Event</strong></td>
<td>11am – 1pm</td>
<td>Westhaven Community Event, Charlottesville</td>
</tr>
<tr>
<td></td>
<td><strong>Strategies for Job Interviews Workshop</strong></td>
<td>2pm – 3:30pm</td>
<td>Virginia Career Works Center*</td>
</tr>
<tr>
<td>June 12&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>3:30pm</td>
<td>Charlottesville GoodCare Office</td>
</tr>
<tr>
<td>June 13&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>Employers of the Week Job Fair</strong></td>
<td>10:30am – 12pm</td>
<td>Virginia Career Works Center*</td>
</tr>
<tr>
<td>June 18&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>Cover Letter Writing Workshop</strong></td>
<td>2pm – 3:30pm</td>
<td>Virginia Career Works Center*</td>
</tr>
<tr>
<td>June 19&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>3:30pm</td>
<td>Charlottesville GoodCare Office</td>
</tr>
<tr>
<td></td>
<td><strong>Virginia Career Works Job Fair – Charlottesville</strong></td>
<td>2pm – 5pm</td>
<td>Northside Library, Charlottesville</td>
</tr>
<tr>
<td>June 20&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>Goodwill Hiring Event</strong></td>
<td>11am – 1pm</td>
<td>Whitewood Apartments, Charlottesville</td>
</tr>
<tr>
<td></td>
<td><strong>Employers of the Week Job Fair</strong></td>
<td>10:30am – 12pm</td>
<td>Virginia Career Works Center*</td>
</tr>
</tbody>
</table>

**Harrisonburg**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 7&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>WIOA &amp; Center Orientation</strong></td>
<td>10am – 11am</td>
<td>Virginia Career Works Center*</td>
</tr>
<tr>
<td>June 14&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>WIOA &amp; Center Orientation</strong></td>
<td>10am – 11am</td>
<td>Virginia Career Works Center*</td>
</tr>
<tr>
<td>June 19&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>Job Seeker Workshops</strong></td>
<td>5pm – 5:45pm</td>
<td>Virginia Career Works Center*</td>
</tr>
<tr>
<td>June 21&lt;sup&gt;st&lt;/sup&gt;</td>
<td><strong>WIOA &amp; Center Orientation</strong></td>
<td>10am – 11am</td>
<td>Virginia Career Works Center*</td>
</tr>
</tbody>
</table>

**Staunton**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 4&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>3:30pm</td>
<td>Greenbrier Office Park</td>
</tr>
<tr>
<td>June 11&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>3:30pm</td>
<td>Greenbrier Office Park</td>
</tr>
<tr>
<td>June 18&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>3:30pm</td>
<td>Greenbrier Office Park</td>
</tr>
</tbody>
</table>

**Radford**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 5&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>10am</td>
<td>Radford GoodCare Office</td>
</tr>
<tr>
<td>June 12&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>10am</td>
<td>Radford GoodCare Office</td>
</tr>
<tr>
<td>June 19&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>2pm</td>
<td>Radford GoodCare Office</td>
</tr>
</tbody>
</table>

**Clifton Forge**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 5&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>10am</td>
<td>Dabney S. Lancaster Community College</td>
</tr>
<tr>
<td>June 12&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>2pm</td>
<td>Dabney S. Lancaster Community College</td>
</tr>
<tr>
<td>June 19&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>10am</td>
<td>Dabney S. Lancaster Community College</td>
</tr>
</tbody>
</table>

**Galax**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 5&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>10am</td>
<td>Wytheville Community College Crossroads Campus, Galax</td>
</tr>
<tr>
<td>June 12&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>2pm</td>
<td>Wytheville Community College Crossroads Campus, Galax</td>
</tr>
<tr>
<td>June 19&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>10am</td>
<td>Wytheville Community College Crossroads Campus, Galax</td>
</tr>
</tbody>
</table>

**Martinsville**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 7&lt;sup&gt;th&lt;/sup&gt;</td>
<td><strong>GoodCare Information Session</strong></td>
<td>11am</td>
<td>Martinsville Workforce Center</td>
</tr>
</tbody>
</table>
June 14th  GoodCare Information Session  11am  Martinsville Workforce Center
June 21st  GoodCare Information Session  11am  Martinsville Workforce Center

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

**Youth must be registered to receive programming at YouthHQ@Goodwill in order to attend events. Click here for more information.

---

**About Goodwill**

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. Through the end of April, Goodwill has helped more than 18,500 people in 2019. Visit www.goodwillvalleys.com for more information.