



GOODWILL[®] NEWS STORIES

Roanoke Valley
New River Valley
Shenandoah Valley
including
Lynchburg &
Charlottesville

looking for a good news story?

www.goodwillvalleys.com

Media Alerts for Goodwill Beginning March 22nd (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition:

- Goodwill Opens New Larger Store in Charlottesville on March 27th
- Project SEARCH: Carilion Clinic Hosting Information Session for Youth with Disabilities and their Families on March 28th
- Adult Mentors Needed in Rocky Mount & Roanoke
- Dinner in the Dark to Benefit New Vision Set for April 4th
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

Chelsea Moran: E: cmoran@goodwillvalleys.com | O: (540) 581.0620 ext. 1225
Kelly Sandridge: E: ksandridge@goodwillvalleys.com | C: (540) 525.5728

Goodwill Opens New Larger Store in Charlottesville on March 27th



Wednesday, March 27th

8:45am Ceremony | 9am Doors Open

440 Gander Drive, Charlottesville, VA 22901

Join Goodwill to celebrate the new Charlottesville store located in the former Gander Mountain building on Route 29 North. The store will:

- Consolidate operations from the existing stores on Pantops & Route 29 South
- Offer 15,000 square feet of shopping that's brighter, newer, and easier to shop
- Feature a convenient, drive-thru donation center

- Be more convenient and easily accessible on Route 29 with a traffic signal
- Offer the high quality, low-cost items for the family and home
- Be home to the familiar faces from the Charlottesville Pantops & Route 29 South Goodwill stores

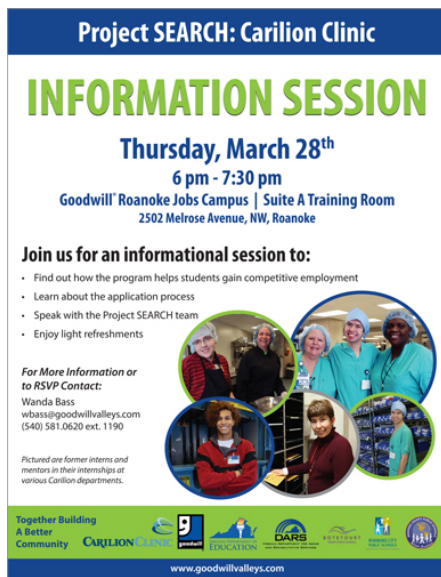
“We are excited that this new store is going to allow us to provide our supporters in Charlottesville with a larger, more convenient location for them to donate and shop,” states Mindy Boyd, Vice President of Donated Goods for Goodwill. “The Charlottesville area has always been very supportive of Goodwill and our mission. We look forward to continuing to serve this community in the new location as well as at our other area stores and through our mission services.”

When you choose to donate and shop at Goodwill, you help support Goodwill’s training and employment programs for individuals with disabilities and disadvantages who need assistance overcoming barriers to success or gaining greater independence. Last year the sale of donated goods helped provide critical revenue to support Goodwill programs. In 2018, Goodwill assisted more than 47,000 people and helped 3,300 individuals find competitive jobs in our communities.

Goodwill looks forward to seeing Charlottesville area customers and donors at the new location on Gander Drive and at our store near Mill Creek.

Goodwill hopes you will attend the “Tie Cutting” Ceremony and Grand Opening Celebration. Goodwill appreciates the continued support for our mission of helping people and families in our community achieve a better life through work and independence.

Project SEARCH: Carilion Clinic Hosting Information Session for Youth with Disabilities and their Families on March 28th



Project SEARCH: Carilion Clinic

INFORMATION SESSION

Thursday, March 28th
6 pm - 7:30 pm
Goodwill Roanoke Jobs Campus | Suite A Training Room
 2502 Melrose Avenue, NW, Roanoke

Join us for an informational session to:

- Find out how the program helps students gain competitive employment
- Learn about the application process
- Speak with the Project SEARCH team
- Enjoy light refreshments

For More Information or to RSVP Contact:
 Wanda Bass
 wbass@goodwillvalleys.com
 (540) 581.0620 ext. 1190

Pictured are former interns and mentors in their internships at various Carilion departments.

Together Building A Better Community | CARILION CLINIC | EDUCATION | DARS | HEALTHCARE | JPKS

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Recruitment for the 2019-2020 Project SEARCH: Carilion Clinic class is underway. Goodwill will be hosting an Information Session for youth with disabilities and their families to learn more about Project SEARCH: Carilion Clinic, eligibility for the program, services that are available, and to speak with other individuals who have participated in the program about their experiences.

Project SEARCH: Carilion Clinic Information Session Thursday, March 28th | 6pm – 7:30pm Goodwill Roanoke Jobs Campus | Suite A Training Room 2502 Melrose Avenue, NW, Roanoke

Project SEARCH: Carilion Clinic is a one-year program that provides education and on-site training to prepare youth with disabilities to be work ready upon graduation from high school. The program serves as a workforce alternative for students in their last year of high school, and is located at Carilion Clinic, a community health-care facility.

“This is a great opportunity for parents and students to discover if Project SEARCH: Carilion Clinic should be considered in their planning for the future,” states Wanda Bass, Youth Services Program Manager for Goodwill. “Often there is not a clear path for students who have a disability after graduation from high school. Project SEARCH: Carilion Clinic is where students can discover their path to a brighter future.”

Project SEARCH: Carilion Clinic is open to youth from Roanoke City, and Botetourt and Roanoke Counties. It is a collaboration between Goodwill and other local agencies including the Department for Aging and Rehabilitative Services (DARS) and local school systems.

For more information on Project SEARCH: Carilion Clinic and the Information Session [click here](#). B-Roll and Photos are available by [clicking here](#).

Adult Mentors Needed in Rocky Mount & Roanoke

Goodwill in Rocky Mount will be hosting two upcoming information sessions for adults interested in becoming volunteer adult mentors for youth enrolled in the Franklin County Youth Mentoring program. The information session will provide details on how you can make a difference in the life of a youth.

**MAKE A DIFFERENCE.
BE A YOUTH MENTOR.**

Youth Mentoring Information Sessions

Attend a Franklin County Youth Mentoring Information Session to learn how you can make a difference in the life of a youth.

Monday, March 25th & Thursday, April 11th
5:30pm - 6:30pm

Rocky Mount Goodwill Jobs Campus, 1045 North Main Street

Contact Ernesto Muse at (540) 483.0296 ext. 4118 or emuse@goodwillvalleys.com

Goodwill's new Franklin County Youth Mentoring program is made possible by a grant from the Office of Juvenile Justice and Delinquency Prevention. Big Brothers Big Sisters (BBBS) of Virginia is working with Goodwill in an advisory capacity, which allows Goodwill to utilize the BBBS proven, evidence-based mentorship model. The program aims to reduce the rates of involvement by youth in the Franklin County juvenile justice system, improve graduation rates, and lower the rates of teenage pregnancy. Mentors must be 21+ years old, pass a background check, and commit to 4 hours per month for 12 months.

You Donate & Shop. We Train. People Work.
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Franklin County Youth Mentoring Information Sessions

Monday, March 25th & Thursday, April 11th

5:30pm - 6:30pm

Rocky Mount Goodwill Jobs Campus | 1045 North Main Street

“Goodwill has a long history of assisting people so they may achieve the skills they need to help them find jobs,” said Mary Ann Gilmer, Vice President Mission Services. “A crucial part of that history is making sure that families are strong. Goodwill mentoring programs help keep youth who are at-risk on a path toward a better future. That’s good for our youth and our communities.”

Volunteer adult mentors provide the guidance, support, and encouragement to help youth improve their self-confidence, increase on-time graduation rates, and reduce their risk of future involvement with the law. Educational, recreational, and relationship building activities with their mentor will help the youth to achieve greater confidence, education success, and better relationships with teachers, parents, and guardians.

Goodwill is also recruiting volunteer adult mentors at YouthHQ@Goodwill in Roanoke.

Adults interested in being a youth mentor in Franklin County and Roanoke should visit <https://www.goodwillvalleys.com/work-and-training-services/youth-services/youth-mentoring/>.

Dinner in the Dark to Benefit New Vision Set for April 4th



Benefitting New Vision at Goodwill Industries[®] of the Valleys

Goodwill Industries of the Valleys and Vistar Eye Center are proud to announce that Dinner in the Dark is returning.

Thursday, April 4th

5:30pm Cocktails & Silent Auction | 7pm Dinner

Hotel Roanoke | Roanoke Ballroom

Dinner in the Dark is an annual event supporting the work of New Vision at Goodwill. Guests will be invited to experience dinner and conversation as they may never have before – without their sight. This unique in-the-dark dining experience will be accompanied by special entertainment, a cocktail hour, and a silent auction. All proceeds from this event support the services of New Vision at Goodwill as we educate, inform, and provide resources so that people with visual impairments can live their fullest lives.

New Vision previously operated as an independent non-profit organization for nearly 38 years until it became a part of Goodwill in July 2018. The move ensured that the New Vision program would be able to continue mission programming as well as additional opportunities for clients to be served.

New Vision at Goodwill seeks to promote independence and equality for people who are blind and visually impaired. New Vision offers:

- **Assistive Technology Center:** The Center offers free instruction on how to use the latest technology and devices to connect to the world and increase independence.
- **On-Demand News Service:** New Vision offers on-demand news service for people who are blind and visually impaired or have a print disability. Available 24/7, it provides local, national, and world news from over 400 publications. On-Demand News is a collaboration with the National Federation of the Blind and Roanoke Times.
- **Radio Reading Service:** New Vision, partners with WVTF, to provide special radios for people who are blind and visually impaired or have a print disability. Listeners tune to a sub-frequency to hear a program mix of readings from local and national newspapers and magazines.
- **Large Print Calendars:** Each year New Vision provides thousands of large print calendars to Virginians who are blind and visually impaired. The calendars measure 22 inches by 17 inches and feature a large font and numbers.

Tickets for Dinner in the Dark are now on sale. Tickets are limited. [Click here](#) for more information.

Dinner in the Dark tickets are \$90 (includes one drink ticket). Tables of eight are also available for a discounted rate of \$700.

Public Classes, Workshops, and More:

Roanoke Valley			
March 25 th	NorthStar Computer Assessments	10am – 12pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus
	Engineering Challenge**	5pm – 6:30pm	YouthHQ@Goodwill
March 26 th	Basic Microsoft PowerPoint Computer Class	10am – 12pm	Roanoke Jobs Campus
	Would You Rather**	5pm – 6:30pm	YouthHQ@Goodwill
	Basic Microsoft PowerPoint Computer Class	10am – 12pm	Roanoke Jobs Campus
March 27 th	GoodCare Information Session	3pm	Roanoke Jobs Campus
	Strange Fruit Tasting**	5:30pm – 6:30pm	YouthHQ@Goodwill
	Basic Microsoft PowerPoint Computer Class	10am – 12pm	Roanoke Jobs Campus

March 28 th	Basic Microsoft PowerPoint Computer Class	10am – 12pm	Roanoke Jobs Campus
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
	Board Game Night**	5:30pm – 6pm	YouthHQ@Goodwill
	Science Club**	6pm – 7:30pm	YouthHQ@Goodwill
	Project SEARCH: Carilion Clinic Information Session	6pm – 7:30pm	Roanoke Jobs Campus, Suite A Training Room
March 29 th	Keyboarding Computer Class	1pm – 2pm	Roanoke Jobs Campus
	5 Weeks of Healthy Habits**	5:30pm – 6:30pm	YouthHQ@Goodwill
April 1 st	NorthStar Computer Assessments	10am – 12pm	Roanoke Jobs Campus
April 2 nd	Basic Computer Skills Class	10am – 12pm	Roanoke Jobs Campus
April 3 rd	Basic Computer Skills Class	10am – 12pm	Roanoke Jobs Campus
	GoodCare Information Session	11am	Roanoke Jobs Campus
April 4 th	Basic Computer Skills Class	10am – 12pm	Roanoke Jobs Campus
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
	New Vision at Goodwill's Dinner in the Dark	5:30pm	Hotel Roanoke
April 5 th	Keyboarding Computer Class	1pm – 2pm	Roanoke Jobs Campus

Rocky Mount

March 25 th	Youth Mentoring Information Session	5:30pm – 6:30pm	Rocky Mount Jobs Campus
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Madison Heights/Lynchburg

March 26 th	Get Write To It Workshop	1pm – 4pm	Madison Heights Jobs Center
March 27 th	GoodCare Information Session	3pm	Madison Heights Jobs Center
April 3 rd	GoodCare Information Session	3pm	Madison Heights Jobs Center

Charlottesville

March 26 th	Professionalism Workshop	2pm – 3:30pm	Virginia Career Works Center*
March 27 th	Charlottesville Relocation Grand Opening	8:45am	New Charlottesville Store
	PVCC 35th Annual Job Fair	10am – 2pm	PVCC Main Building
	Your Personal Best Workshop	1pm – 4pm	Virginia Career Works Center*
	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
March 28 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
April 3 rd	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
April 4 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*

Harrisonburg

March 25 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
March 26 th	Cargill Hiring Event	9am – 12pm	Virginia Career Works Center*
March 27 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
March 29 th	WIOA Orientation	10am – 10:30am	Virginia Career Works Center*

	Center Orientation	10:30am – 11am	Virginia Career Works Center*
April 5 th	WIOA Orientation	10am – 10:30am	Virginia Career Works Center*
	Center Orientation	10:30am – 11am	Virginia Career Works Center*

Staunton

March 26 th	GoodCare Information Session	3:30pm	Greenbrier Office Park
April 2 nd	GoodCare Information Session	3:30pm	Greenbrier Office Park

Radford

March 27 th	GoodCare Information Session	2pm	Radford GoodCare Office
April 3 rd	GoodCare Information Session	10am	Radford GoodCare Office

Clifton Forge

March 27 th	GoodCare Information Session	2pm	Dabney S. Lancaster Community College
April 3 rd	GoodCare Information Session	10am	Dabney S. Lancaster Community College

Galax

March 27 th	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax
April 3 rd	GoodCare Information Session	10am	Wytheville Community College Crossroads Campus, Galax

Martinsville

March 29 th	GoodCare Information Session	11am	Martinsville Workforce Center
April 5 th	GoodCare Information Session	11am	Martinsville Workforce Center

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

**Youth must be registered to receive programming at YouthHQ@Goodwill in order to attend events. [Click here](#) for more information.

About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. Visit www.goodwillvalleys.com for more information.