



Media Alerts for Goodwill Beginning March 7th (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition:

- Goodwill Consolidates Operations and Opens New, Larger Goodwill Store in Charlottesville on March 27th
- Dinner in the Dark to Benefit New Vision Set for April 4th
- Now Enrolling Students & Adult Mentors for Summer Programs at YouthHQ@Goodwill
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

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Goodwill Consolidates Operations and Opens New, Larger Goodwill Store in Charlottesville on March 27th



Wednesday, March 27th

8:45am Ceremony | 9am Doors Open

440 Gander Drive, Charlottesville, VA 22901

Join Goodwill to celebrate the new Charlottesville store located in the former Gander Mountain building on Route 29 North. The store will:

- Consolidate operations from the existing stores on Pantops & Route 29 South
- Offer 15,000 square feet of shopping that's brighter, newer, and easier to shop
- Feature a convenient, drive-thru donation center
- Be more convenient and easily accessible on Route 29 with a traffic signal
- Offer the high quality, low-cost items for the family and home
- Be home to the familiar faces from the Charlottesville Pantops & Route 29 South Goodwill stores

“We are excited that this new store is going to allow us to provide our supporters in Charlottesville with a larger, more convenient location for them to donate and shop,” states Mindy Boyd, Vice President of Donated Goods for Goodwill. “The Charlottesville area has always been very supportive of Goodwill and our mission. We look forward to continuing to serve this community in the new location as well as at our other area stores and through our mission services.”

When you choose to donate and shop at Goodwill, you help support Goodwill’s training and employment programs for individuals with disabilities and disadvantages who need assistance overcoming barriers to success or gaining greater independence. Last year the sale of donated goods helped provide critical revenue to support Goodwill programs. In 2018, Goodwill assisted more than 47,000 people and helped 3,300 individuals find competitive jobs in our communities.

Goodwill looks forward to seeing Charlottesville area customers and donors at the new location on Gander Drive and at our store near Mill Creek.

Goodwill hopes you will attend the “Tie Cutting” Ceremony and Grand Opening Celebration. Goodwill appreciates the continued support for our mission of helping people and families in our community achieve a better life through work and independence.

Dinner in the Dark to Benefit New Vision Set for April 4th



Benefitting New Vision at Goodwill Industries® of the Valleys

Goodwill Industries of the Valleys and Vistar Eye Center are proud to announce that Dinner in the Dark is returning.

Thursday, April 4th

5:30pm Cocktails & Silent Auction | 7pm Dinner

Hotel Roanoke | Roanoke Ballroom

Dinner in the Dark is an annual event supporting the work of New Vision at Goodwill. Guests will be invited to experience dinner and conversation as they may never have before – without their sight. This unique in-the-dark dining experience will be accompanied by special entertainment, a cocktail hour, and a silent auction. All proceeds from this event support the services of New Vision at Goodwill as we educate, inform, and provide resources so that people with visual impairments can live their fullest lives.

New Vision previously operated as an independent non-profit organization for nearly 38 years until it became a part of Goodwill in July 2018. The move ensured that the New Vision program would be able to continue mission programming as well as additional opportunities for clients to be served.

New Vision at Goodwill seeks to promote independence and equality for people who are blind and visually impaired. New Vision offers:

- **Assistive Technology Center:** The Center offers free instruction on how to use the latest technology and devices to connect to the world and increase independence.

- On-Demand News Service: New Vision offers on-demand news service for people who are blind and visually impaired or have a print disability. Available 24/7, it provides local, national, and world news from over 400 publications. On-Demand News is a collaboration with the National Federation of the Blind and Roanoke Times.
- Radio Reading Service: New Vision, partners with WVTF, to provide special radios for people who are blind and visually impaired or have a print disability. Listeners tune to a sub-frequency to hear a program mix of readings from local and national newspapers and magazines.
- Large Print Calendars: Each year New Vision provides thousands of large print calendars to Virginians who are blind and visually impaired. The calendars measure 22 inches by 17 inches and feature a large font and numbers.

Tickets for Dinner in the Dark are now on sale. Tickets are limited. [Click here](#) for more information.

Dinner in the Dark tickets are \$90 (includes one drink ticket). Tables of 8 are also available for a discounted rate of \$700.

Now Enrolling Students & Adult Mentors for Summer Programs at YouthHQ@Goodwill

Goodwill is excited to announce that enrollment is open for all programs at [YouthHQ@Goodwill](#) for students and for adult mentors. YouthHQ is preparing for summer activities by recruiting students to set them up for a fun and successful summer as well as training adult volunteers to be mentors.

“Youth need a safe place to come together after school during the school year and in the summer,” states Stephanie Hoer, Senior Director, Program Services. “The youth center houses our Science Club that takes place throughout the year, a 2-week Summer Science Camp, the Youth to Work program, and Summer Youth Work program, as well as our mentoring program for youth to help them understand the value of education and work on their future goals and aspirations.”

Volunteer adult mentors provide the guidance, support, and encouragement to help youth improve their self-confidence, increase on-time graduation rates, and reduce their risk of future involvement with the law. Educational, recreational, and relationship building activities with their mentor will help the youth to achieve greater confidence, education success, and better relationships with teachers, parents, and guardians.

All programs and activities at YouthHQ during the school year and summer are at no cost to students or their families. Middle and high school students in the Roanoke Valley are eligible for mentoring and other programs at YouthHQ.

Anyone interested in learning more about the center or registering a youth to participate at YouthHQ should visit <https://www.goodwillvalleys.com/work-and-training-services/youth-services/youth-mentoring/>.

Adults interested in being a youth mentor should visit <https://www.goodwillvalleys.com/work-and-training-services/youth-services/youth-mentoring/>.



Public Classes, Workshops, and More:

Roanoke Valley

March 7 th	Basic Computer Class	10am – 12pm	Roanoke Jobs Campus
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
	Board Game Night**	5:30pm – 6pm	YouthHQ@Goodwill
	Science Club**	6pm – 7:30pm	YouthHQ@Goodwill
March 8 th	Keyboarding Computer Class	1pm – 2pm	Roanoke Jobs Campus
	5 Weeks of Healthy Habits**	5:30pm – 6:30pm	YouthHQ@Goodwill
March 11 th	NorthStar Computer Assessments	10am – 12pm	Roanoke Jobs Campus
	Information Technology Training Information Session	12pm – 1pm	Roanoke Jobs Campus
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus
	Engineering Challenge**	5pm – 6:30pm	YouthHQ@Goodwill
March 12 th	Basic Microsoft Word Computer Class	10am – 12pm	Roanoke Jobs Campus
	Information Technology Training Information Session	5:30pm – 6:30pm	Roanoke Jobs Campus
	Conversation Starters**	5:30pm – 6pm	YouthHQ@Goodwill
	Media Time**	6pm – 7:30pm	YouthHQ@Goodwill
March 13 th	Real Goodwill Tour	8:30am – 9:30am	Roanoke Jobs Campus
	Basic Microsoft Word Computer Class	10am – 12pm	Roanoke Jobs Campus
	GoodCare Information Session	3pm	Roanoke Jobs Campus
	Fruit Smoothies**	5:30pm – 6:30pm	YouthHQ@Goodwill
March 14 th	Information Technology Training Information Session	10am – 11am	Roanoke Jobs Campus
	Basic Microsoft Word Computer Class	10am – 12pm	Roanoke Jobs Campus
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
	March Birthday Celebrations**	6pm – 8pm	YouthHQ@Goodwill
	Science Club**	6pm – 7:30pm	YouthHQ@Goodwill
March 15 th	Keyboarding Computer Class	1pm – 2pm	Roanoke Jobs Campus
	5 Weeks of Healthy Habits**	5:30pm – 6:30pm	YouthHQ@Goodwill
March 18 th	NorthStar Computer Assessments	10am – 12pm	Roanoke Jobs Campus
	Information Technology Training Information Session	11am – 12pm	Roanoke Jobs Campus
	Engineering Challenge**	5pm – 6:30pm	YouthHQ@Goodwill
March 19 th	Basic Microsoft Excel Computer Class	10am – 12pm	Roanoke Jobs Campus
	How Many Words**	5:30pm – 6:30pm	YouthHQ@Goodwill
March 20 th	Basic Microsoft Excel Computer Class	10am – 12pm	Roanoke Jobs Campus

	GoodCare Information Session	11am	Roanoke Jobs Campus
	Information Technology Training Information Session	1pm – 2pm & 5pm – 6pm	Roanoke Jobs Campus
	Dipping Good**	5pm – 6:30pm	YouthHQ@Goodwill
March 21 st	Financial Literacy Workshop	10am – 11:30am	Roanoke Jobs Campus
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
	Tech Time with Nick**	5pm – 6pm	YouthHQ@Goodwill
	Science Club**	6pm – 7:30pm	YouthHQ@Goodwill
March 22 nd	Keyboarding Computer Class	1pm – 2pm	Roanoke Jobs Campus
	5 Weeks of Healthy Habits**	5:30pm – 6:30pm	YouthHQ@Goodwill

Madison Heights/Lynchburg

March 13 th	GoodCare Information Session	3pm	Madison Heights Jobs Center
March 19 th	Your Personal Best Workshop	1pm – 4pm	Madison Heights Jobs Center
March 20 th	GoodCare Information Session	3pm	Madison Heights Jobs Center

Charlottesville

March 7 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
March 12 th	Strategies for Job Interviews Workshop	2pm – 3:30pm	Virginia Career Works Center*
March 13 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
March 14 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
March 16 th	Virginia Career Works Job Fair	2pm – 5pm	Northside Library
March 19 th	Networking Workshop	2pm – 3:30pm	Virginia Career Works Center*
March 20 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office

Harrisonburg

March 7 th	Virginia Poultry Growers Cooperative Hiring Event	12pm – 2pm	Virginia Career Works Center*
March 8 th	WIOA Orientation	10am – 10:30am	Virginia Career Works Center*
	Center Orientation	10:30am – 11am	Virginia Career Works Center*
March 11 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
March 12 th	Cargill Hiring Event	9am – 12pm	Virginia Career Works Center*
March 13 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
March 15 th	WIOA Orientation	10am – 10:30am	Virginia Career Works Center*
	Center Orientation	10:30am – 11am	Virginia Career Works Center*
March 18 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
March 19 th	Cargill Hiring Event	9am – 12pm	Virginia Career Works Center*
March 20 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
	Job Seeker Workshops	5pm – 5:45pm	Virginia Career Works Center*
March 22 nd	WIOA Orientation	10am – 10:30am	Virginia Career Works Center*
	Center Orientation	10:30am – 11am	Virginia Career Works Center*

Staunton

March 12 th	GoodCare Information Session	3:30pm	Greenbrier Office Park
March 19 th	GoodCare Information Session	3:30pm	Greenbrier Office Park

Radford

March 13 th	GoodCare Information Session	10am	Radford GoodCare Office
March 20 th	GoodCare Information Session	2pm	Radford GoodCare Office

Clifton Forge

March 13 th	GoodCare Information Session	2pm	Dabney S. Lancaster Community College
March 20 th	GoodCare Information Session	10am	Dabney S. Lancaster Community College

Galax

March 13 th	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax
March 20 th	GoodCare Information Session	10am	Wytheville Community College Crossroads Campus, Galax

Martinsville

March 8 th	GoodCare Information Session	11am	Martinsville Workforce Center
March 15 th	GoodCare Information Session	11am	Martinsville Workforce Center
March 22 nd	GoodCare Information Session	11am	Martinsville Workforce Center

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

**Youth must be registered to receive programming at YouthHQ@Goodwill in order to attend events. [Click here](#) for more information.

About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. Visit www.goodwillvalleys.com for more information.