



Media Alerts for Goodwill Beginning February 21st (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition:

- Goodwill Hosting Multi-Employer Job Fair on February 26th
- YouthHQ @Goodwill Recruiting Students and Adult Mentors
- Goodwill Brings Back Popular Dinner in the Dark to Benefit New Vision
- Public Classes, Workshops, Job Fairs, and More Throughout the Month

Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

Chelsea Moran: E: cmoran@goodwillvalleys.com | O: (540) 581.0620 ext. 1225
Kelly Sandridge: E: ksandridge@goodwillvalleys.com | C: (540) 525.5728

Goodwill To Host Multi-Employer Job Fair on February 26th

Goodwill regularly hosts job fairs throughout its service area in Virginia as a means of connecting job seekers with employers who are hiring. An upcoming multi-employer Job Fair will be an opportunity for individuals to meet with many employers from across the region that are hiring for a variety of different positions.

Goodwill will be hosting a multi-employer Job Fair:

Tuesday, February 26th | 9am – 12pm

Goodwill Roanoke Jobs Campus | 2502 Melrose Avenue NW

Already scheduled to attend the Job Fair are:

- Adecco
- Allied Universal Security Services
- Americold
- Carilion Clinic
- Cox Communications
- Goodwill
- Morrison Community Living (a member of Compass Group)
- Richfield
- Sodexo Magic
- Team Nurse
- US Foods
- Wells Fargo

“We see hosting the Multi-Employer Job Fair at the Goodwill Roanoke Jobs Campus on Melrose Avenue as an opportunity for both local businesses and individuals who are looking for jobs or to change jobs,” states Zenith Barrett, Senior Director of Business & Community Engagement for Goodwill. “This job fair brings hiring employers to a neighborhood in the city that boasts one of the highest unemployment rates. It’s also a wonderful opportunity for

people who have successfully participated in a Goodwill job training program to showcase the skills they have learned and their personal development.”

Individuals with questions or businesses interested in being a part of future job fairs, should contact:
Zenith Barrett, Senior Director of Business & Community Engagement, (540) 581.0620 ext. 1266 | email
zbarrett@goodwillvalleys.com

The current flyer for the event is attached. (Subject to change as new employers are secured to participate in the event.)

YouthHQ @Goodwill Recruiting Students and Adult Mentors

Goodwill opened [YouthHQ @Goodwill](#) last year at 2502 Melrose Avenue, NW in Roanoke as a youth and teen center offering programs and activities for middle and high school youth and the community. Programming includes youth mentoring where students will gain confidence, improve decision-making abilities, and gain skills to achieve goals and reach their fullest potential through their interactions with positive adult role models.

“Youth need a safe place to come together after school during the school year and in the summer,” states Stephanie Hoer, Senior Director, Program Services. “The youth center houses our Science Club that takes place throughout the year, a 2-week Summer Science Camp, the Youth to Work program and Summer Youth Work program, as well as our mentoring program for youth to help them understand the value of education and work on their future goals and aspirations.”

Volunteer adult mentors provide the guidance, support, and encouragement to help youth improve their self-confidence, increase on-time graduation rates, and reduce their risk of future involvement with the law. Educational, recreational, and relationship building activities with their mentor will help the youth to achieve greater confidence, education success, and better relationships with teachers, parents, and guardians.

All programs and activities at YouthHQ are at no cost to students or their families. Middle and high school students in the Roanoke Valley are eligible for mentoring and other programs at YouthHQ.

Anyone interested in learning more about the center or registering a youth to participate at YouthHQ should visit <https://www.goodwillvalleys.com/work-and-training-services/youth-services/youth-mentoring/>.

Adults interested in being a youth mentor should visit <https://www.goodwillvalleys.com/work-and-training-services/youth-services/youth-mentoring/>.



Goodwill Brings Back Popular Dinner in the Dark to Benefit New Vision



Benefitting New Vision at Goodwill Industries® of the Valleys

Goodwill Industries of the Valleys and Vistar Eye Center are proud to announce that Dinner in the Dark is returning

Thursday, April 4th
5:30pm Cocktails & Silent Auction | 7pm Dinner
Hotel Roanoke | Roanoke Ballroom

Dinner in the Dark is an annual event supporting the work of New Vision at Goodwill. Guests will be invited to experience dinner and conversation as they may never have before – without their sight. This unique in-the-dark dining experience will be accompanied by special entertainment, a cocktail hour, and a silent auction. All proceeds from this event support the services of New Vision at Goodwill as we educate, inform, and provide resources so that people with visual impairments can live their fullest lives.

New Vision previously operated as an independent non-profit organization for nearly 38 years until it became a part of Goodwill in July 2018. The move ensured that the New Vision program would be able to continue mission programming as well as additional opportunities for clients to be served.

New Vision at Goodwill seeks to promote independence and equality for people who are blind and visually impaired.

New Vision offers:

- **Assistive Technology Center:** The Center offers free instruction on how to use the latest technology and devices to connect to the world and increase independence.
- **On-Demand News Service:** New Vision offers on-demand news service for people who are blind and visually impaired or have a print disability. Available 24/7, it provides local, national, and world news from over 400 publications. On-Demand News is a collaboration with the National Federation of the Blind and Roanoke Times.
- **Radio Reading Service:** New Vision, partners with WVTF, to provide special radios for people who are blind and visually impaired, or have a print disability. Listeners tune to a sub-frequency to hear a program mix of readings from local and national newspapers and magazines.
- **Large Print Calendars:** Each year New Vision provides thousands of large print calendars to Virginians who are blind and visually impaired. The calendars measure 22 inches by 17 inches and feature a large font and numbers.

Tickets for Dinner in the Dark are now on sale. Tickets are limited. [Click here](#) for more information.

Dinner in the Dark tickets are \$90 (includes one drink ticket). Tables of eight are also available for a discounted rate of \$700.

Public Classes, Workshops, and More:

Roanoke Valley

February 21 st	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
	Financial Literacy Workshop	1pm – 3pm	Roanoke Jobs Campus
	Art by Design Paint Night**	5pm – 6pm	YouthHQ@Goodwill
	Science Club**	6pm – 7:30pm	YouthHQ@Goodwill
February 22 nd	Resume Building Workshop	10am – 12pm	Roanoke Jobs Campus
	Keyboarding Computer Class	1pm – 2pm	Roanoke Jobs Campus
	Frugal Friday's**	5:30pm – 6:30pm	YouthHQ@Goodwill
	Mentor Training	5pm – 8pm	YouthHQ@Goodwill
February 25 th	Northstar Computer Assessments	10am – 12pm	Roanoke Jobs Campus
	Board Game Night**	5:30pm – 7pm	YouthHQ@Goodwill
February 26 th	Multi-Vendor Job Fair	9am – 12pm	Roanoke Jobs Campus
	How to Get a Job Workshop	10am – 11am	Roanoke Jobs Campus
	Scavenger Hunt**	6pm – 7pm	YouthHQ@Goodwill
February 27 th	How to Get a Job Workshop	10am – 11am	Roanoke Jobs Campus
	GoodCare Information Session	3pm	Roanoke Jobs Campus
	Journaling with India**	5:30pm – 7pm	YouthHQ@Goodwill
February 28 th	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus
	Financial Literacy Workshop	1pm – 3pm	Roanoke Jobs Campus
	Science Club**	6pm – 7:30pm	YouthHQ@Goodwill

Madison Heights/Lynchburg

February 22 nd	Speak Up! Speak Out! Workshop	1pm – 4pm	Madison Heights Jobs Center
February 27 th	GoodCare Information Session	3pm	Madison Heights Jobs Center

Charlottesville

February 21 st	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
February 26 th	Professionalism Workshop	2pm – 3:30pm	Virginia Career Works Center*
February 27 th	GoodCare Information Session	3:30pm	Charlottesville GoodCare Office
February 28 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
March 1 st	CHO TSA Hiring Event	10am – 12pm	Virginia Career Works Center*

Harrisonburg

February 21 st	Virginia Poultry Growers Cooperative Hiring Event	12pm – 2pm	Virginia Career Works Center*
February 22 nd	WIOA Orientation	10am – 10:30am	Virginia Career Works Center*
	Center Orientation	10:30am – 11am	Virginia Career Works Center*

February 25 th	Pilgrim's Hiring Event	9am – 1pm	Virginia Career Works Center*
February 26 th	Cargill Hiring Event	9am – 12pm	Virginia Career Works Center*
February 27 th	George's Hiring Event	9am – 1pm	Virginia Career Works Center*
February 28 th	Virginia Poultry Growers Cooperative Hiring Event	12pm – 2pm	Virginia Career Works Center*

Staunton

February 26 th	GoodCare Information Session	3:30pm	Greenbrier Office Park
February 5 th	GoodCare Information Session	3:30pm	Greenbrier Office Park

Radford

February 27 th	GoodCare Information Session	2pm	Radford GoodCare Office
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Clifton Forge

February 27 th	GoodCare Information Session	2pm	Dabney S. Lancaster Community College
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Galax

February 27 th	GoodCare Information Session	2pm	Wytheville Community College Crossroads Campus, Galax
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Martinsville

February 22 nd	GoodCare Information Session	11am	Martinsville Workforce Center
March 1 st	GoodCare Information Session	11am	Martinsville Workforce Center

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

**Youth must be registered to receive programming at YouthHQ@Goodwill in order to attend events. [Click here](#) for more information.

About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2018, Goodwill assisted more than 47,000 individuals with barriers to success, helped 3,300 people find jobs in our community, and provided training opportunities that resulted in more than 1,400 credentials being earned by individuals participating in Goodwill programs. Visit www.goodwillvalleys.com for more information.