

## Media Alerts for Goodwill (Beginning December 28<sup>th</sup>) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition: Goodwill Seeks Donations before End of Year, Now Enrolling for Careers in Technology Training Program in Roanoke, Harrisonburg, and New River Valley

### Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

### For more information or to set up an interview please contact:

**Kelly Sandridge:** E: [ksandridge@goodwillvalleys.com](mailto:ksandridge@goodwillvalleys.com)  
C: (540) 525.5728

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## Goodwill Seeks Donations Before End of Year

Goodwill provides receipts to use for tax purposes when you make a donation



Goodwill stores will be open until 8pm on New Year’s Eve to receive donations of clothing and household items. Donors will receive a donation receipt that may be used for tax purposes when they donate.

Goodwill also accepts monetary donations online through its website at [www.goodwillvalleys.com/donate](http://www.goodwillvalleys.com/donate). Donations must be made by 11:59pm in order to receive a donation receipt for use during tax year 2018. Donations postmarked by December 31, 2018 will also receive a tax receipt. Goodwill’s mailing address is P O Box 6159, Roanoke, VA 24017.

Last year 89% of revenues generated directly supported Goodwill training and employment programs to help people get back to work and gain greater independence. You can be assured that the donations entrusted to Goodwill are used to help people with disabilities and disadvantages overcome barriers to employment and achieve a level of independence to participate more fully in life. Goodwill depends on your generosity to support our mission.

“When the public chooses to entrust their donations to Goodwill, people in our community benefit from their generosity,” states Kelly Sandridge, Vice President of Marketing & Public Relations for Goodwill. “There is a tremendous amount of pride, dignity, self-respect that comes from being able to earn a paycheck and provide for your family. When someone donates to Goodwill they help to fund job training and employment programs that help people in our community obtain the skills needed to find work or get a better job.”

\*Goodwill is a 501(c)3 charitable organization and donations to us may be tax deductible. Consult your tax advisor for more details.

**At Goodwill: You Donate & Shop. We Train. People Work.**

## Careers in Technology Program Provides Training for In Demand Occupations

### Now enrolling for Careers in Technology training program in Roanoke, Harrisonburg, and New River Valley

Individuals who have an interest in computers and other information technology, who need a job that pays, well should be considering careers in the technology industry. Careers in technology are predicted to steadily increase in demand and salary over the next 6 to 10 years. Best of all, the chances of advancement are high, along with steady increases in salary with gained experience.



Goodwill's Careers in Technology\* program helps individuals, age 17 and older who are unemployed, underemployed, dislocated, and incumbent workers, to gain the skills needed to have a career in the technology industry. In as little as ten weeks, those who qualify for the program receive skills training and the opportunity to earn industry recognized credentials to get their career started on the right foot. The program provides financial assistance for tuition, books, and exam fees. Individuals also benefit from job-readiness and soft skills training as well as job placement assistance.

#### Upcoming Trainings:

Roanoke: Day and Evening classes begin January 14<sup>th</sup>  
New River Valley: Classes begin January 22<sup>nd</sup>  
Harrisonburg: Information Session will take place in February for Classes beginning March 5<sup>th</sup>

Training will be focused on the skills needed help individuals become:

- Help Desk Technician
- Network Support Specialist
- PC Technician
- Computer User Support Specialist
- Computer Programmer

Through funding from a TechHire grant, students will benefit from the technology training for certifications in areas such:

- CompTIA A+
- Network+

Careers in Technology training is offered in Roanoke, Harrisonburg, and the New River Valley. Individuals are encouraged to complete the [online interest form](#) if they are interested in the program.

*\*This program is funded as a part of the Obama Administration's efforts to work with communities to get more Americans trained for well-paying jobs through the TechHire initiative. Goodwill Industries® International was awarded a \$4 million grant from the U.S. Department of Labor Employment and Training Administration*

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Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals with barriers to success, helped 3,494 people find jobs in our community, and provided training opportunities that resulted in more than 1,300 credentials being earned by individuals participating in Goodwill programs. As of the end of November, Goodwill had assisted more than 40,000 individuals in 2018. Visit [www.goodwillvalleys.com](http://www.goodwillvalleys.com) for more information.