



Media Alerts for Goodwill (December 3rd) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition:

- Collaboration Provides Hope for Individuals & Solution to Meet Holiday Shipping Demands
- Goodwill to Hold Information Session for Individuals interested in Technology Training
- Goodwill Helps Makes Finding a Job Easier, Even at the Holidays
- Goodwill Partners with Local Schools and Organizations to Give Students a Reality Check
- Many more workshops, events, and photo/video opps.

Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

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Non-Profit Collaboration Provides Hope for Individuals and Solution to Meet Holiday Shipping Demands for Orvis

Roanoke, VA—A unique collaboration between the Rescue Mission and Goodwill is helping people who are unemployed and struggling to find and keep employment to enter or re-enter the workforce. Orvis is one company that is benefitting, just in time for the Holiday rush.

“We have been very pleased with the partnership between the Rescue Mission, Goodwill and Orvis,” says Orvis Human Resources Manager Emily Smith. “The program has been easy to implement and sustain, and we are already experiencing wonderful outcomes. We see workers who are energized about acclimating into the workforce and gaining new skills. Not only are they provided with an opportunity to gainfully work, but they are being supported in overcoming barriers such as transportation and the lack of soft skills. The week after Thanksgiving, we saw record volume shipping out of our facility. Our Goodwill work team, along with all of our associates, are key in us being able to meet this demand. ”

“The process is very similar to working with a temporary agency,” states Jodi Henrickson, Vice President of Goodwill Commercial Services. “Goodwill negotiated a contract with Orvis for a work team to package customer orders. The team was staffed with individuals who are receiving services from the Rescue Mission as well as individuals from Goodwill who need support in order to work. Goodwill hires the individuals, provides transportation to the work site, and a team leader who is with the team each day to provide training and support and to act as a liaison with Orvis.”

Orvis has partnered with the Rescue Mission for many years as part of its conservation efforts, sending product to the Rescue Mission that would otherwise be disposed of. Individuals in the Mission's Recovery program and job readiness program (Tabitha) obtain work skills processing those and other donations for the Mission's two thrift stores, 2nd Helpings and THRIFT 460.

"Our partnership with Orvis has provided an important source of revenue for our stores, which support the ministries of the Mission," says Rescue Mission CEO Lee Clark. "At the same time, it has provided an ongoing means of training in our donation center for people who are often overlooked for employment and need some extra traction to enter the work force. This collaboration with Goodwill means another layer of assistance, helping to ensure their success on the work site, eventually leading them from homelessness to sustainable housing as well."

"Orvis supports sustainability, social responsibility, and doing the right thing," says Orvis VP of Operations Mike Rigney. "From training in the Rescue Mission, preparing people to work in industry with Goodwill, this partnership gives people a way back to the workforce and self-sufficiency. It's a key piece to bring people full cycle back to productive lives."

Henrickson says the work teams are a great solution for companies that have recurring vacancies because they are much more stable than traditional temporary staffing. Goodwill provides training, oversight, and structure to the teams. "We want to become a resource for area businesses to provide work solutions and at the same time to provide people with barriers to employment the opportunity to gain experience and showcase their potential. That's the true mission of Goodwill and why commercial services and our Goodwill stores exist - to provide critical funding to support job training and employment programs right here in our community."

The work team at Orvis is currently made up of six individuals, including the team lead; it is expected to grow to 10 over the coming weeks. Men and women who are homeless and staying at the Rescue Mission are identified and recommended for the program by their case managers. Since the relationship began approximately 15 individuals from the Rescue Mission have served on Goodwill work teams at Orvis and other companies; some of whom have now transitioned to jobs within Goodwill's Commercial Services and at Goodwill stores.

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About Goodwill: Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals with barriers to success, helped 3,494 people find jobs in our community, and provided training opportunities that resulted in more than 1,300 credentials being earned by individuals participating in Goodwill programs. As of the end of October, Goodwill had assisted nearly 38,000 individuals in 2018. Visit www.goodwillvalleys.com for more information.

About Rescue Mission: The Rescue Mission of Roanoke, located at 402 Fourth Street SE, is a 501(c)(3) grassroots organization serving as a Christian Crisis Intervention Center for Southwestern Virginia. Receiving no government funding, the Rescue Mission is supported by the generous donations of our community partners. Since 1948, the Rescue Mission has consistently served all people in need regardless of race, creed, gender, age, or ethnicity. For more information about the Rescue Mission, please visit www.rescuemission.net, or call (540) 343.7227.

About Orvis:

Founded in 1856, we believe the most meaningful experiences are created by sharing the love of nature and being inspired by its endless possibilities. Orvis pioneered the mail order industry in the United States, operates more than 80 retail stores in the U.S and the U.K., and maintains a network of over 400 dealers worldwide as a trusted source of discovery and adventure in the natural world. We promise to open the door to extraordinary outdoor experiences, and to protect nature by committing 5% of our pretax profits each year to conservation efforts worldwide. Learn more at www.orvis.com.

Goodwill to Hold Information Session for Individuals interested in Technology Training

In as little as 10-weeks Goodwill can help people obtain the skills they need to enter the technology industry.

Roanoke Area Information Sessions Scheduled for December 11th, 12th, and 13th



Goodwill's Careers in Technology* program helps individuals, age 17 and older who are unemployed, underemployed, dislocated, and incumbent workers, to gain the skills needed to have a career in the technology industry. In as little as ten weeks, those who qualify for the program receive skills training and the opportunity to earn industry recognized credentials to get their career started on the right foot. The program provides financial assistance for tuition, books, and exam fees. Individuals also benefit from job-readiness and soft skills training as well as job placement assistance.

[Information Session in Roanoke will be held at the Roanoke Jobs Campus \(2502 Melrose Avenue, NW Suite B\):](#)

Tuesday, December 11th | 5pm – 6pm

Wednesday, December 12th | 10am – 11am

Thursday, December 13th | 2pm – 3pm

Individuals are encouraged to complete the [online interest form](#) if they are interested in the program.

Careers in technology are predicted to steadily increase in demand and salary over the next 6 to 10 years. Best of all, the chances of advancement are high, along with steady increases in salary with gained experience. Starting salaries in the field can be as high as \$38,000 a year.

Goodwill training will be focused on the skills needed help individuals become:

- Help Desk Technician
- Network Support Specialist
- PC Technician
- Computer User Support Specialist
- Computer Programmer

Through funding from a TechHire grant, students will benefit from the technology training for certifications in areas such:

- CompTIA A+
- Network+

**This program is funded as a part of the Obama Administration's efforts to work with communities to get more Americans trained for well-paying jobs through the TechHire initiative. Goodwill Industries® International was awarded a \$4 million grant from the U.S. Department of Labor Employment and Training Administration*

Goodwill Helps Makes Finding a Job Easier, Even at the Holidays

The Holidays coupled with job search can be stressful. A just released [article in Ladders](#) talks about Job Search Depression. With the stress of the Holidays, this could become even worse. But Goodwill wants to encourage Job Seekers not slow down your job search progress during the holidays. It's actually a great time to make sure you start 2019 off on the right foot!

Goodwill is a resource for job seekers throughout central and southwest Virginia. We offer Job Seeker Services to assist individuals in their job search efforts and host Job Fairs to connect hiring employers with those in search of jobs.

Upcoming Job Fairs include:

Roanoke Valley			
Dec 6 th	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
Dec 11 th	Adecco Job Fair	10am – 12pm	Roanoke Jobs Campus, Suite B
Dec 13 th	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
Charlottesville			
Dec 5 th	Virginia Career Works Job Fair	2pm – 5pm	Northside Library*
Dec 6 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
Dec 13 th	Employers of the Week Job Fair	10:30am – 12pm	Virginia Career Works Center*
Harrisonburg			
Dec 3 rd	Pilgrims Hiring Event	9am – 1pm	Virginia Career Works Center*
Dec 10 th	Pilgrims Hiring Event	9am – 1pm	Virginia Career Works Center*

Additional Job Seeker Workshops can be found below in listing of Public Classes, Workshops, and More.

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

Goodwill Partners with Local Schools and Organizations to Give Students a Reality Check

Reality Check Helps Bridge the Gap Between Education and Having the Life You Envision as an Adult



Reality Check provides students a glimpse at what real life will be like. From paying bills, caring for children and pets, to managing through unexpected expenses, it is a true reality check to see if what they are planning to do for a career will give them the lifestyle they envision for themselves.

Tuesday, December 13th
William Fleming High School, Roanoke
3pm
21st Century After School program students will participating

“Reality Check gives those participating a glimpse at future obligations and responsibilities and puts it in perspective for them,” states Wanda Anthony of Goodwill. “They already know the things they want in life, whether it be a fancy car, 2 children, or a dog, but do they truly know how expensive these things can be. Do they understand that the education they are receiving today will help them to be able to afford the life they want down the road? Through Reality Check we hope to connect the dots and help the students to realize the importance of an education on their futures.”

In preparation for Reality Check, students determine their career at age 30. They then choose if they are married and how many children they have. When they arrive at Reality Check, they are given a paycheck based on their career choice and then the fun really begins. They travel through life stations to see how far their paycheck will go. Life stations include:

- Buying or renting a home
- Phone and utility costs
- Vehicle purchase
- Medical costs
- Recreational activities and more

They also have to place money in savings and in addition to the routine monthly responsibilities above, they face unexpected medical bills and maintenance costs. At the end of the circuit they are met by a career counselor who talks with them about their career decision and the outcome of the Reality Check - whether they had money left or not.

For more information on Reality Check, [click here](#).

Public Classes, Workshops, and More:

Roanoke Valley

Dec 3 rd	Northstar Computer Assessments	10am – 12pm	Roanoke Jobs Campus, Suite B
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus, Suite C
Dec 4 th	How to Get a Job Workshop	10 am – 11am	Roanoke Jobs Campus, Suite C
	Basic Microsoft Word Computer Class (Class 1 of 3)	10am – 12pm or 2pm – 4pm	Roanoke Jobs Campus, Suite B
Dec 5 th	How to Get a Job Workshop	10am – 11am	Roanoke Jobs Campus, Suite C
	Basic Microsoft Word Computer Class (Class 2 of 3)	10am – 12pm or 2pm – 4pm	Roanoke Jobs Campus, Suite B
	GoodCare Open House	11am	Roanoke Jobs Campus, Suite B
Dec 6 th	Real Goodwill Tour	8:30am – 9:30am	Roanoke Jobs Campus, Suite B
	Basic Microsoft Word Computer Class (Class 3 of 3)	10am – 12pm or 2pm – 4pm	Roanoke Jobs Campus, Suite B
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
Dec 7 th	Resume Building Workshop	9pm – 12pm	Roanoke Jobs Campus, Suite C
Dec 10 th	Northstar Computer Assessments	10am – 11pm	Roanoke Jobs Campus, Suite B
	Your Personal Best Workshop	1pm – 4pm	Roanoke Jobs Campus, Suite C
Dec 11 th	Adecco Job Fair	10am – 12pm	Roanoke Jobs Campus, Suite B
	How to Get a Job Workshop	10 am – 11am	Roanoke Jobs Campus, Suite C
	Intermediate Computer Skills Class (Class 1 of 3)	10am – 12pm or 2pm – 4pm	Roanoke Jobs Campus, Suite B
	Careers in Technology Information Session	5pm – 6pm	Roanoke Jobs Campus, Suite B
Dec 12 th	Careers in Technology Information Session	10am – 11am	Roanoke Jobs Campus, Suite B
	How to Get a Job Workshop	10 am – 11am	Roanoke Jobs Campus, Suite C
	Intermediate Computer Skills Class (Class 2 of 3)	10am – 12pm or 2pm – 4pm	Roanoke Jobs Campus, Suite B
	GoodCare Open House	3pm	Roanoke Jobs Campus, Suite B
Dec 13 th	Intermediate Computer Skills Class (Class 2 of 3)	10am – 12pm or 2pm – 4pm	Roanoke Jobs Campus, Suite B
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
	Careers in Technology Information Session	2pm – 3pm	Roanoke Jobs Campus, Suite B
	Reality Check	3pm	William Fleming High School
Dec 14 th	Resume Building Workshop	9am – 12pm	Roanoke Jobs Campus, Suite C

Madison Heights/Lynchburg

Dec 5 th	GoodCare Open House	3pm	Madison Heights Jobs Center
Dec 12 th	GoodCare Open House	3pm	Madison Heights Jobs Center

Charlottesville Area

Dec 4 th	Resume Writing Workshop	2-3:30pm	Virginia Career Works Center*
Dec 5 th	Virginia Career Works Job Fair	2pm – 5pm	Northside Library*

	<u>GoodCare Open House</u>	3:30pm	Charlottesville GoodCare Office
Dec 6 th	<u>Employers of the Week Job Fair</u>	10:30am – 12pm	Virginia Career Works Center*
Dec 11 th	<u>Strategies for Job Interviews Workshop</u>	2pm – 3:30pm	Virginia Career Works Center*
Dec 12 th	<u>GoodCare Open House</u>	3:30pm	Charlottesville GoodCare Office
Dec 13 th	<u>Employers of the Week Job Fair</u>	10:30am – 12pm	Virginia Career Works Center*

Harrisonburg

Dec 3 rd	<u>Pilgrims Hiring Event</u>	9am – 1pm	Virginia Career Works Center*
Dec 7 th	<u>WIOA Orientation</u>	10am – 10:30am	Virginia Career Works Center*
	<u>Center Orientation</u>	10:30am – 11am	Virginia Career Works Center*
Dec 10 th	<u>Pilgrims Hiring Event</u>	9am – 1pm	Virginia Career Works Center*
Dec 14 th	<u>WIOA Orientation</u>	10am – 10:30am	Virginia Career Works Center*
	<u>Center Orientation</u>	10:30am – 11am	Virginia Career Works Center*

Staunton

Dec 4 th	<u>GoodCare Open House</u>	3:30pm	Greenbrier Office Park
Dec 11 th	<u>GoodCare Open House</u>	3:30pm	Greenbrier Office Park

Radford

Dec 5 th	<u>GoodCare Open House</u>	10am	Radford GoodCare Office
Dec 12 th	<u>GoodCare Open House</u>	10am	Radford GoodCare Office

Clifton Forge

Dec 5 th	<u>GoodCare Open House</u>	10am	Dabney S. Lancaster Community College
Dec 12 th	<u>GoodCare Open House</u>	2pm	Dabney S. Lancaster Community College

Galax

Dec 5 th	<u>GoodCare Open House</u>	10am	Wytheville Community College Crossroads Campus, Galax
Dec 12 th	<u>GoodCare Open House</u>	2pm	Wytheville Community College Crossroads Campus, Galax

Martinsville

Dec 7 th	<u>GoodCare Open House</u>	11am	Martinsville Workforce Center
Dec 14 th	<u>GoodCare Open House</u>	11am	Martinsville Workforce Center

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