



GOODWILL[®] NEWS STORIES

Roanoke Valley
New River Valley
Shenandoah Valley
including
Lynchburg &
Charlottesville

looking for a good news story?

www.goodwillvalleys.com

Media Alerts for Goodwill (Beginning August 27th) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition:

- Goodwill to Celebrate the Opening of Newly Renovated Discovery Services Area in Roanoke
- Staunton Goodwill Store Relocation Events
- Many more workshops, events, and photo/video opps.

Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

Kelly Sandridge: E: ksandridge@goodwillvalleys.com
C: (540) 525.5728

Goodwill to Celebrate the Opening of Newly Renovated Discovery Services Area in Roanoke

Goodwill[®] Roanoke Discovery Services Program

In appreciation for your support, you are invited to an

OPEN HOUSE

Monday, August 27th
2 pm - 4 pm

Goodwill Roanoke Jobs Campus
2502 Melrose Avenue, NW




Join Us at the Open House to:

- Take part in the Dedication Ceremony
- Tour the newly, renovated Discovery Services area
- Learn about Discovery Services program offerings:
 - Community Engagement
 - Community Coaching
 - Group Day Services
- Meet the Discovery Services team in Roanoke
- Enjoy light refreshments



For more information contact:
Ricketta Ricketts, Regional Coordinator Foundational Services
rricketts@goodwillvalleys.com | O: (540) 581.0620 ext. 1191 | C: (540) 814.2467

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The Discovery Services program in Roanoke will celebrate the opening of their newly renovated space during an Open House:

Monday, August 27th

2pm - Dedication Ceremony

Open House to follow until 4pm

Goodwill Jobs Campus | 2502 Melrose Avenue, NW, Roanoke

Discovery Services are Day Support programs at Goodwill. Through the programs, individuals with disabilities receive the support they need to acquire, retain, and improve their skills in areas that they have identified. A wide variety of opportunities, in both community and center based settings, for peer interactions, enhancement of social networks, and to build natural supports will lead to greater independence. Individuals enrolled in Discovery Services may participate in Group Day Support, Community Engagement, or Community Coaching services.

For more information on Goodwill's Discovery Services and Medicaid Waiver programming [click here](#).

Staunton Store Relocation Events

Goodwill Retail Store Relocating to Better Serve the Community

A banner for the Relocation Sale. On the left, the words "RELOCATION SALE!" are written in large, bold, white letters with a colorful, bubbly background. To the right, the text "Staunton Goodwill® Store" is in a large, blue font. Below that, the dates "Wednesday, Aug. 29th - Saturday, Sept. 8th" and the address "1104 Greenville Avenue, Staunton" are listed. On the far right is the Goodwill logo (a stylized 'G' in a blue square) and the text "CLICK HERE FOR DETAILS" in red.

RELOCATION SALE! **Staunton Goodwill® Store**
Wednesday, Aug. 29th - Saturday, Sept. 8th
1104 Greenville Avenue, Staunton [CLICK HERE FOR DETAILS](#)

Relocation Sale

To prepare for the Grand Opening, the existing Goodwill store in Staunton will hold a relocation sale Wednesday, August 29th through Saturday, September 8th. Sale pricing will be:

- All textiles = \$1
- Shoes = \$1
- Books and media = 4 for \$1
- Wares, domestics and purses = half price

The existing store will welcome customers for the last day of operation on Saturday, September 8th.

A banner for the Grand Opening. On the left, the words "GRAND OPENING!" are written in large, bold, white letters with a colorful, bubbly background. To the right, the text "New Staunton Goodwill® Store" is in a large, green font. Below that, the date "Opens Wednesday, September 12th" and the address "1201 Greenville Avenue, Staunton" are listed. On the far right is the Goodwill logo (a stylized 'G' in a blue square) and the text "CLICK HERE FOR DETAILS" in red.

GRAND OPENING! **New Staunton Goodwill® Store**
Opens Wednesday, September 12th
1201 Greenville Avenue, Staunton [CLICK HERE FOR DETAILS](#)

Staunton Store Relocation Grand Opening

Wednesday, September 12th

8:45am Ceremony | 9am Grand Opening

1201 Greenville Avenue, Staunton, VA 24401

The new store is located just across Greenville Avenue from the existing store in the former location of Elliott Chrysler Jeep Dodge. The 13,188 square foot store will feature:

- 8,600 square feet of shopping that's brighter, newer, and easier to shop
- Convenient, Drive-thru Donation Center
- An easily accessible location on the corner of a main street and is a standalone store instead of in a shopping center
- High quality, low-cost items for the family and home
- The familiar faces of the Staunton Goodwill store team

When you choose to donate and shop at Goodwill you help to support the training and employment programs at Goodwill. Individuals with disabilities and disadvantages who need assistance overcoming barriers to success and gaining greater independence benefit from these programs as well as the general public. Last year the sale of donated goods helped provide critical revenue to support Goodwill programs, allowing Goodwill to assist thousands of people and help nearly 3,400 individuals find competitive jobs in our communities.

[Click here](#) to view photos of the new store.

We hope you will be able to join us for the "Tie Cutting" Ceremony and Grand Opening Celebration. Thank you for your continued support of Goodwill and our mission of helping people and families in our community achieve a better life through work and independence.

Public Classes, Workshops, and More:

Roanoke Valley

August 27 th	Discovery Services Roanoke Open House	2pm – 4pm	Roanoke Jobs Campus, Suite B
August 29 th	Workforce Unlimited Job Fair	1pm – 4pm	Roanoke Jobs Campus, Suite B
August 30 th	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
Sept 5 th	GoodCare Open House	11am	Roanoke Jobs Campus, Suite B
Sept 6 th	Science Club	6pm – 7:30pm	YouthHQ@Goodwill
Sept 12 th	Reality Check	9am	Woodrow Wilson Middle School
	GoodCare Open House	3pm	Roanoke Jobs Campus, Suite B
Sept 13 th	Real Goodwill Tour	8:30am – 9:30am	Roanoke Jobs Campus, Suite B
	Science Club	6pm – 7:30pm	YouthHQ@Goodwill

Madison Heights/Lynchburg

August 29 th	GoodCare Open House	3pm	Madison Heights Jobs Center
Sept 5 th	GoodCare Open House	3pm	Madison Heights Jobs Center
Sept 12 th	GoodCare Open House	3pm	Madison Heights Jobs Center

Charlottesville Area

August 28 th	Professionalism Workshop	2pm – 3:30pm	Charlottesville Workforce Center*
August 29 th	GoodCare Open House	3:30pm	Charlottesville GoodCare Office
August 30 th	Employers of the Week Job Fair	10:30am – 12pm	Charlottesville Workforce Center*
Sept 4 th	Resume Writing Workshop	2pm – 3:30pm	Charlottesville Workforce Center*
Sept 5 th	GoodCare Open House	3:30pm	Charlottesville GoodCare Office
Sept 6 th	Employers of the Week Job Fair	10:30am – 12pm	Charlottesville Workforce Center*
Sept 7 th	Virginia Career Works Job Fair	10am – 1pm	Eugene Giuseppe Center PVCC, Stanardsville*
Sept 11 th	Strategies for Job Interviews Workshop	2pm – 3:30pm	Charlottesville Workforce Center*
Sept 12 th	Veteran & Community Job Fair	10am – 2pm	Carver Recreation Center*
	GoodCare Open House	3:30pm	Charlottesville GoodCare Office
Sept 13 th	Employers of the Week Job Fair	10:30am – 12pm	Charlottesville Workforce Center*

Harrisonburg

August 27 th	Perdue & Pilgrims Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
August 29 th	Pilgrims Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
August 31 st	Workforce Center Orientation	10am – 11am	Harrisonburg Workforce Center*
Sept 4 th	George's Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
Sept 5 th	Pilgrims Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
Sept 10 th	Perdue & Pilgrims Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
Sept 11 th	George's Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
Sept 12 th	Pilgrims Hiring Event	9am – 1pm	Harrisonburg Workforce Center*

Staunton

August 28 th	GoodCare Open House	3:30pm	Greenbrier Office Park
Sept 11 th	GoodCare Open House	3:30pm	Greenbrier Office Park
Sept 12 th	Staunton Goodwill Store Relocation Grand Opening	8:45am	New Goodwill Store 1201 Greenville Avenue

Radford

Sept 5 th	GoodCare Open House	10am	Radford GoodCare Office
Sept 12 th	GoodCare Open House	10am	Radford GoodCare Office

Clifton Forge

Sept 5 th	GoodCare Open House	10am	Dabney S. Lancaster Community College
Sept 12 th	GoodCare Open House	2pm	Dabney S. Lancaster Community College

Galax

Sept 5 th	GoodCare Open House	10am	Wytheville Community College Crossroads Campus, Galax
Sept 12 th	GoodCare Open House	2pm	Wytheville Community College Crossroads Campus, Galax

Martinsville

August 31 st	GoodCare Open House	11am	Martinsville Workforce Center
Sept 7 th	GoodCare Open House	11am	Martinsville Workforce Center
Sept 14 th	GoodCare Open House	11am	Martinsville Workforce Center

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017. Goodwill, as of the end of July, has assisted more than 28,000 people in 2018.