



## Media Alerts for Goodwill (Beginning July 30<sup>th</sup>) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

### Included in this edition:

- Goodwill Science Camp – Two Weeks of Hands on Discovery with great visuals and video opportunities
- New Vision Now a Program of Goodwill
- Goodwill to Celebrate the Opening of Newly Renovated Discovery Services Area in Radford
- Many more workshops, events, and photo/video opps.

### Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

### For more information or to set up an interview please contact:

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C: (540) 525.5728

## Goodwill Science Camp – Two Weeks of Hands On Discovery

60 Youth Discover a Love of Science through the Goodwill Science Camp  
Roanoke

### Goodwill's Science Camp is:

July 30<sup>th</sup> – August 10<sup>th</sup> (Weekdays only)  
8:30am – Noon

Each day, local public school science teachers who will serve as instructors for the Science Camp, has a curriculum planned that will spark interest in math and science for the youth attending. The hands on experiments and fieldtrips are visual and provide for great photo and video opportunities. The Science camp will be headquartered out of the Youth HQ @Goodwill this year at 2502 Melrose Avenue, NW in Roanoke



**Camp Schedule (subject to change):**

| <b>Date</b>                       | <b>Activity</b>   | <b>Location/Notes</b>  |
|-----------------------------------|---|--|
| Monday, July 30 <sup>th</sup>     | All Groups - Get to know your fellow scientists   | Goodwill Youth HQ @ Goodwill   |
| Tuesday, July 31 <sup>st</sup>    | Group 1 - Fieldtrip: Science Lab Tour<br>Group 2 – Hands On: pH Day<br>Group 3 – Hands On: Science of Spys                          | Riverside 2 with Carilion<br>Goodwill Youth HQ @ Goodwill<br>Goodwill Youth HQ @ Goodwill    |
| Wednesday, August 1 <sup>st</sup> | All Groups - Fieldtrip: Science Museum Scavenger Hunt   | Science Museum   |
| Thursday, August 2 <sup>nd</sup>  | Group 1 - Hands On: Paddle Boat Building<br>Group 2 – Hands On: Bridge Building<br>Group 3 – Hands On: Egg Drop – Protect your egg! | Goodwill Youth HQ @ Goodwill<br>Goodwill Youth HQ @ Goodwill<br>Goodwill Youth HQ @ Goodwill |
| Friday, August 3 <sup>rd</sup>    | Group 1 - Fieldtrip: Test Paddle Boats<br>Group 2 & 3 – Hands On: Stream School   | Wasena Park<br>Goodwill Youth HQ @ Goodwill  |
| Monday, August 6 <sup>th</sup>    | All Groups - Hands On: Rocket Building  | Goodwill Youth HQ @ Goodwill   |
| Tuesday, August 7 <sup>th</sup>   | All Groups - Hands On: Forensics Day with Roanoke City Police Department  | Goodwill Youth HQ @ Goodwill   |
| Wednesday, August 8 <sup>th</sup> | All Groups - Hands On: Weather Day (Kristina Montouri Guest Speaker)  | Goodwill Youth HQ @ Goodwill   |
| Thursday, August 9 <sup>th</sup>  | All Groups - Hands On: Rock Launching Day!  | Goodwill Youth HQ @ Goodwill   |
| Friday, August 10 <sup>th</sup>   | All Groups - Hands On: Electricity Day with VA Transformer  | Goodwill Youth HQ @ Goodwill & VA Transformer  |

The Science Camp was made possible through a gift from Prabhat Jain who is the President of Virginia Transformer Corp. Mr. Jain is seeking a way to help middle school aged children who are disadvantaged to develop a deep interest in math and science, resulting in improved performance in school and a desire to pursue STEM related occupations. Plastics One is also providing funding for this year's camp.

For more information on the Science Camp, [click here](#).

## **New Vision Now a Program of Goodwill**

**Programming will help individuals with vision impairments to achieve greater independence**

### **Roanoke**

New Vision had operated as an independent non-profit organization for nearly 38 years. New Vision's Board of Directors, in an effort to better serve clients and stakeholders now and in the future, made the decision to no longer operate as an independent non-profit organization, but to instead to move the New Vision program to a non-profit that would allow for the continued mission programming as well as additional opportunities for clients to be served. Effective in July, the New Vision program moved to Goodwill Industries of the Valleys and is now operational as a program of Goodwill.

Goodwill now operates the New Vision program at the Roanoke Jobs Campus located at 2502 Melrose Avenue, NW, Suite B. The move to Goodwill will bring the services of New Vision back to Melrose Avenue just down the

street from New Vision's former location, prior to their move to Starkey Road. The Roanoke Jobs Campus is also on the bus line making transportation accessible to more people.

Goodwill's mission of helping people with barriers to success to find work and the specific emphasis on helping individuals to gain greater independence made Goodwill a natural fit for New Vision programming. The programming will allow for greater accessibility for those individuals with vision impairments that were already receiving services at Goodwill. Additionally, people who have been receiving services from New Vision will now have access to additional services at Goodwill including:

- Expansion of computer classes for individuals with visual impairments
- Job training and employment services
- Resume assistance
- Soft skill development

New Vision programming available at Goodwill will include:

- Assistive Technology Center - The Assistive Technology Center provides individualized instruction in the use of personal electronic devices, which increase functional capability of people with impaired vision. Students attain new levels of comfort and competence in the use of tablets, computers, smart phones and voice-activated virtual assistants such as the Amazon Echo and Google Home.
- Assistive Technology for the Elderly Program (ATE) - The program provides equipment and training in the use of voice-activated virtual assistants, such as Amazon's Alexa for the elderly and at local assisted living centers and facilities in the Roanoke area.
- Dial-In News - Individuals who are blind or have a print-disability can call in to the dial-in news service twenty-four hours a day, seven days a week to hear local, national and world news from over 400 publications. This service is provided in collaboration with the National Federation of the Blind and the Roanoke Times.
- Radio Reading Services - In partnership with WVTF Public Radio, New Vision provides special radios tuned to WVTF's Radio Reading sub-frequency. Broadcasting on a set schedule, this service provides listeners with a program mix of readings from local and national newspapers and magazines.
- Large Print Calendars - New Vision provides thousands of large print calendars to residents of Virginia who are blind or vision impaired each year. These calendars are in high demand and go very quickly. 2018 calendars are no longer available.

David Ward is now a member of the Goodwill team and will continue his coordination of New Vision services and support of individuals with vision impairments in their journey to achieve greater independence. An Advisory Board from New Vision will continue to provide advice and counsel to Goodwill and funds from New Vision will continue to be used to operate the program at Goodwill.

For more information on New Vision programming at Goodwill

visit: <https://www.goodwillvalleys.com/work-and-training-services/adult-services/new-vision/>

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## Goodwill to Celebrate the Opening of Newly Renovated Discovery Services Area in Radford

**Goodwill® Radford Discovery Services Program**

In appreciation for your support, you are invited to an

# OPEN HOUSE

**Friday, August 10<sup>th</sup>**  
10 am - 1 pm

Goodwill Radford Jobs Campus  
103 Duncan Lane, Radford




**Join Us at the Open House to:**

- Take part in the Dedication Ceremony
- Tour the newly, renovated Discovery Services area
- Learn about Discovery Services program offerings:
  - Community Engagement
  - Community Coaching
  - Group Day Services
- Meet the Discovery Services team in Radford
- Enjoy light refreshments




**For more information contact:**  
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**goodwill**  
You Donate & Shop. We Train. People Work. | [www.goodwillvalleys.com](http://www.goodwillvalleys.com)

The Discovery Services program in Radford will celebrate the opening of their newly renovated space during an Open House:

**Friday, August 10<sup>th</sup>**  
**10am - Dedication Ceremony**  
**Open House to follow until 1pm**

**Goodwill Radford Jobs Campus | 103 Duncan Lane, Radford**

Discovery Services are Day Support programs at Goodwill. Through the programs, individuals with disabilities receive the support they need to acquire, retain, and improve their skills in areas that they have identified. A wide variety of opportunities, in both community and center based settings, for peer interactions, enhancement of social networks, and to build natural supports will lead to greater independence. Individuals enrolled in Discovery Services may participate in Group Day Support,

Community Engagement, or Community Coaching services.

For more information on Goodwill's Discovery Services and Medicaid Waiver programming [click here](#).

## Public Job Fairs, Workshops, and More:

### Roanoke Valley

|                        |   |             |                              |
|------------------------|---|-------------|------------------------------|
| July 31 <sup>st</sup>  | <a href="#">Integrated Textile Solutions Job Fair</a> | 9am – 12pm  | Roanoke Jobs Campus, Suite B |
| August 1 <sup>st</sup> | <a href="#">GoodCare Open House</a>                   | 11am        | Roanoke Jobs Campus, Suite B |
|                        | <a href="#">Workforce Unlimited Job Fair</a>          | 1pm – 4pm   | Roanoke Jobs Campus, Suite B |
| August 2 <sup>nd</sup> | <a href="#">The Budd Group Job Fair</a>               | 12pm – 4pm  | Roanoke Jobs Campus, Suite B |
|                        | <a href="#">Northstar Computer Assessments</a>        | 10am – 12pm | Roanoke Jobs Campus, Suite B |

|                         |  |                 |                              |
|-------------------------|--|-----------------|------------------------------|
| August 8 <sup>th</sup>  | <a href="#">GoodCare Open House</a>          | 3pm             | Roanoke Jobs Campus, Suite B |
| August 9 <sup>th</sup>  | <a href="#">Real Goodwill Tour</a>           | 8:30am – 9:30am | Roanoke Jobs Campus, Suite B |
|                         | <a href="#">The Budd Group Job Fair</a>      | 12pm – 4pm      | Roanoke Jobs Campus, Suite B |
| August 15 <sup>th</sup> | <a href="#">GoodCare Open House</a>          | 11am            | Roanoke Jobs Campus, Suite B |
|                         | <a href="#">Workforce Unlimited Job Fair</a> | 1pm – 4pm       | Roanoke Jobs Campus, Suite B |
| August 16 <sup>th</sup> | <a href="#">The Budd Group Job Fair</a>      | 12pm – 4pm      | Roanoke Jobs Campus, Suite B |

### Madison Heights/Lynchburg

|                         |   |            |                             |
|-------------------------|---|------------|-----------------------------|
| August 1 <sup>st</sup>  | <a href="#">GoodCare Open House</a>     | 3pm        | Madison Heights Jobs Center |
| August 7 <sup>th</sup>  | <a href="#">People Ready Job Fair</a>   | 9am – 11pm | Madison Heights Jobs Center |
| August 8 <sup>th</sup>  | <a href="#">GoodCare Open House</a>     | 3pm        | Madison Heights Jobs Center |
| August 9 <sup>th</sup>  | <a href="#">The Budd Group Job Fair</a> | 12pm – 4pm | Madison Heights Jobs Center |
| August 15 <sup>th</sup> | <a href="#">GoodCare Open House</a>     | 3pm        | Madison Heights Jobs Center |

### Charlottesville Area

|                         |  |                |                                    |
|-------------------------|--|----------------|------------------------------------|
| August 1 <sup>st</sup>  | <a href="#">GoodCare Open House</a>                | 3:30pm         | Charlottesville GoodCare Office    |
| August 2 <sup>nd</sup>  | <a href="#">Employers of the Week Job Fair</a>     | 10:30am – 12pm | Charlottesville Workforce Center*  |
| August 7 <sup>th</sup>  | <a href="#">Resume Writing Workshop</a>            | 2pm – 3:30pm   | Charlottesville Workforce Center*  |
| August 8 <sup>th</sup>  | <a href="#">GoodCare Open House</a>                | 3:30pm         | Charlottesville GoodCare Office    |
| August 9 <sup>th</sup>  | <a href="#">Employers of the Week Job Fair</a>     | 10:30am – 12pm | Charlottesville Workforce Center*  |
| August 14 <sup>th</sup> | <a href="#">Strategies for Job Search Workshop</a> | 2pm – 3:30pm   | Charlottesville Workforce Center*  |
| August 15 <sup>th</sup> | <a href="#">Virginia Career Works Job Fair</a>     | 2pm – 5pm      | Charlottesville Northside Library* |
|                         | <a href="#">GoodCare Open House</a>                | 3:30pm         | Charlottesville GoodCare Office    |
| August 16 <sup>th</sup> | <a href="#">Employers of the Week Job Fair</a>     | 10:30am – 12pm | Charlottesville Workforce Center*  |

### Harrisonburg

|                         |  |           |                                |
|-------------------------|--|-----------|--------------------------------|
| July 30 <sup>th</sup>   | <a href="#">Perdue &amp; Pilgrims Hiring Event</a> | 9am – 1pm | Harrisonburg Workforce Center* |
| August 1 <sup>st</sup>  | <a href="#">Pilgrims Hiring Event</a>              | 9am – 1pm | Harrisonburg Workforce Center* |
| August 6 <sup>th</sup>  | <a href="#">Perdue &amp; Pilgrims Hiring Event</a> | 9am – 1pm | Harrisonburg Workforce Center* |
| August 8 <sup>th</sup>  | <a href="#">Pilgrims Hiring Event</a>              | 9am – 1pm | Harrisonburg Workforce Center* |
| August 13 <sup>th</sup> | <a href="#">Perdue &amp; Pilgrims Hiring Event</a> | 9am – 1pm | Harrisonburg Workforce Center* |
| August 15 <sup>th</sup> | <a href="#">Pilgrims Hiring Event</a>              | 9am – 1pm | Harrisonburg Workforce Center* |

### Staunton

|                         |                                     |        |                        |
|-------------------------|-------------------------------------|--------|------------------------|
| July 31 <sup>st</sup>   | <a href="#">GoodCare Open House</a> | 3:30pm | Greenbrier Office Park |
| August 7 <sup>th</sup>  | <a href="#">GoodCare Open House</a> | 3:30pm | Greenbrier Office Park |
| August 14 <sup>th</sup> | <a href="#">GoodCare Open House</a> | 3:30pm | Greenbrier Office Park |

### Radford

|                        |                                     |      |                         |
|------------------------|-------------------------------------|------|-------------------------|
| August 1 <sup>st</sup> | <a href="#">GoodCare Open House</a> | 10am | Radford GoodCare Office |
|------------------------|-------------------------------------|------|-------------------------|

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|-------------------------|---|------|-------------------------|
| August 8 <sup>th</sup>  | <a href="#">GoodCare Open House</a>                   | 10am | Radford GoodCare Office |
| August 10 <sup>th</sup> | <a href="#">Discovery Services Radford Open House</a> | 10am | Radford Jobs Campus     |
| August 15 <sup>th</sup> | <a href="#">GoodCare Open House</a>                   | 2pm  | Radford GoodCare Office |

### Clifton Forge

|                         |                                     |      |                                       |
|-------------------------|-------------------------------------|------|---------------------------------------|
| August 1 <sup>st</sup>  | <a href="#">GoodCare Open House</a> | 10am | Dabney S. Lancaster Community College |
| August 8 <sup>th</sup>  | <a href="#">GoodCare Open House</a> | 2pm  | Dabney S. Lancaster Community College |
| August 15 <sup>th</sup> | <a href="#">GoodCare Open House</a> | 10am | Dabney S. Lancaster Community College |

### Galax

|                         |                                     |      |  |
|-------------------------|-------------------------------------|------|--|
| August 1 <sup>st</sup>  | <a href="#">GoodCare Open House</a> | 10am | Wytheville Community College<br>Crossroads Campus, Galax |
| August 8 <sup>th</sup>  | <a href="#">GoodCare Open House</a> | 2pm  | Wytheville Community College<br>Crossroads Campus, Galax |
| August 15 <sup>th</sup> | <a href="#">GoodCare Open House</a> | 10am | Wytheville Community College<br>Crossroads Campus, Galax |

### Martinsville

|                         |                                     |      |                               |
|-------------------------|-------------------------------------|------|-------------------------------|
| August 3 <sup>rd</sup>  | <a href="#">GoodCare Open House</a> | 11am | Martinsville Workforce Center |
| August 10 <sup>th</sup> | <a href="#">GoodCare Open House</a> | 11am | Martinsville Workforce Center |
| August 17 <sup>th</sup> | <a href="#">GoodCare Open House</a> | 11am | Martinsville Workforce Center |

\*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

## About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017. Goodwill, as of the end of June, has assisted nearly 26,000 people in 2018.