



## Media Alerts for Goodwill (Beginning July 10<sup>th</sup>) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

### Included in this edition:

- Goodwill Youth Center Grand Opening Scheduled
- Study Determines Economic and Fiscal Impact of Goodwill on our Region
- Many more workshops, events, and photo/video opps.

### Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

### For more information or to set up an interview please contact:

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## Goodwill Youth Center Grand Opening Scheduled for Monday, July 23<sup>rd</sup>

Goodwill is excited to announce the opening of its new youth center "YouthHQ @Goodwill".

**Monday, July 23, 2018**

**12Noon – 2pm**

**Roanoke Jobs Campus | 2502 Melrose Avenue,  
NW**



A ceremony to celebrate the opening will take place at 12:00pm with comments from local officials including Mayor Sherman Lea and leaders from Goodwill. Following the ceremony an Open House will be take place until 2pm.

The new center will house Goodwill's Youth Science Camp this summer, as well as the Science Club that takes place throughout the year. Goodwill programs for youth will also be housed out of the center including:

- Reality Check – a financial education program that helps youth understand the value of education on their future lifestyle.
- Summer Youth Work Program– a collaborative program with the City of Roanoke that helps place youth in summer employment so they may gain experience and learn the soft skills that make them valuable employees.
- Youth to Work Program - provides work experience and vocational activities to youth, ages 14 to 21, who have economic disadvantages and are at-risk. The program focuses on areas such as developing work maturity skills, writing a resume, interview skills, problem solving skills, and support services.
- Mentoring – providing positive, adult mentors to help youth understand the value of education and work on their future goals and aspirations.

All youth served through the center will be enrolled in one of Goodwill’s youth programs. Mentoring activities at the center will include career exploration, recreation, and connection to training opportunities. The center will also feature adaptable spaces for community meetings and youth events sponsored by other community partners.

Goodwill held a community meeting and has met with other non-profits and the Roanoke City Library to ensure that the new YouthHQ @Goodwill meets the needs of youth in the area, while also providing collaborative opportunities for other organizations that also serve the youth of the Roanoke Valley.

## Study Determines the Economic and Fiscal Impact of Goodwill on our Region

Every two years, the Virginia Goodwill Network does a study on the economic and fiscal impact\* of Goodwill. The study is done by the Elliot D. Pollack & Company and results are shared with the public through our economic impact statements.

The 2017 results are in and Goodwill Industries of the Valleys had a \$305.5 million economic and fiscal impact on its 31 county, 13 city service area in Virginia. The study looks at the 3,494 individuals that Goodwill placed into competitive community employment last year as well the jobs that the organization brings to the community and the impact that the placements and jobs have on the economy.

“The report showcases the enormous financial impact that Goodwill is having on our region,” states Bruce Phipps, President and CEO of Goodwill. “Through Goodwill’s training and employment programs people in our community are finding work and able to contribute to the local economy. We will continue to seek to better leverage our economic development efforts to move that to an even greater social impact. We strive to see individuals improve their lives and their ability to build long term careers.”

To learn more about the lives that Goodwill Industries of the Valleys has impacted, [click here](#).

*\*Economic impact analysis examines the regional implications of an activity in terms of three basic measures: sales or output, earnings, and job creation. Fiscal impact analysis evaluates the public revenues and costs created by a particular activity and its effect on State, County, and local governments.*

## Public Classes, Workshops, and More:

Roanoke Valley			
July 9 <sup>th</sup>	<a href="#">Beginner Computer Skills Class</a> (Class 1 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
July 10 <sup>th</sup>	<a href="#">Beginner Computer Skills Class</a> (Class 2 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
July 11 <sup>th</sup>	<a href="#">Beginner Computer Skills Class</a> (Class 3 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
	<a href="#">GoodCare Open House</a>	3pm	Roanoke Jobs Campus, Suite B
July 12 <sup>th</sup>	<a href="#">Beginner Computer Skills Class</a> (Class 4 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
	<a href="#">The Budd Group Job Fair</a>	12pm – 4pm	Roanoke Jobs Campus, Suite B
July 13 <sup>th</sup>	<a href="#">Northstar Computer Assessments</a>	10am – 12pm	Roanoke Jobs Campus, Suite B
July 16 <sup>th</sup>	<a href="#">Advanced Computer Skills Class</a> (Class 1 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
July 17 <sup>th</sup>	<a href="#">Advanced Computer Skills Class</a>	10am – 12pm	Roanoke Jobs Campus, Suite B

(Class 2 of 4)

July 18 <sup>th</sup>	<a href="#">Advanced Computer Skills Class</a> (Class 3 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
	<a href="#">GoodCare Open House</a>	11am	Roanoke Jobs Campus, Suite B
July 19 <sup>th</sup>	<a href="#">Advanced Computer Skills Class</a> (Class 4 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
	<a href="#">The Budd Group Job Fair</a>	12pm – 4pm	Roanoke Jobs Campus, Suite B
July 23 <sup>rd</sup>	YouthHQ@Goodwill Grand Opening	12pm – 2pm	Roanoke Jobs Campus
July 25 <sup>th</sup>	<a href="#">Real Goodwill Tour</a>	8:30am – 9:30am	Roanoke Jobs Campus, Suite B
	<a href="#">Resume &amp; Soft Skills Workshop</a>	10am – 12pm	Roanoke Jobs Campus, Suite B
	<a href="#">GoodCare Open House</a>	3pm	Roanoke Jobs Campus, Suite B
July 26 <sup>th</sup>	<a href="#">The Budd Group Job Fair</a>	12pm – 4pm	Roanoke Jobs Campus, Suite B

### Madison Heights/Lynchburg

July 11 <sup>th</sup>	<a href="#">GoodCare Open House</a>	3pm	Madison Heights Jobs Center
July 12 <sup>th</sup>	<a href="#">The Budd Group Job Fair</a>	12pm – 4pm	Madison Heights Jobs Center
July 17 <sup>th</sup>	<a href="#">People Ready Job Fair</a>	9am – 1pm	Madison Heights Jobs Center
July 18 <sup>th</sup>	<a href="#">Real Goodwill Tour</a>	8:30am – 9:30am	Madison Heights Jobs Center
	<a href="#">GoodCare Open House</a>	3pm	Madison Heights Jobs Center
July 25 <sup>th</sup>	<a href="#">GoodCare Open House</a>	3pm	Madison Heights Jobs Center
July 26 <sup>th</sup>	<a href="#">The Budd Group Job Fair</a>	12pm – 4pm	Madison Heights Jobs Center

### Charlottesville Area

July 10 <sup>th</sup>	<a href="#">Strategies for Job Interviews Workshop</a>	2pm – 3:30pm	Charlottesville Workforce Center*
July 11 <sup>th</sup>	<a href="#">GoodCare Open House</a>	3:30pm	Charlottesville GoodCare Office
July 12 <sup>th</sup>	<a href="#">Employers of the Week Job Fair</a>	10:30am – 12pm	Charlottesville Workforce Center*
July 13 <sup>th</sup>	<a href="#">Virginia Career Works Job Fair</a>	1pm – 4pm	Charlottesville Northside Library*
July 17 <sup>th</sup>	<a href="#">Salary Negotiations Workshop</a>	2pm – 3:30pm	Charlottesville Workforce Center*
July 18 <sup>th</sup>	<a href="#">GoodCare Open House</a>	3:30pm	Charlottesville GoodCare Office
	<a href="#">Virginia Career Works Trades Job Fair</a>	4pm – 7pm	Charlottesville Albemarle Technical Educa
July 19 <sup>th</sup>	<a href="#">Employers of the Week Job Fair</a>	10am – 12pm	Charlottesville Workforce Center*
July 24 <sup>th</sup>	<a href="#">Professionalism Workshop</a>	2pm – 3:30pm	Charlottesville Workforce Center*
July 25 <sup>th</sup>	<a href="#">GoodCare Open House</a>	3:30pm	Charlottesville GoodCare Office
July 26 <sup>th</sup>	<a href="#">Employers of the Week Job Fair</a>	10:30am – 12pm	Charlottesville Workforce Center*

### Harrisonburg

July 9 <sup>th</sup>	<a href="#">Perdue &amp; Pilgrims Hiring Event</a>	9am – 1pm	Harrisonburg Workforce Center*
July 11 <sup>th</sup>	<a href="#">Pilgrims Hiring Event</a>	9am – 1pm	Harrisonburg Workforce Center*
July 16 <sup>th</sup>	<a href="#">Perdue &amp; Pilgrims Hiring Event</a>	9am – 1pm	Harrisonburg Workforce Center*
July 18 <sup>th</sup>	<a href="#">Pilgrims Hiring Event</a>	9am – 1pm	Harrisonburg Workforce Center*
July 23 <sup>rd</sup>	<a href="#">Perdue &amp; Pilgrims Hiring Event</a>	9am – 1pm	Harrisonburg Workforce Center*
July 25 <sup>th</sup>	<a href="#">Pilgrims Hiring Event</a>	9am – 1pm	Harrisonburg Workforce Center*

June 26 <sup>th</sup>	<a href="#"><u>Job Seeker Workshops</u></a>	9:30am – 1:30pm	Harrisonburg Workforce Center*
July 30 <sup>th</sup>	<a href="#"><u>Perdue &amp; Pilgrims Hiring Event</u></a>	9am – 1pm	Harrisonburg Workforce Center*

### Staunton

July 10 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	3:30pm	Greenbrier Office Park
July 17 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	3:30pm	Greenbrier Office Park
July 31 <sup>st</sup>	<a href="#"><u>GoodCare Open House</u></a>	3:30pm	Greenbrier Office Park

### Radford

July 11 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	10am	Radford GoodCare Office
July 18 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	2pm	Radford GoodCare Office
July 25 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	2pm	Radford GoodCare Office

### Clifton Forge

July 11 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	2pm	Dabney S. Lancaster Community College
July 18 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	10am	Dabney S. Lancaster Community College
July 25 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	2pm	Dabney S. Lancaster Community College

### Galax

July 11 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	2pm	Wytheville Community College Crossroads
July 18 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	10am	Wytheville Community College Crossroads
July 25 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	2pm	Wytheville Community College Crossroads

### Martinsville

July 13 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	11am	Martinsville Workforce Center
July 20 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	11am	Martinsville Workforce Center
July 27 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	11am	Martinsville Workforce Center

\*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

## About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017. Goodwill, as of the end of May, has assisted nearly 24,000 people in 2018.