



Media Alerts for Goodwill (Beginning June 18th) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition:

- Study Determines Economic and Fiscal Impact of Goodwill on our Region
- United Way's Day of Action Brings Volunteers to Goodwill's Food Forest
- Goodwill to Host Healthcare Training Graduation in Charlottesville
- Many more workshops, events, and photo/video opps.

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Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

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Study Determines the Economic and Fiscal Impact of Goodwill on our Region

Every two years, the Virginia Goodwill Network does a study on the economic and fiscal impact* of Goodwill. The study is done by the Elliot D. Pollack & Company and results are shared with the public through our economic impact statements.

The 2017 results are in and Goodwill Industries of the Valleys had a \$305.5 million economic and fiscal impact on its 31 county, 13 city service area in Virginia. The study looks at the 3,494 individuals that Goodwill placed into competitive community employment last year as well the jobs that the organization brings to the community and the impact that the placements and jobs have on the economy.

"The report showcases the enormous financial impact that Goodwill is having on our region," states Bruce Phipps, President and CEO of Goodwill. "Through Goodwill's training and employment programs people in our community are finding work and able to contribute to the local economy. We will continue to seek to better leverage our economic development efforts to move that to an even greater social impact. We strive to see individuals improve their lives and their ability to build long term careers."

To learn more about the lives that Goodwill Industries of the Valleys has impacted, [click here](#).

**Economic impact analysis examines the regional implications of an activity in terms of three basic measures: sales or output, earnings, and job creation. Fiscal impact analysis evaluates the public revenues and costs created by a particular activity and its effect on State, County, and local governments.*

United Way's Day of Action Brings Volunteers to Goodwill's Food Forest



Employees from Marsh & McLennan will join Goodwill on Thursday, June 21st during the United Way's Day of Action. Volunteers will be helping Goodwill to plant guilds in the food forest. Guilds are groups of plants that surround trees to make the trees healthier.

Volunteers will be onsite from 1pm – 4pm with prime planting times between 2pm and 3pm.

The food forest is located in the Growing Goodwill Community Garden at the intersection of 24th Street and Salem Turnpike in Roanoke.

City officials have also been invited to take part in the volunteer activities at Goodwill.

Goodwill to Host Healthcare Training Graduation in Charlottesville

A journey toward a career in Healthcare for individuals in Goodwill's GoodCare program

On Friday, June 29th, Goodwill will host a Graduation program for three students in its GoodCare HealthCare Training program. The Graduation will begin at 1pm at the Charlottesville GoodCare office, located at One Morton Drive, Suite 506 in Charlottesville.

The Graduation is a celebration of the first milestone for this class who have begun their journey toward a career in the healthcare field.

"I am extremely proud of our graduates," states Christine Gough, Goodwill's GoodCare Coach in the Charlottesville area. "They have worked so hard over the last six weeks to complete the required Foundational Training. Each individual is dedicated and determined to change their lives."

As part of the required curriculum each student has earned the North Star Digital Literacy credential, the Career Readiness Certificate credential, CPR-BLS (Basic Life Support), and completed a Community Service component.

Following Graduation the students will now start meeting with the GoodCare Navigator to plan their Occupational Skills Training path.



GoodCare is a healthcare training program provided by Goodwill Industries of the Valleys. Through a partnership with Community Colleges, including PVCC in Charlottesville and Adult Education or Literacy programs, individuals enrolled in GoodCare will benefit from supportive services, life skills training, education, and assistance to obtain employment in the healthcare industry. People served will enter an in-demand occupation and have the opportunity to grow and advance

their career through healthcare pathways. GoodCare will serve individuals who are TANF recipients, as well as other low-income individuals.

GoodCare Training Pathways include:

Health Information: Microsoft Office Specialist, Medical Administrative Assistant, Health Records Coding, Medical Administrative Management

- Nursing: Personal Care/Home Health Aide, Certified Nurse Assistant, Registered Medication Aide
- Healthcare Support: Phlebotomy, Pharmacy Technician, Ophthalmic Assistant, Clinical Medical Assistant

Open Houses are currently being offered across our service area and are listed in the calendar of Video and Photo Opportunities below. These sessions provide more information on the program and assists individuals in determining if it is a good fit for them and their career goals.*

**Seats are limited and individuals must meet eligibility requirements to be considered for enrollment in GoodCare. Funding for the healthcare training program is provided by a [Health Professions Opportunity Grant](#) from the United States Department of Health and Human Services. HPOG is a study funded by the federal government which is being conducted to determine how these training opportunities help people improve their skills and find better jobs. During the study, all new eligible applicants will be selected by lottery to participate in these training opportunities. Not all eligible applicants will be selected to participate in these opportunities. This document was supported by Grant 90FX0038 from the Administration for Children and Families, U.S. Department of Health & Human Services (HHS). Its contents are solely the responsibility of the authors and do not necessarily represent the official views of HHS. Learn more about HPOG on their [Facebook](#) or [Twitter](#) pages.*

Public Classes, Workshops, and More:

Roanoke Valley			
June 18 th	Advanced Computer Skills Class (Class 1 of 4)	10am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
June 19 th	Advanced Computer Skills Class (Class 2 of 4)	10am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
June 20 th	Advanced Computer Skills Class (Class 3 of 4)	10am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
	GoodCare Open House	11am	Roanoke Jobs Campus, Suite B
	Quick Resume & Cover Letter Workshop	1pm – 2:30pm	Roanoke Jobs Campus, Suite B
	Careers in Technology Information Session	5:30pm – 6:30pm	Roanoke Jobs Campus, Suite B
June 21 st	Advanced Computer Skills Class (Class 4 of 4)	10am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
	Science Club	6pm – 7:30pm	Roanoke Jobs Campus, Entrance between Suite B & C
June 22 nd	Northstar Computer Assessments	10am – 12pm	Roanoke Jobs Campus, Suite B
June 25 th	Basic Microsoft Excel Computer Class (Class 1 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
	Beginner Microsoft Word Computer Class (Class 1 of 4)	3pm – 5pm	Roanoke Jobs Campus, Suite B
June 26 th	Basic Microsoft Excel Computer Class (Class 2 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
	Beginner Microsoft Word Computer Class (Class 2 of 4)	3pm – 5pm	Roanoke Jobs Campus, Suite B
June 27 th	Basic Microsoft Excel Computer Class (Class 3 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
	Moving Forward with Positive Results Workshop	11:30 – 1pm	Roanoke Jobs Campus, Suite B
	Beginner Microsoft Word Computer Class (Class 3 of 4)	3pm – 5pm	Roanoke Jobs Campus, Suite B

	<u>GoodCare Open House</u>	3pm	Roanoke Jobs Campus, Suite B
	<u>Careers in Technology Information Session</u>	5:30pm – 6:30pm	Roanoke Jobs Campus, Suite B
June 28 th	<u>Basic Microsoft Excel Computer Class</u> (Class 4 of 4)	10am – 12pm	Roanoke Jobs Campus, Suite B
	<u>The Budd Group Job Fair</u>	12pm – 4pm	Roanoke Jobs Campus, Suite B
	<u>Careers in Technology Information Session</u>	12pm – 1pm	Roanoke Jobs Campus, Suite B
	<u>Beginner Microsoft Word Computer Class</u> (Class 4 of 4)	3pm – 5pm	Roanoke Jobs Campus, Suite B
	<u>Science Club</u>	6pm – 7:30pm	Roanoke Jobs Campus, Entrance between Suite B & C
June 29 th	<u>Northstar Computer Assessments</u>	10am – 12pm	Roanoke Jobs Campus, Suite B

Madison Heights/Lynchburg

June 19 th	<u>Basic Computer Skills/Keyboarding Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
June 20 th	<u>Microsoft Word Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
	<u>GoodCare Open House</u>	3pm	Madison Heights Jobs Center
June 21 st	<u>Microsoft Excel Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
June 22 nd	<u>Financial Empowerment Workshop</u>	1pm – 2:30pm	Madison Heights Jobs Center
June 25 th	<u>Basic Computer Skills/Keyboarding Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
June 26 th	<u>Microsoft Word Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
June 27 th	<u>Email & Web Safety Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
	<u>GoodCare Open House</u>	3pm	Madison Heights Jobs Center
June 28 th	<u>The Budd Group Job Fair</u>	12pm – 4pm	Madison Heights Jobs Center
	<u>Microsoft Excel Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
June 29 th	<u>Interviewing Tips Workshop</u>	1pm – 2:30pm	Madison Heights Jobs Center

Charlottesville Area

June 19 th	<u>Making the Best of your “Second Chance” Workshop</u>	2pm - 3:30pm	Charlottesville Workforce Center*
	<u>Virginia Career Works Charlottesville Job Fair</u>	2pm – 5pm	Northside Charlottesville Library*
June 20 th	<u>GoodCare Open House</u>	3:30pm	Charlottesville GoodCare Office
June 21 st	<u>Employers of the Week Job Fair</u>	10am – 12pm	Charlottesville Workforce Center*
June 26 th	<u>Professionalism Workshop</u>	2pm – 3:30pm	Charlottesville Workforce Center*
June 27 th	<u>GoodCare Open House</u>	3:30pm	Charlottesville GoodCare Office
June 28 th	<u>Employers of the Week Job Fair</u>	10am – 12pm	Charlottesville Workforce Center*

Harrisonburg

June 18 th	<u>Perdue & Pilgrims Hiring Event</u>	9am – 1pm	Harrisonburg Workforce Center*
June 20 th	<u>Pilgrims Hiring Event</u>	9am – 1pm	Harrisonburg Workforce Center*
June 21 st	<u>Randstad Hiring Event</u>	10am – 2pm	Harrisonburg Workforce Center*
June 22 nd	<u>Job Seeker Workshops</u>	9:30am – 1:30pm	Harrisonburg Workforce Center*
June 25 th	<u>Perdue & Pilgrims Hiring Event</u>	9am – 1pm	Harrisonburg Workforce Center*
June 27 th	<u>Pilgrims Hiring Event</u>	9am – 1pm	Harrisonburg Workforce Center*

June 28 th	Randstad Hiring Event	10am – 2pm	Harrisonburg Workforce Center*
Staunton			
June 19 th	GoodCare Open House	3:30pm	Greenbrier Office Park
June 26 th	GoodCare Open House	3:30pm	Greenbrier Office Park
Radford			
June 20 th	GoodCare Open House	2pm	Radford GoodCare Office
June 27 th	GoodCare Open House	2pm	Radford GoodCare Office
Clifton Forge			
June 20 th	GoodCare Open House	10am	Dabney S. Lancaster Community College
June 27 th	GoodCare Open House	2pm	Dabney S. Lancaster Community College
Galax			
June 20 th	GoodCare Open House	10am	Wytheville Community College Crossroads
June 27 th	GoodCare Open House	2pm	Wytheville Community College Crossroads
Martinsville			
June 22 nd	GoodCare Open House	11am	Martinsville Workforce Center
June 29 th	GoodCare Open House	11am	Martinsville Workforce Center

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017. Goodwill, as of the end of May, has assisted nearly 24,000 people in 2018.