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Media Alerts for Goodwill (Beginning Saturday, June 2nd) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville) Included in this edition:

- Goodwill to Host Community Form on New Youth Center
- Goodwill and the City of Roanoke Enrolling Businesses as Partners in the Summer Youth Work Program
- Goodwill Tours
- Many more workshops, events, and photo/video opps.

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Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

Kelly Sandridge: E: ksandridge@goodwillvalleys.com
C: (540) 525.5728

Goodwill to Host Community Form on New Youth Center
Monday, June 4th, 6pm – 8pm, Goodwill Jobs Campus on Melrose Avenue in Roanoke

Goodwill will hold a stakeholder meeting on June 4th at 6pm with the community and other local organizations that serve youth in the area to determine additional opportunities that can be a part of the new Goodwill Youth Center. The meeting will take place at the Melrose Jobs Campus.

The meeting will help shape the scope of activities and services that will be available at the Goodwill Industries of the Valleys Youth Center, which is scheduled to open early this summer. Representatives from Roanoke City Libraries will also attend Monday's meeting. The Melrose branch library is currently under construction and will be co-located on the Goodwill Campus on Melrose Avenue. Goodwill and the library will collaborate to provide services to the youth in the community so as to not duplicate efforts and provide more comprehensive programming and services.

Goodwill and the City of Roanoke Now Recruiting Businesses as Partners in the Summer Youth Work Program

Businesses Benefit from Youth who are Work Ready from June 11th – July 20th

Goodwill is proud to be partnering with the City of Roanoke for the second year on a program that will provide 100 youth with work experience and training this summer.

The Summer Youth Work Program is a six week program that runs June 11th – July 20th for up to 225 hours of work.

Goodwill is seeking a variety of businesses as partners in the Summer Youth Work Program. “We hope to have businesses from various industries as a part of the Summer Youth Work Program this year,” states Nicole Ross, Regional Coordinator of Youth Services for Goodwill. “We try to match the youth with businesses that align with their interest and skills so that they get a true taste of what it will be like when they have a career in the future. Having business partners from multiple industries makes this much easier, more rewarding for the youth, and the business may find a long term employee in the process.”

Businesses who partner with the Summer Youth Experience will have the opportunity to offer youth a quality and meaningful experience that will set a foundation for a strong work ethic in the future. Businesses will also benefit from:

- Liability insurance for the youth that is covered by Goodwill
- Wages being processed by Goodwill and billed to your company the following month
- A recruitment and placement process that is facilitated by Goodwill, ensuring that youth are matched with each business based on their interests and skills
- Youth who have completed job readiness training, prior to employment
- Weekly job coaching, by Goodwill staff, for youth to enhance their work performance and communication

Businesses interested in being a partner in the Summer Youth Work Program should contact:

Zenith Barrett: p: (540) 581.0620 ext. 1266 | e: zbarrett@goodwillvalleys.com

Media Inquiries Contact:

Kelly Sandridge, Vice President Marketing & PR, Goodwill Industries of the Valleys
C: (540) 525.5728 | O: (540) 581.0620 ext. 1107 | ksandridge@goodwillvalleys.com

Goodwill® and the City of Roanoke's
Summer Youth Work Program

Does Your Business Need Extra Summer Staff? Goodwill Can Help!

Staff Available June 11th - July 20th

Goodwill and the City of Roanoke have partnered for a Summer Youth Work Program.

- Program open to youth ages 14 - 21*
- Youth will work for six weeks this summer
- Youth will be matched with a business based on their interests and skills

Your Business will have the opportunity to meet Prospective Applicants at a future Job Fair.

Recruitment of students will begin the week of April 9th

You Donate & Shop. We Train. People Work.
www.goodwillvalleys.com

*14 & 15 year olds must have a work permit & parental consent

For More Information Contact:

Zenith Barrett (540) 581.0620 ext. 1266 zbarrett@goodwillvalleys.com	Aisha Johnson (540) 853.2333 Aisha.Johnson@roanokeva.gov
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Goodwill Invites the Media to Attend a Real Goodwill Tour

Tours available in Roanoke, Lynchburg, and Radford

Goodwill Industries of the Valleys is inviting members of the media to attend a "Real Goodwill" tour to learn about our organization's impact on the community. Thanks to your continued support, more people in our community are aware of the services provided by Goodwill to help youth, adults, and seniors find employment or gain greater independence.

During the tour, you will hear from volunteers, family of program participants, and Goodwill leadership about the "Real Goodwill." Individuals that have gained greater independence after participating in Goodwill's training and employment programs will also tell their stories. **The tour is a great way to gain future story ideas and learn more about services available in our community.**

"Real Goodwill" tours take place twice a month and require prior registration as space is very limited.



Roanoke Jobs Campus Tour Dates:

All tours begin at 8:30am and last one hour - 2502 Melrose Avenue, NW, Roanoke, VA 24017

- Thursday, June 7th
- Wednesday, July 25th

Madison Heights Jobs Center Tour Dates:

All tours begin at 8:30am and last one hour - 174 River James Drive, Madison Heights, VA 24572

- Wednesday, July 18th

Radford Jobs Campus Tour Dates:

All tours begin at 8:30am and last one hour - 103 Duncan Lane, Radford, VA 24141

- Thursday, June 21st

For more information on the "Real Goodwill" tour, [click here](#) or to sign up for a tour contact (540) 581.0620 ext 1184 or development@goodwillvalleys.com.

Public Classes, Workshops, and More:

Roanoke Valley

June 4 th	Project SEARCH: Carilion Clinic Graduation	10am	Virginia Tech Carilion School of Medicine Auditorium
	Beginner Computer Skills Class (Class 1 of 4)	10am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
	Youth & Teen Center Meeting	6pm – 8pm	Roanoke Jobs Campus, Entrance between Suite B & C
June 5 th	Beginner Computer Skills Class (Class 2 of 4)	10am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
June 6 th	Beginner Computer Skills Class (Class 3 of 4)	10am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
June 6 th	GoodCare Open House	3pm	Roanoke Jobs Campus, Suite B
June 7 th	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
	Beginner Computer Skills Class (Class 4 of 4)	10am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
	Science Club	6pm – 7:30pm	Roanoke Jobs Campus, Entrance between Suite B & C
June 8 th	Northstar Computer Assessments	10am – 12pm	Roanoke Jobs Campus, Suite B
June 11 th	Intermediate Computer Skills Class (Class 1 of 4)	10 am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
June 12 th	Intermediate Computer Skills Class (Class 2 of 4)	10 am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
	Careers in Technology Information Session	12pm – 1pm	Roanoke Jobs Campus, Suite B
June 13 th	Intermediate Computer Skills Class (Class 3 of 4)	10 am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
	GoodCare Open House	3pm	Roanoke Jobs Campus, Suite B
June 14 th	Intermediate Computer Skills Class (Class 4 of 4)	10 am – 12pm or 3pm – 5pm	Roanoke Jobs Campus, Suite B
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
	Careers in Technology Information Session	12pm – 1pm	Roanoke Jobs Campus, Suite B
	Science Club	6pm – 7:30pm	Roanoke Jobs Campus, Entrance between Suite B & C

Madison Heights/Lynchburg

June 4 th	Basic Computer Skills/Keyboarding Class	1pm – 2:30pm	Madison Heights Jobs Center
June 5 th	Microsoft Word Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
June 6 th	Google Suite Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
	GoodCare Open House	3pm	Madison Heights Jobs Center
June 7 th	Microsoft Excel Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
June 8 th	Financial Empowerment Workshop	1pm – 2:30pm	Madison Heights Jobs Center
June 11 th	Basic Computer Skills/Keyboarding Class	1pm – 2:30pm	Madison Heights Jobs Center
June 12 th	Microsoft Word Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
June 13 th	Internet & Social Media Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
	GoodCare Open House	3pm	Madison Heights Jobs Center
June 14 th	The Budd Group Job Fair	12pm – 4pm	Madison Heights Jobs Center

	Microsoft Excel Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
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Charlottesville Area

June 5 th	Resume Writing Workshop	2pm - 3:30pm	Charlottesville Workforce Center*
June 6 th	GoodCare Open House	3:30pm	Charlottesville GoodCare Office
June 7 th	Employers of the Week Job Fair	10am – 12pm	Charlottesville Workforce Center*
June 8 th	Virginia Career Works Louisa Job Fair	3pm – 5pm	Louisa Library*
June 12 th	Strategies for Job Interviews Workshop	2pm - 3:30pm	Charlottesville Workforce Center*
June 13 th	GoodCare Open House	3:30pm	Charlottesville GoodCare Office
June 14 th	Employers of the Week Job Fair	10am – 12pm	Charlottesville Workforce Center*

Harrisonburg

June 4 th	Perdue & Pilgrims Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
June 6 th	Pilgrims Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
June 7 th	Randstad Hiring Event	10am – 2pm	Harrisonburg Workforce Center*
June 11 th	Perdue & Pilgrims Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
June 13 th	Pilgrims Hiring Event	9am – 1pm	Harrisonburg Workforce Center*
June 14 th	Randstad Hiring Event	10am – 2pm	Harrisonburg Workforce Center*

Staunton

June 5 th	GoodCare Open House	3:30pm	Greenbrier Office Park
June 12 th	GoodCare Open House	3:30pm	Greenbrier Office Park

Radford

June 6 th	GoodCare Open House	10am	Radford GoodCare Office
June 13 th	GoodCare Open House	10am	Radford GoodCare Office

Clifton Forge

June 6 th	GoodCare Open House	10am	Dabney S. Lancaster Community College
June 13 th	GoodCare Open House	2pm	Dabney S. Lancaster Community College

Galax

June 6 th	GoodCare Open House	10am	Wytheville Community College Crossroad
June 13 th	GoodCare Open House	2pm	Wytheville Community College Crossroad

Martinsville

June 8 th	GoodCare Open House	11am	Martinsville Workforce Center
June 15 th	GoodCare Open House	11am	Martinsville Workforce Center

*Goodwill operates Workforce Centers for various Workforce Investment Boards in Virginia. The centers offer workshops, job fairs, and other trainings as part of the basic services provided through the Workforce Innovation and Opportunity Act program.

About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017. Goodwill, as of the end of April, has assisted more than 21,000 people in 2018.