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Media Alerts for Goodwill (Beginning March 19th) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition: Goodwill to host multi-employer Job Fair in Roanoke, Students in Roanoke, Lynchburg, and Radford get a Reality Check & many more workshops, events, and photo/video opps.

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Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

Kelly Sandridge: E: ksandridge@goodwillvalleys.com
C: (540) 525.5728

Goodwill Accepting Businesses to Participate in Job Fair on March 27th

Employers interested in connecting with job seekers need to contact Goodwill this week.

Goodwill hosts Job Fairs as a means of connecting job seekers with employers who are hiring. By hosting the Multi-Employer Job Fair at the Goodwill Roanoke Jobs Campus on Melrose Avenue, it brings hiring employers to a neighborhood in the city that boasts one of the highest unemployment rates.

A poster for a Job Fair. At the top left is the Goodwill logo and the text 'Goodwill Industries® of the Valleys'. Below this, 'JOB FAIR' is written in large green letters. To the right, the date and time are listed: 'Tuesday, March 27th 9am – 12pm'. Below that is the location: 'Goodwill® Jobs Campus 2502 Melrose Avenue, NW, Suite B'. A note says 'JOB FAIRS ARE OPEN TO THE PUBLIC'. A section titled 'Join Us to Connect with Local Employers!' includes the text 'Come dressed for success and bring copies of your resume.' Below this, a list of 'Participating employers include:' is shown, with a list of names: Altec Industries, Americold, Carilion, Goodwill, Home Depot, Roanoke City Sheriff's Office, Roanoke Redevelopment & Housing Authority, US Foods, Valley Metro, and Waffle House. At the bottom left, contact information is provided: 'For more information: Call (540) 581.0620 option 1 or visit www.goodwillvalleys.com'. At the bottom right is the Goodwill logo and the text 'Industries of the Valleys'.

Goodwill will be hosting a multi-employer Job Fair:
Tuesday, March 27th
9am – 12pm
Goodwill Jobs Campus | 2502 Melrose Avenue NW

Already scheduled to attend the Job Fair are:

- Altec Industries
- Americold
- Carilion
- Goodwill
- Home Depot
- Roanoke City Sheriff's Office
- Roanoke Redevelopment & Housing Authority
- US Foods
- Valley Metro
- Waffle House

Employers are currently be accepted to participate in the Job Fair. Those interested should contact Zenith Barrett, Business Engagement Director for Goodwill if they would like to be a part of the Job Fair at (540) 581.0620 ext 1266 or email zbarrett@goodwillvalleys.com.

The current flyer for the event is attached. (Subject to change as new employers are secured to participate in the event)

Goodwill Partners with Schools in Roanoke, Lynchburg, and Radford Counties to Host Reality Check Event for Students

Reality Check Helps Bridge the Gap Between Education and Having the Life You Envision as an Adult

Reality Check provides students a glimpse at what real life will be like. From paying bills, caring for children and pets, to managing through unexpected expenses, it is a true reality check to see if what they are planning to do for a career will give them the lifestyle they envision for themselves.

Goodwill will bring this interactive, financial "fitness" program to students on:

Wednesday, March 21st

9am – 2pm

Forest Park Academy, Roanoke

Thursday, March 22nd

9am – 2pm

John Dalton Middle School, Radford

Wednesday, March 28th

12pm – 3pm

Rivermont School, Roanoke

Thursday, March 29th

9am – 2pm

Empowerment School, Lynchburg



“Reality Check gives teens and pre-teens a glimpse at future obligations and responsibilities and puts it in perspective for them,” states Wanda Anthony of Goodwill. “They already know the things they want in life, whether it be a fancy car, 2 children, or a dog, but do they truly know how expensive these things can be. Do they understand that the education they are receiving today will help them to be able to afford the life they want down the road? Through Reality Check we hope to connect the dots and help the students to realize the importance of an education on their futures.”

In preparation for Reality Check, students work with their teachers to determine their career at age 30. They then choose if they are married and how many children they have. When they arrive at Reality Check, they are given a paycheck based on their career choice and then the fun really begins. They travel through life stations to see how far their paycheck will go. Life stations include:

- Buying or renting a home
- Phone and utility costs
- Vehicle purchase
- Medical costs
- Recreational activities and more

They also have to place money in savings and in addition to the routine monthly responsibilities above, they face unexpected medical bills and maintenance costs. At the end of the circuit they are met by a career counselor who talks with them about their career decision and the outcome of the Reality Check - whether they had money left or not.

For more information on Reality Check, [click here](#).

Public Classes, Workshops, and More:

Roanoke Valley

March 19 th	Basic Computer Skills/Keyboarding Computer Class	10am – 1:30pm	Roanoke Jobs Campus, Suite B
March 20 th	Beginner Word Computer Class	10am – 11:30am	Roanoke Jobs Campus, Suite B
March 21 st	Reality Check	9am – 2pm	Forest Park Academy, Roanoke Public Schools
	Beginner Excel Computer Class	10am – 11:30am	Roanoke Jobs Campus, Suite B
	GoodCare Open House	11am	Roanoke Jobs Campus, Suite B
March 22 nd	Beginner PowerPoint Computer Class	10am – 11:30am	Roanoke Jobs Campus, Suite B
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
	Science Club	6pm – 7:30pm	Roanoke Jobs Campus, Entrance between Suite B & C
March 23 rd	Northstar Computer Assessments	10am – 12pm	Roanoke Jobs Campus, Suite B
March 26 th	Basic Computer Skills/Keyboarding Computer Class	10am – 1:30pm	Roanoke Jobs Campus, Suite B
March 27 th	Multi-Vendor Job Fair	9am – 12pm	Roanoke Jobs Campus
	Beginner Word Computer Class	10am – 11:30am	Roanoke Jobs Campus, Suite B
March 28 th	Beginner Excel Computer Class	10am – 11:30am	Roanoke Jobs Campus, Suite B
	How to Get a Job Workshop	10am – 12pm	Roanoke Jobs Campus, Suite B
	Reality Check	12pm – 3pm	Rivermont School, Roanoke
	GoodCare Open House	11am	Roanoke Jobs Campus, Suite B
March 29 th	Beginner PowerPoint Computer Class	10am – 11:30am	Roanoke Jobs Campus, Suite B
	The Budd Group Job Fair	12pm – 4pm	Roanoke Jobs Campus, Suite B
	Science Club	6pm – 7:30pm	Roanoke Jobs Campus, Entrance between Suite B & C

Madison Heights/Lynchburg

March 19 th	Basic Computer Skills/Keyboarding Computer Class	1pm – 2pm	Madison Heights Jobs Center
March 20 th	Google Suite Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
March 21 st	Microsoft Word Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
	GoodCare Open House	3pm	Madison Heights Jobs Center
March 22 nd	Financial Empowerment Workshop	1pm – 2:30pm	Madison Heights Jobs Center
March 26 th	Basic Computer Skills/Keyboarding Computer Class	1pm – 2pm	Madison Heights Jobs Center
March 27 th	Microsoft Excel Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
March 28 th	Google Suite Computer Class	1pm – 2:30pm	Madison Heights Jobs Center
	GoodCare Open House	3pm	Madison Heights Jobs Center

March 29 th	<u>Reality Check</u>	9am – 2pm	Empowerment School, Lynchburg
	<u>Internet, Email, & Social Media Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center

Charlottesville Area

March 20 th	<u>Making Connection in your Job Search Workshop</u>	2pm – 3:30pm	Charlottesville Workforce Center
March 21 st	<u>GoodCare Open House</u>	3:30pm	Charlottesville GoodCare Office
March 22 nd	<u>Employers of the Week Job Fair</u>	10am – 12pm	Charlottesville Workforce Center
	<u>Youth Opportunities Job Fair</u>	1:30pm – 6pm	Charlottesville Albemarle Technical Education Center
March 27 th	<u>Professionalism Workshop</u>	2pm – 3:30pm	Charlottesville Workforce Center
March 28 th	<u>Workforce Center Job Fair</u>	2pm -4:30pm	Northside Charlottesville Library
	<u>GoodCare Open House</u>	3:30pm	Charlottesville GoodCare Office
March 29 th	<u>Employers of the Week Job Fair</u>	10am – 12pm	Charlottesville Workforce Center

Staunton

March 20 th	<u>GoodCare Open House</u>	3:30pm	Greenbrier Office Park
March 27 th	<u>GoodCare Open House</u>	3:30pm	Greenbrier Office Park

Radford

March 21 st	<u>GoodCare Open House</u>	2pm	Radford GoodCare Office
March 22 nd	<u>Reality Check</u>	9am – 2pm	John Dalton Middle School, Radford
March 28 th	<u>GoodCare Open House</u>	2pm	Radford GoodCare Office

Clifton Forge

March 21 st	<u>GoodCare Open House</u>	10am	Dabney S. Lancaster Community College
March 28 th	<u>GoodCare Open House</u>	2pm	Dabney S. Lancaster Community College

Galax

March 21 st	<u>GoodCare Open House</u>	10am	Wytheville Community College Crossroads Campus, Galax
March 28 th	<u>GoodCare Open House</u>	2pm	Wytheville Community College Crossroads Campus, Galax

Martinsville

March 23 rd	<u>GoodCare Open House</u>	11am	Martinsville Workforce Center
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About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017.