

## Media Alerts for Goodwill (Beginning February 5<sup>th</sup>) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition: Technology Training Information Sessions Scheduled, Youth Services Open House, Reality Check & More

### Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

### For more information or to set up an interview please contact:

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C: (540) 525.5728

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## Goodwill to Hold Information Session for Individuals interested in Technology Training

In as little as 8-weeks Goodwill can help people obtain the skills they need to enter the technology industry.

Roanoke Area Information Sessions Scheduled for February 1<sup>st</sup>, 5<sup>th</sup>, & 9<sup>th</sup>



Goodwill's Careers in Technology\* program helps individuals, age 17 and older who are unemployed, underemployed, dislocated, and incumbent workers, to gain the skills needed to have a career in the technology industry. In as little as eight weeks, those who qualify for the program receive skills training and the opportunity to earn industry recognized credentials to get their career started on the right foot. The program provides financial assistance for tuition, books, and exam fees. Individuals also benefit from job-readiness and soft skills training as well as job placement assistance.

### Information Session in Roanoke will be held at the Roanoke Jobs Campus (2502 Melrose Avenue, NW Suite B):

Monday, February 5<sup>th</sup> - 10am - 11am

Friday, February 9<sup>th</sup> - 10am - 11am

Individuals are encouraged to complete the [online interest form](#) if they are interested in the program.

Careers in technology are predicted to steadily increase in demand and salary over the next 6 to 10 years. Best of all, the chances of advancement are high, along with steady increases in salary with gained experience.

Goodwill training will be focused on the skills needed help individuals become:

- Help Desk Technician
- Network Support Specialist
- PC Technician
- Computer User Support Specialist
- Computer Programmer

Through funding from a TechHire grant, students will benefit from the technology training for certifications in areas such:

- CompTIA A+
- Network+

*\*This program is funded as a part of the Obama Administration's efforts to work with communities to get more Americans trained for well-paying jobs through the TechHire initiative. Goodwill Industries® International was awarded a \$4 million grant from the U.S. Department of Labor Employment and Training Administration*

## Goodwill Partners with Noel C. Taylor in Roanoke City for Reality Check Event for Students

### Reality Check Helps Bridge the Gap Between Education and Having the Life You Envision as an Adult



Reality Check provides students a glimpse at what real life will be like. From paying bills, caring for children and pets, to managing through unexpected expenses, it is a true reality check to see if what they are planning to do for a career will give them the lifestyle they envision for themselves.

**Goodwill will bring this interactive, financial "fitness" program to students at Noel C. Taylor in Roanoke City on: Wednesday, February 14<sup>th</sup> Beginning at 9am**

"It gives teens and pre-teens a glimpse at future obligations and responsibilities and puts it in perspective for them," states Wanda Anthony of Goodwill. "They already know the things they want in life, whether it be a fancy car, 2 children, or a dog, but do they truly know how expensive these things can be. Do they understand that the education they are receiving today will help them to be able to afford the life they want down the road? Through Reality Check we hope to connect the dots and help the students to realize the importance of an education on their futures."

In preparation for Reality Check, students work with their teachers to determine their career at age 30. They then choose if they are married and how many children they have. When they arrive at Reality Check, they are given a paycheck based on their career choice and then the fun really begins. They travel through life stations to see how far their paycheck will go. Life stations include:

- Buying or renting a home
- Phone and utility costs
- Vehicle purchase
- Medical costs
- Recreational activities and more

They also have to place money in savings and in addition to the routine monthly responsibilities above, they face unexpected medical bills and maintenance costs. At the end of the circuit they are met by a career counselor who talks with them about their career decision and the outcome of the Reality Check - whether they had money left or not.

For more information on Reality Check, [click here](#).

## Goodwill to Host a Youth Programs Open House in Rocky Mount

### Referral Agencies and Community Partners are Invited to Learn More about Goodwill Programs for Youth in Franklin County

Goodwill invites community partners and referral agencies in Franklin County to attend:

**Goodwill Youth Programs Open House**  
**February 16<sup>th</sup> | Between 10am & 2pm**  
**Goodwill Rocky Mount Jobs Campus**  
1045 North Main Street, Rocky Mount

During the Open House Goodwill staff will highlight what is new with Goodwill's Youth and Family Services in Franklin County. Learn more about Goodwill Youth programs, enjoy lunch, and network with others in attendance.

[Click here](#) to view the Open House Flyer for more information.

### Goodwill Rocky Mount Youth Programs

In appreciation for your support, you are invited to an

# OPEN HOUSE

**Friday, February 16<sup>th</sup>**  
**10 am - 2 pm**  
Goodwill Rocky Mount Jobs Campus  
1045 North Main Street, Rocky Mount

**Join Us at the Open House to:**

- Learn more about Goodwill Youth Programs including:
  - Youth Mentoring
  - Youth to Work (YTW)
  - Community Based School to Work Adjustment (CSWAP)
  - Reality Check
  - Project SEARCH: Carillon Clinic
- Discover what's new with the Youth & Family Services Team in Rocky Mount
- Meet Goodwill Youth Specialists & Team Members
- Participate in an open Q&A with Program Managers
- Enjoy food provided by Buddy's BBQ



**goodwill** For more information or to schedule a meeting if you cannot attend contact:  
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## Public Classes, Workshops, and More:

### Roanoke Valley

February 5 <sup>th</sup>	<a href="#">Careers in Technology</a> Information Session	10am – 11am	Roanoke Jobs Campus, Suite B
February 7 <sup>th</sup>	<a href="#">GoodCare Open House</a>	11am	Roanoke Jobs Campus, Suite B
February 8 <sup>th</sup>	<a href="#">The Budd Group Job Fair</a>	12pm – 4pm	Roanoke Jobs Campus, Suite B
February 9 <sup>th</sup>	<a href="#">Northstar Computer Assessments</a>	10am – 12pm	Roanoke Jobs Campus, Suite B
	<a href="#">Careers in Technology</a> Information Session	10am – 11am	Roanoke Jobs Campus, Suite B
February 12 <sup>th</sup>	<a href="#">Basic Computer Skills/Keyboarding Computer Class</a>	10am – 11:30am	Roanoke Jobs Campus, Suite B
February 13 <sup>th</sup>	<a href="#">How to Get a Job Workshop</a>	10am – 2pm	Roanoke Jobs Campus, Suite B
	<a href="#">Beginner Word Computer Class</a>	10am – 11:30am	Roanoke Jobs Campus, Suite B
February 14 <sup>th</sup>	<a href="#">Beginner Excel Computer Class</a>	10am – 11:30am	Roanoke Jobs Campus, Suite B
	<a href="#">GoodCare Open House</a>	3pm	Roanoke Jobs Campus, Suite B
	<a href="#">Reality Check</a>	9am	Noel C Taylor School, Roanoke City
February 15 <sup>th</sup>	<a href="#">Beginner PowerPoint Computer Class</a>	10am – 11:30am	Roanoke Jobs Campus, Suite B
	<a href="#">The Budd Group Job Fair</a>	12pm – 4pm	Roanoke Jobs Campus, Suite B
February 16 <sup>th</sup>	<a href="#">Northstar Computer Assessments</a>	10am – 12pm	Roanoke Jobs Campus, Suite B

### Madison Heights/Lynchburg

February 5 <sup>th</sup>	<a href="#">Google Suite Computer Class</a>	1pm 2:30pm	Madison Heights Jobs Center
February 6 <sup>th</sup>	<a href="#">Microsoft Word Computer Class</a>	1pm – 2:30pm	Madison Heights Jobs Center
February 7 <sup>th</sup>	<a href="#">Microsoft Excel Computer Class</a>	1pm – 2:30pm	Madison Heights Jobs Center
	<a href="#">GoodCare Open House</a>	3pm	Madison Heights Jobs Center
February 9 <sup>th</sup>	<a href="#">Northstar Computer Assessments</a> – Tutoring Makeup Class	By appointment	Madison Heights Jobs Center
February 12 <sup>th</sup>	<a href="#">Basic Computer Skills/Keyboarding Computer Class</a>	1pm – 2pm	Madison Heights Jobs Center
February 13 <sup>th</sup>	<a href="#">Internet &amp; Email Class</a>	1pm – 2:30pm	Madison Heights Jobs Center
February 14 <sup>th</sup>	<a href="#">Financial Empowerment Class</a>	1pm – 2:30pm	Madison Heights Jobs Center
	<a href="#">GoodCare Open House</a>	3pm	Madison Heights Jobs Center
February 15 <sup>th</sup>	<a href="#">Basic Computer Skills/Keyboarding Computer Class</a>	1pm – 2pm	Madison Heights Jobs Center
February 16 <sup>th</sup>	<a href="#">Northstar Computer Assessments</a> – Tutoring Makeup Class	By appointment	Madison Heights Jobs Center

### Rocky Mount

February 16 <sup>th</sup>	<a href="#">Rocky Mount Youth Programs Open House</a>	10am – 2pm	Rocky Mount Jobs Campus
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## Charlottesville Area

February 6 <sup>th</sup>	<a href="#"><u>Resume Writing Workshop</u></a>	2pm – 3:30pm	Charlottesville Workforce Center
February 7 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	9:30am	Charlottesville Workforce Center
February 13 <sup>th</sup>	<a href="#"><u>Strategies for Job Interviews Workshop</u></a>	2pm – 3:30pm	Charlottesville Workforce Center
February 14 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	9:30am	Charlottesville Workforce Center

## Staunton

February 6 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	3:30pm	Greenbrier Office Park
February 13 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	3:30pm	Greenbrier Office Park

## Radford

February 7 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	10am	Radford GoodCare Office
February 14 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	10am	Radford GoodCare Office

## Clifton Forge

February 7 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	10am	Dabney S. Lancaster Community College
February 14 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	2pm	Dabney S. Lancaster Community College

## Galax

February 7 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	10am	Wytheville Community College Crossroads Campus, Galax
February 14 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	2pm	Wytheville Community College Crossroads Campus, Galax

## Martinsville

February 9 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	11am	Martinsville Workforce Center
February 16 <sup>th</sup>	<a href="#"><u>GoodCare Open House</u></a>	11am	Martinsville Workforce Center

## About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped approximately 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017.