



Media Alerts for Goodwill (Beginning February 19th) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition: Goodwill Donations Impacted by Cold Winter, Take a Tour of Goodwill, and More!

Trouble viewing the email version of this Media Tips for Local News Media? [Click Here](#) to access it online.

Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

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C: (540) 525.5728

Goodwill In Need of Donations of Items

This Winter's Colder Weather Has Caused Donations to Goodwill to Decrease

During the winter months, Goodwill traditionally sees a decline in material donations. The extreme cold this season has led to an even greater decline in the number of donations. With temperatures expected to warm up over the coming weeks, Goodwill is reminding people to donate those items that you no longer need. There is a current need for clothing for men, women, and children as well as household items.



"Donations are the lifeline of our organization," states Mindy Boyd, Vice President of Donated Goods. "The sale of donated items in Goodwill retail stores supports our mission by helping to fund training and employment programs to help individuals throughout our communities who have barriers to success. When the community chooses to donate to Goodwill, it ensures that these services are available for those who need the assistance of Goodwill programs in the future."

Goodwill retail stores provide funding to support programs such as the [GoodStart Re-Entry Program](#), [Reality Check](#), and other supportive services for individuals enrolled in Goodwill programs to ensure they are able to complete their training, find and job, and remain successful.

In 2017, revenues generated in Goodwill stores enabled Goodwill to provide training, employment, and support services to nearly 45,000 individuals and assist 3,494 people to find jobs in the community. Goodwill's service to the community is possible because of the support of those who donate, shop, volunteer, and advocate for the organization. When you support your local Goodwill, you also support your community.

Goodwill Invites the Media to Attend a Real Goodwill Tour

Tours available in Roanoke, Lynchburg, and Radford

Goodwill Industries of the Valleys is inviting members of the media to attend a "Real Goodwill" tour to learn about our organization's impact on the community. Thanks to your continued support, more people in our community are aware of the services provided by Goodwill to help youth, adults, and seniors find employment or gain greater independence.

During the tour, you will hear from volunteers, family of program participants, and Goodwill leadership about the "Real Goodwill." Individuals that have gained greater independence after participating in Goodwill's training and employment programs will also tell their stories. The tour is a great way to gain future story ideas and learn more about services available in our community.

"Real Goodwill" tours take place twice a month and require prior registration as space is very limited.



Roanoke Jobs Campus Tour Dates:

All tours begin at 8:30am and last one hour - 2502 Melrose Avenue, NW, Roanoke, VA 24017

- Thursday, March 1st
- Wednesday, March 14th
- Thursday, April 5th
- Wednesday, April 18th

Madison Heights Jobs Center Tour Dates:

All tours begin at 8:30am and last one hour - 174 River James Drive, Madison Heights, VA 24572

- Wednesday, March 7th
- Wednesday, April 11th

Radford Jobs Campus Tour Dates:

All tours begin at 8:30am and last one hour - 103 Duncan Lane, Radford, VA 24141

- Thursday, April 12th

For more information on the "Real Goodwill" tour, [click here](#) or to sign up for a tour contact Kelly Sandridge at (540) 525.5728 or ksandridge@goodwillvalleys.com.

Public Classes, Workshops, and More:

Roanoke Valley

February 19 th	<u>Basic Computer Skills/Keyboarding Computer Class</u>	10am – 11:30am	Roanoke Jobs Campus, Suite B
February 20 th	<u>Making Money Work for You Workshop</u>	10am – 11:30am	Roanoke Jobs Campus, Suite B
	<u>Beginner Word Computer Class</u>	10am – 11:30am	Roanoke Jobs Campus, Suite B
February 21 st	<u>Beginner Excel Computer Class</u>	10am – 11:30am	Roanoke Jobs Campus, Suite B
	<u>GoodCare Open House</u>	11am	Roanoke Jobs Campus, Suite B
February 22 nd	<u>Beginner PowerPoint Computer Class</u>	10am – 11:30am	Roanoke Jobs Campus, Suite B
	<u>The Budd Group Job Fair</u>	12pm – 4pm	Roanoke Jobs Campus, Suite B
	<u>Science Club</u>	6pm – 7:30pm	Roanoke Jobs Campus, Entrance between Suite B & C
February 23 rd	<u>Northstar Computer Assessments</u>	10am – 12pm	Roanoke Jobs Campus, Suite B
February 26 th	<u>Basic Computer Skills/Keyboarding Computer Class</u>	10am – 11:30am	Roanoke Jobs Campus, Suite B
February 27 th	<u>Beginner Word Computer Class</u>	10am – 11:30am	Roanoke Jobs Campus, Suite B
February 28 th	<u>Beginner Excel Computer Class</u>	10am – 11:30am	Roanoke Jobs Campus, Suite B
	<u>GoodCare Open House</u>	3pm	Roanoke Jobs Campus, Suite B
March 1 st	<u>Real Goodwill Tour</u>	8:30am – 9:30am	Roanoke Jobs Campus, Suite B
	<u>Beginner PowerPoint Computer Class</u>	10am – 11:30am	Roanoke Jobs Campus, Suite B
	<u>Science Club</u>	6pm – 7:30pm	Roanoke Jobs Campus, Entrance between Suite B & C

Madison Heights/Lynchburg

February 20 th	<u>Microsoft Word Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
February 21 st	<u>Microsoft Excel Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
	<u>GoodCare Open House</u>	3pm	Madison Heights Jobs Center
February 22 nd	<u>Basic Computer Skills/Keyboarding Computer Class</u>	1pm – 2pm	Madison Heights Jobs Center
February 23 rd	<u>Northstar Computer Assessments</u> – Tutoring Makeup Class	By appointment	Madison Heights Jobs Center
February 26 th	<u>Financial Empowerment Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
February 27 th	<u>Google Suite Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
February 28 th	<u>Financial Empowerment Class</u>	1pm – 2:30pm	Madison Heights Jobs Center
	<u>GoodCare Open House</u>	3pm	Madison Heights Jobs Center
March 1 st	<u>Microsoft Word Computer Class</u>	1pm – 2:30pm	Madison Heights Jobs Center

Harrisonburg

February 19 th	<u>Job Seeker Workshops</u>	9:30am – 1:30pm	Harrisonburg Workforce Center
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Charlottesville Area

February 20 th	<u>Making Connections in your Job Search Workshop</u>	2pm – 3:30pm	Charlottesville Workforce Center
February 21 st	<u>GoodCare Open House</u>	3:30pm	Charlottesville Workforce Center
February 28 th	<u>GoodCare Open House</u>	3:30pm	Charlottesville Workforce Center

Staunton

February 20 th	<u>GoodCare Open House</u>	3:30pm	Greenbrier Office Park
February 27 th	<u>GoodCare Open House</u>	3:30pm	Greenbrier Office Park

Radford

February 21 st	<u>GoodCare Open House</u>	2pm	Radford GoodCare Office
February 28 th	<u>GoodCare Open House</u>	2pm	Radford GoodCare Office

Clifton Forge

February 21 st	<u>GoodCare Open House</u>	10am	Dabney S. Lancaster Community College
February 28 th	<u>GoodCare Open House</u>	2pm	Dabney S. Lancaster Community College

Galax

February 21 st	<u>GoodCare Open House</u>	10am	Wytheville Community College Crossroads Campus, Galax
February 28 th	<u>GoodCare Open House</u>	2pm	Wytheville Community College Crossroads Campus, Galax

Martinsville

February 23 rd	<u>GoodCare Open House</u>	11am	Martinsville Workforce Center
March 2nd	<u>GoodCare Open House</u>	11am	Martinsville Workforce Center

About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017.