

Media Alerts for Goodwill (Beginning January 22nd) (opportunities throughout the Roanoke, New River, and Shenandoah Valleys, including Lynchburg and Charlottesville)

Included in this edition: New Pearisburg Store to Open in April, Student Recruitment Open House for Project SEARCH: Carilion Clinic, Technology Training Information Sessions Scheduled & More

Looking for a special or last minute story? Contact us today!

We would love to brainstorm potential story ideas with you, including personal interest stories of the people we serve.

For more information or to set up an interview please contact:

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New Goodwill Store in Pearisburg Scheduled to Open in Early April

Goodwill customers and donors can look forward to the relocation of their Goodwill store in Pearisburg in Early April. The new store will be conveniently located on Boxwood Lane, near Walmart and Carilion Giles Community Hospital. A Grand Opening will be planned with the opportunity for customers to win a new television and other prizes.

"When we look at relocating a store, we take a variety of things into consideration," states Mindy Boyd, Vice President of Donated Goods. "Ease of accessibility for customers and donors, the size of the store, traffic counts in the area, as well as how the new store will increase the organization's ability to serve those with barriers to success are all things that we consider."

The newly constructed store is an 11,982 square foot building, and will feature a convenient, Drive-thru Donation Center, ample parking spaces, and the same high quality, low-cost items for the family and home that customers have shopped for at Goodwill for years. Customers will enjoy a shopping environment that is not only newer, but brighter and easier to shop. They will also recognize the familiar faces of their Pearisburg Goodwill store team that has served them in the past.

Goodwill stores provide critical funding to help support training and employment programs in our communities that help youth, adults, and seniors with disabilities or disadvantages overcome various barriers to employment and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped approximately 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017.

For more photos of the new store please [click here](#).



Project SEARCH: Carilion Clinic to Host Open House to Provide Information on Upcoming Recruitment of 2018-2019 Class

The January 30th Open House will take place at Carilion at 6pm

Recruitment for the 2018-2019 Project SEARCH: Carilion Clinic class is underway. Goodwill will be hosting an Open House for youth with disabilities and their families to learn more about Project SEARCH, eligibility for the program, services that are available, and to speak with other individuals who have participated in the program about their experiences.

Project SEARCH Open House:

January 30th | 6pm – 7:30pm

Carilion Rehabilitation Building | First Floor Auditorium

2017 S. Jefferson Street | Roanoke

Project SEARCH: Carilion Clinic is a one year program that provides education and on-site training to prepare youth with disabilities to be work ready upon graduation from high school. The program, which serves as a workforce alternative for students in their last year of high school, is located at Carilion.

Project SEARCH is open to youth from Roanoke City, and Botetourt and Roanoke Counties. It is a collaboration between Goodwill and other local agencies including the Department for Aging and Rehabilitative Services (DARS) and local school systems.

For more information on Project SEARCH and the Open House [click here](#).

Goodwill to Hold Information Session for Individuals interested in Technology Training

In as little as 8-weeks Goodwill can help people obtain the skills they need to enter the technology industry.

Roanoke Area Information Sessions Scheduled for January 30th and February 1st, 5th, & 9th

Goodwill's Careers in Technology* program helps individuals, age 17 and older who are unemployed, underemployed, dislocated, and incumbent workers, to gain the skills needed to have a career in the technology industry. In as little as eight weeks, those who qualify for the program receive skills training and the opportunity to earn industry recognized credentials to get their career started on the right foot. The program provides financial assistance for tuition, books, and exam fees. Individuals also benefit from job-readiness and soft skills training as well as job placement assistance.



Information Session in Roanoke will be held at the Roanoke Jobs Campus (2502 Melrose Avenue, NW Suite B):

Tuesday, January 30th - 10am - 11am

Thursday, February 1st - 10am - 11am

Monday, February 5th - 10am - 11am

Friday, February 9th - 10am - 11am

Individuals are encouraged to complete the [online interest form](#) if they are interested in the program.

Careers in technology are predicted to steadily increase in demand and salary over the next 6 to 10 years. Best of all, the chances of advancement are high, along with steady increases in salary with gained experience.

Goodwill training will be focused on the skills needed help individuals become:

- Help Desk Technician
- Network Support Specialist
- PC Technician
- Computer User Support Specialist
- Computer Programmer

Through funding from a TechHire grant, students will benefit from the technology training for certifications in areas such:

- CompTIA A+
- Network+

**This program is funded as a part of the Obama Administration's efforts to work with communities to get more Americans trained for well-paying jobs through the TechHire initiative. Goodwill Industries® International was awarded a \$4 million grant from the U.S. Department of Labor Employment and Training Administration*

Other Happenings – Photo & Video Opportunities:

Roanoke Valley

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| January 19 th | Northstar Computer Assessments | 10am – 12pm | Roanoke Jobs Campus, Suite B |
| January 22 nd | Basic Computer Skills/Keyboarding Computer Class | 10am – 11:30am | Roanoke Jobs Campus, Suite B |
| January 23 rd | Beginner Word Computer Class | 10am – 11:30am | Roanoke Jobs Campus, Suite B |
| January 24 th | Beginner Excel Computer Class | 10am – 11:30am | Roanoke Jobs Campus, Suite B |
| | GoodCare Open House | 3pm | Roanoke Jobs Campus, Suite B |
| January 25 th | Beginner PowerPoint Computer Class | 10am – 11:30am | Roanoke Jobs Campus, Suite B |
| | The Budd Group Job Fair | 12pm – 4pm | Roanoke Jobs Campus, Suite B |
| | Science Club | 6pm – 7:30pm | Roanoke Jobs Campus, Suite D |
| January 26 th | Northstar Computer Assessments | 10am – 12pm | Roanoke Jobs Campus, Suite B |
| January 29 th | Basic Computer Skills/Keyboarding Computer Class | 10am – 11:30am | Roanoke Jobs Campus, Suite B |
| January 30 th | Project SEARCH: Carilion Clinic - Open House | 6pm – 7:30pm | Carilion Rehabilitation Building, 1st Floor Auditorium |

Madison Heights/Lynchburg

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| January 19 th | Social Media-Web Safety Class | 1pm – 2:30pm | Madison Heights Jobs Center |
| | Northstar Computer Assessments | 2pm – 4pm | Madison Heights Jobs Center |
| January 22 nd | Microsoft Word 2016 Computer Class | 1pm – 2:30pm | Madison Heights Jobs Center |
| January 23 rd | Microsoft Excel 2016 Computer Class | 1pm – 2:30pm | Madison Heights Jobs Center |
| | Northstar Computer Assessments | 2pm – 4pm | Madison Heights Jobs Center |
| January 24 th | Financial Empowerment Class | 1pm – 2:30pm | Madison Heights Jobs Center |

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| | <u>GoodCare Open House</u> | 3pm | Madison Heights Jobs Center |
| January 25 th | <u>Planning for Success Workshop</u> | 1pm – 2:30pm | Madison Heights Jobs Center |
| January 26 th | <u>Financial Empowerment Class</u> | 1pm – 2:30pm | Madison Heights Jobs Center |
| | <u>Northstar Computer Assessments</u> | 2pm – 4pm | Madison Heights Jobs Center |
| January 29 th | <u>Financial Empowerment Class</u> | 1pm – 2:30pm | Madison Heights Jobs Center |
| January 30 th | <u>Microsoft Word 2016 Computer Class</u> | 1pm – 2:30pm | Madison Heights Jobs Center |
| January 31 st | <u>Microsoft Excel 2016 Computer Class</u> | 1pm – 2:30pm | Madison Heights Jobs Center |
| | <u>GoodCare Open House</u> | 3pm | Madison Heights Jobs Center |

Charlottesville Area

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| January 23 rd | <u>Strategies for Job Interviews Workshop</u> | 2pm – 3:30pm | Charlottesville Workforce Center |
| January 24 th | <u>GoodCare Open House</u> | 9:30am | Charlottesville Workforce Center |
| January 25 th | <u>Employer of the Week Job Fair</u> | 10am – 12pm | Charlottesville Workforce Center |
| January 30 th | <u>Professionalism Workshop</u> | 2pm – 3:30 | Charlottesville Workforce Center |
| January 31 st | <u>GoodCare Open House</u> | 9:30am | Charlottesville Workforce Center |

Staunton

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| January 23 rd | GoodCare Open House | 3:30pm | Greenbrier Office Park |
| January 30 th | GoodCare Open House | 3:30pm | Greenbrier Office Park |

Radford

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| January 24 th | GoodCare Open House | 2pm | Radford GoodCare Office |
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Clifton Forge

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| January 24 th | GoodCare Open House | 2pm | Dabney S. Lancaster Community College |
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Galax

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| January 24 th | GoodCare Open House | 2pm | Wytheville Community College Crossroads Campus, Galax |
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Martinsville

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| January 26 th | GoodCare Open House | 11am | Martinsville Workforce Center |
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About Goodwill

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals and helped approximately 3,494 people obtain employment in our community. More than 1,300 industry recognized credentials were also earned by individuals participating in Goodwill programs in 2017.