

Media Alert



For Immediate Release
January 18, 2018

Goodwill® to Dedicate New Sensory Room that will Benefit Individuals with Disabilities - Today at 2pm

Roanoke, VA – Goodwill Industries® of the Valleys will dedicate its new Discovery Services Sensory Room:

**Thursday, January 18th, 2pm
Goodwill Roanoke Jobs Campus
2502 Melrose Avenue, NW, Suite C**

Individuals served through Goodwill’s Medicaid Waiver Discovery Services program will benefit from this new space. The room is equipped with special lighting, music, furniture, and other items that will allow the user to bridge the gap typically experienced though the limitation of movement, vision, and cognitive abilities among others barriers so they may enjoying sensory experiences.

“The Sensory room was designed with the goal of promoting relaxation for those individuals with disabilities served in the Discovery Services program,” states Stephanie Hoer, Senior Director of Program Services for Goodwill. “This dedicated space allows for the control of sensory stimulation and can be matched to fit the perceived motivation, interests, leisure, relaxation, and therapeutic needs of the individual.”

The generosity of an anonymous donor made this room possible. During the Dedication the room will be officially named the Lila Dickerson Room. Lila is a longtime supporter and volunteer for Goodwill and is especially passionate about Goodwill’s programs for individuals with disabilities.

Goodwill Industries of the Valleys serves 31 counties and 13 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2017, Goodwill assisted nearly 45,000 individuals with barriers to success, helped 3,494 people find jobs in our community, and provided training opportunities that resulted in more than 1,300 credentials being earned by individuals participating in Goodwill programs.

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