



Goodwill® Seeks Donations to Help Fund Training and Employment Programs

FOR IMMEDIATE RELEASE:

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Roanoke, VA. Goodwill Industries® of the Valleys, which serves an area of 31 counties and 14 cities in the Shenandoah Valley, central and southwest Virginia, is in need of material donations, specifically clothing and textiles, for sale in its retail stores. The revenue generated, from the sale of donated goods through Goodwill stores, provides growth opportunities for youth, adults, and seniors with disabilities, economic disadvantages, as well as those who have lost their job due to company closing or layoff that Goodwill serves.

Cleaning your closets, attics, and garages, provides more than just a tax deduction. Goodwill turns your donations into needed jobs for your neighbors and the revenue necessary to support its employment and training programs for the community.

“Every donation to Goodwill helps people achieve pride, dignity, and self-respect through real work,” says Bruce Phipps, President and CEO of Goodwill Industries of the Valleys. “Last year more than 65% of Goodwill’s revenues were generated through the sale of donated goods, and 91 cents of every dollar generated directly supports our mission of helping people get back to work and gain greater independence.” Goodwill has 32 stores throughout the service area that provide a low cost, shopping alternative, and needed jobs.

Goodwill accepts clothing, accessories, linens, computers and computer equipment, furniture, dishes, electronics, toys, antiques, and other household items in gently used condition or better. Donations are accepted at any Goodwill retail store, Attended Donation Center, or Unattended Donation Boxes. A complete listing of all donation locations is available at www.goodwillvalleys.com.

Goodwill Industries of the Valleys is a United Way partner organization headquartered in Roanoke. Its mission is to help people and families in our community achieve a better life through work and independence. In 2011 Goodwill assisted 75,734 individuals through training and employment programs and in this difficult employment market placed 2,111 people into jobs in the community.

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