



## **Goodwill® Announces Grand Opening of New Store on Timberlake Road**

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**Roanoke, VA.** Goodwill Industries® of the Valleys is excited to announce the Grand Opening of its newest retail store in the Timberlake community, located at 22103 Timberlake Road in front of Braxton Park Townhouses. The Grand Opening is scheduled for Wednesday, December 12<sup>th</sup> with a “tie” cutting ceremony at 8:45am. At that time local officials, community leaders, and Goodwill representatives will welcome the new store to the community. The doors will open for shoppers at approximately 9am.

“The community in Lynchburg has been very generous to Goodwill over the past several years,” says Jerry Kite, Senior Vice President of Donated Goods. “The great location, as well as this support, has led to the decision to open the new store and donation center. We are excited that the new location will make shopping and donating more convenient for the community in Timberlake.”

During Grand Opening festivities shoppers will have the opportunity to enter to win a flat screen television, as they take advantage of high quality, low cost shopping for the entire family and their home. The first 200 customers will receive a free shopping tote.

Once open, store and donation center hours will be Monday – Saturday from 8am – 9pm and Sunday noon – 6pm. Every day, Goodwill accepts donations of gently used clothing, household items, books, furniture, small appliances, computers and computer related equipment.

“The revenues generated from the sale of donations in Goodwill stores support the training and employment programs to help people in our community get back to work and gain greater independence,” states Bruce Phipps, President and CEO. “Last year, our donated goods operation provided over 650 jobs in the communities served by Goodwill in Virginia. The new store, which is our 33<sup>rd</sup> store, will add 17 new jobs including supervisory positions.”

Goodwill is also expanding its training and employment programs in the Lynchburg area offering services which will now include community based programs like Supported Employment, Community Based Work Adjustment Training, and School to Work. Additionally, a new Lynchburg service hub will be planned for the future creating another nine new jobs.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2011 Goodwill assisted 75,734 individuals and in this difficult employment market placed 2,111 people into jobs in our community.

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