



Goodwill® Remodels Retail Store in Staunton

FOR IMMEDIATE RELEASE:

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Roanoke, VA. Goodwill Industries® of the Valleys is excited to announce the remodeling of its retail store in Staunton, located at 1104 Greenville Avenue. The store will close on January 15th and will remain closed for approximately 19 days. A grand re-opening is planned and will be announced as the renovation progresses.

Changes that customers will see include new flooring, an improved sales floor layout, a redesigned book section, new check-outs, and other renovations. There will be no adjustments to the store size.

"We anticipate that the new look of the renovated store will enhance the shopping experience," states Bruce Phipps, President & CEO. "It will continue to provide a great place to work, a place to recycle clothing and household items, and a wonderful low cost, shopping alternative for the entire family. Convenience and customer service are a high priority for Goodwill."

Goodwill retail stores support training and employment programs for individuals who face barriers to employment. The Staunton store will keep the Training Center that is currently located at the store. Community Based Work Adjustment Training sessions will not take place during the renovations, but will resume upon the store's reopening.

The gently used clothing and household items that are generously donated by the community help support the training and employment programs for individuals with disabilities, disadvantages, and those that have lost their job due to company closing or layoff. During the remodeling the public will still be able to bring donations to the store in Staunton. In the first nine days there will be a truck positioned in front of the store to accept donations and in the remaining time Goodwill will accept donations at the current donation door.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2011 Goodwill assisted over 70,000 individuals and in this difficult employment market placed more than 2,000 people into jobs in our community.

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