



Goodwill® Announces Grand Opening of New Store in Verona

FOR IMMEDIATE RELEASE:

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Roanoke, VA. Goodwill Industries® of the Valleys is excited to announce the Grand Opening of its newest retail store and donation center in Verona. Scheduled to open on Thursday, January 19, 2012, the store will be located at 465 Lee Highway (Suite 113) at the Rite Aid shopping center. The new store will offer the community 6,000 square feet of retail space to shop for high quality, low cost furniture, books, household items, and clothing for the entire family, as well as a convenient drive-thru donation center.

“Goodwill is looking forward to opening this new store in Verona,” states Bruce Phipps, President & CEO. “Our stores are a great place to work, shop, and recycle clothing and household items that are no longer needed. When the community donates to Goodwill, they are helping people achieve the pride, dignity, and self-respect that come from real work.”

Goodwill retail stores support training and employment programs for individuals who face barriers to employment. In 2011 the donated goods operation generated \$30 million in revenue and provided over 649 jobs in the communities served by the organization in Virginia. The new store, Goodwill's 32nd store location, will add 13 new jobs, including supervisory positions.

The store's location in Verona, and proximity to local businesses and residential neighborhoods, will make it convenient for the community to shop and donate. Once open, the store and donation center hours will be Monday – Saturday from 8am – 9pm and Sunday noon – 6pm. Goodwill accepts the donation of gently used clothing, household items, furniture, small appliances, and computers of any brand and condition. These items are sold in stores or recycled to help fund the organization's training and employment programs for individuals with disabilities, disadvantages, and those that have lost their job due to company closing or layoff.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2011 Goodwill assisted over 70,000 individuals and in this difficult employment market placed more than 2,000 people into jobs in our community.

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