



Goodwill® Announces Grand Re-Opening of Remodeled Staunton Store

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Roanoke, VA. Goodwill Industries® of the Valleys is excited to announce the Grand Re-Opening of its remodeled retail store in Staunton. Conveniently located in the Town & Country Shopping Center at 1104 Greenville Avenue, the store features an updated floor layout with tile flooring and new check-outs, a redesigned book section, and other renovations that create a bright and modern shopping experience.

The grand opening is scheduled for Monday, February 6th at 8am and will continue through Friday, February 10th. During grand opening festivities shoppers will have the opportunity to register to win one of several \$40 Goodwill gift certificates and take advantage of thousands of bargains throughout the store. Store hours are: Monday – Saturday from 8am – 9pm and Sunday noon – 6pm.

“The proceeds generated from the sale of merchandise in Goodwill stores supports the training and employment programs offered by Goodwill Industries of the Valleys,” states Bruce Phipps, President and CEO. “The Staunton store will continue to provide jobs and training opportunities, a place to recycle clothing and household items, and a wonderful low cost, shopping alternative for the entire family.”

In 2011 the sale of donated goods generated over two thirds of Goodwill’s revenue and provided more than 650 jobs throughout the service area in Virginia. The gently used clothing and household items that are generously donated by the community help support the training and employment programs for individuals with disabilities, disadvantages, and those that have lost their job due to company closing or layoff.

Goodwill Industries of the Valleys, a United Way partner organization headquartered in Roanoke, serves 31 counties and 14 cities in the New River, Roanoke, and Shenandoah Valleys. Its mission is to help people and families in our community achieve a better life through work and independence. In 2011 Goodwill assisted over 75,734 individuals and in this difficult employment market placed more than 2,111 people into jobs in our community.

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