

**Goodwill Industries® of the Valleys**  
**Halloween Costume Contest**  
**Official Rules, Terms, and Conditions**

You must read the following rules, terms, and conditions before submitting any photo entries, and by submitting, you are acknowledging that you agree to these rules, terms, and conditions.

NO PURCHASE NECESSARY to participate in or win this contest.

1. **Contest Details:** Time to get creative and use your imagination; Goodwill Industries of the Valleys (Goodwill®) is hosting an online Halloween Costume Contest. Use your imagination to create a one of a kind Halloween costume. Local Goodwill stores are a great place to make it really inexpensive! Then take a picture and email it to [marketing@goodwillvalleys.com](mailto:marketing@goodwillvalleys.com). Please include the following information with your photo:
  - a. Full Name
  - b. Email Address
  - c. Phone Number
  - d. Mailing Address, including City and State
  - e. Information regarding your costume, i.e., How you created the costume, if you purchased items from Goodwill be sure to tell us which store, if someone else is wearing the costume, make sure to give them a shout out.
  - f. Only completed entries will be accepted.
2. **Timing:**
  - a. The contest will begin on Saturday, October 1, 2016 at 12:00 AM, Eastern Time.
  - b. All photos must be received by email to [marketing@goodwillvalleys.com](mailto:marketing@goodwillvalleys.com) no later than Thursday, October 27<sup>th</sup> at 11:59, PM, Eastern Time
  - c. The Panel will meet to determine the top three costumes on Friday, October 28<sup>th</sup>.
  - d. The top three costumes will be placed on the Good News Works Blog at [www.goodwillvalleys.wordpress.com](http://www.goodwillvalleys.wordpress.com). On the blog the community will vote to determine the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> prize winners. Voting will open to the public on the Blog no later than Noon on Friday, October 28<sup>th</sup>.
  - e. Voting on the Blog will end at Noon Eastern Time on Monday, October 31<sup>st</sup>, Halloween.
  - f. The 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners will be announced and notified no later than 4pm on Monday, October 31<sup>st</sup>.
3. **Eligibility:** The contest is open to individuals residing in the 31 county, 13 city Virginia territory served by Goodwill Industries of the Valleys. For a listing of counties and cities in this territory visit [http://www.goodwillvalleys.com/about\\_servicearea.html](http://www.goodwillvalleys.com/about_servicearea.html). Photo submissions must be made by individuals that are 18 years or older or the legal guardian of a minor. Void where prohibited by law. Employees of Goodwill Industries of the Valleys and their immediate families are not eligible to win.
4. **Selection of Winners:** The top three entries will be selected by a panel of Goodwill employees and volunteers based on creativity, individuality, and “thriftiness” of the

costume. These three costumes will be placed on the Goodwill “Good News Works Blog” at [www.goodwillvalleys.wordpress.com](http://www.goodwillvalleys.wordpress.com). Voting for the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place prizes will open to the general public on the Blog. The Grand Prize Winner will hold the most votes, the Second Place Winner will have the second most votes, and the Third Place winner will have the third most votes. The winners will be given until November 7, 2016 to claim their prizes. If the winners have not claimed their prizes by November 7, 2016 it will be at the sole discretion of Goodwill Industries of the Valleys to determine a subsequent winner. Disqualification, forfeiture, and the selection of an alternate winner may result from any of the following: 1. Potential winner’s failure to respond to notification within seven (7) days after its transmission; 2. The return of an email notification as undeliverable after three (3) attempts; 3. The return of the prizes as undeliverable; 4. Potential winner’s failure to provide Goodwill Industries of the Valleys with satisfactory proof of age, identity, and residency. If your photo entry is selected as a winner, you grant Goodwill Industries of the Valleys a nonexclusive right to use your name, city, state, and county of residence, including but not limited to the Goodwill Industries of the Valleys website, publications, and presentations such as newsletters, annual reports, brochures, public service announcements, grant proposals, awards, displays, mailings, invitations, and paid or non-paid print and broadcast advertising.

5. **Voting:** To vote visit [www.goodwillvalleys.wordpress.com](http://www.goodwillvalleys.wordpress.com). Voting will open to the public on the Blog no later than Noon on Friday, October 28<sup>th</sup>. Voting will end at Noon on Monday, October 31, 2016.
6. **Grand Prize:** The costume entry with the most votes will win the Grand Prize of a NEW iPad Mini. The costume entry with the second most votes will win a \$50.00 Gift Certificate to Goodwill. The costume entry with the third most votes will win a \$25.00 Gift Certificate to Goodwill. Winners are solely responsible for all federal, state, and local taxes on prize, and all other expenses, costs or fees, associated with the acceptance and/or use of any prize are the sole responsibility of the winner.
7. **Publicity:** Except where prohibited, participation in the Contest constitutes ‘winners’ consent for Goodwill Industries of the Valleys to use ‘winners’ name, likeness, photograph, picture, portrait, voice, biographical information, opinions, hometown and state and/or any statements by winners and/or Grand Prize winner’s companion regarding the contest or Goodwill Industries of the Valleys for advertising and promotional purposes in any media without further notice, payment or consideration.
8. **General Conditions:** Goodwill Industries of the Valleys reserves the right to cancel, suspend or modify the Contest if fraud, technical failures or any other factor impairs the integrity of the contest, as determined by Goodwill Industries of the Valleys at its sole discretion. By entering this contest you are granting Goodwill Industries of the Valleys the right to upload photos submitted through this process to its Facebook, Twitter, Pinterest, Good News Works Blog, and website [www.goodwillvalleys.com](http://www.goodwillvalleys.com). You are also opting in to Goodwill Industries of the Valleys email distribution. Only completed entries will be accepted. All entries become the property of Goodwill Industries of the Valleys and will not be acknowledged or returned. Goodwill Industries of the Valleys will not be responsible for late, lost, illegible, incomplete, damaged, or misdirected entries and accepts no responsibility for any injury, loss, or damage of any kind resulting from

an entrant's participation in the Promotion. Submissions will not be accepted in person at Goodwill stores or offices. Submission must be sent electronically as detailed in the "Contest Details" above. Photos will also be disqualified if they are deemed to contain nudity, profanity, or are discriminatory in nature.

9. **Limitations of Liability:** Goodwill Industries of the Valleys, as well as any companies involved with the contest, are not responsible for: (1) incorrect or inaccurate transcription of entry information or late, lost, illegible, incomplete, misdirected entries or entries received through impermissible or illegitimate channels, all of which will be disqualified; (2) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer, network, hardware or software; (3) the unavailability or inaccessibility of any service; (4) unauthorized human intervention in any part of the entry process or the contest; (5) electronic, human or other error which may occur in the administration of the contest or the processing of entries; or (6) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the contest, acceptance or use of any prize, or from downloading any material from Goodwill Industries of the Valley's Web site(s), regardless of whether the material was prepared by Goodwill Industries of the Valley or a third party, and regardless of whether the material is connected to Goodwill Industries of the Valley's Web site by a hypertext link.
10. **Data Collection:** Goodwill Industries of the Valleys collects personal information from you when you enter the contest. The information collected is subject to the privacy policies of [www.goodwillvalleys.com](http://www.goodwillvalleys.com). By entering the contest you are also opting in to receive emails from Goodwill Industries of the Valleys. You may opt-out at any time by clicking the "unsubscribe" at the bottom of any Goodwill Industries of the Valleys mass email distribution.
11. **Sponsor:** The sponsor of this contest is Goodwill Industries of the Valleys.